

Fanshawe College

## FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

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Documentation (Approvals etc...)

Honours Bachelor of Commerce - Accounting

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2019

### BCA1 Program Health Tool 2018-19

Fanshawe College

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## 18/19 PROGRAM HEALTH TOOL

Program

BCA1 Honours Bachelor of Commerce (Accounting)

18/19 Total Score

Very Good / 3.78

School: Lawrence Kinlin School of Business

## Overall Summary

	18/19 Score
Exceptional Student Learning Experience	Satisfactory / 2.71
Enrolment Management	Satisfactory / 3.1
Optimize Use of Resources	Exceptional / 5
<b>Total Score</b>	<b>Very Good / 3.78</b>

Criteria	Weight		18/19	Gain/Loss	17/18	16/17	18/19 College Median
<b>Total Score</b>			<b>Very Good / 3.78</b>	↓ -3.1%	<b>Very Good / 3.9</b>	<b>Very Good / 3.3</b>	3.07
<b>Exceptional Student Learning Experience</b>	<b>20%</b>		<b>Satisfactory / 2.71</b>	↓ -17.6%	<b>Very Good / 3.29</b>	<b>Unsatisfactory / 1.5</b>	3.00
KPI Student Satisfaction	15%	Value Count Score	80.68 % 66 <b>Very Good</b>	↑ 18.9%	67.86 % 28 <b>Unsatisfactory</b>	75.00 % 51 <b>Marginal</b>	78.57%
KPI Graduate Satisfaction	15%	Value Count Score	88.89 % 9 <b>Satisfactory</b>	↓ -11.1%	100.00 % 3 <b>Exceptional</b>		87.50%
Total KPI Graduation Rate	15%	Value Count Score					75.00%
Graduate Related Employment	15%	Value Count Score	81.82 % 11 <b>Very Good</b>	↓ -18.2%	100.00 % 3 <b>Exceptional</b>		65.83%
Program SFS Score	15%	Value Score	4.43 <b>Unsatisfactory</b>	↑ 2.2%	4.34 <b>Unsatisfactory</b>	4.44 <b>Unsatisfactory</b>	4.56
KPI Graduate Satisfaction Skills	25%	Value Score	81.11 % <b>Marginal</b>	↓ -10.6%	90.74 % <b>Very Good</b>		84.06%
Communication Skills		Value	85.00 %	↓ -15.0%	100.00 %		
Critical Thinking/Problem Solving		Value	78.00 %	↓ -22.0%	100.00 %		
Information Management		Value	70.00 %	↓ -30.0%	100.00 %		
Interpersonal		Value	90.00 %	↓ -10.0%	100.00 %		
Personal		Value	77.50 %	↓ -7.0%	83.33 %		
Numeracy		Value	100.00 %	→ 0.0%	100.00 %		
Job Specific Skills and Knowledge		Value	82.50 %	↑ 10.0%	75.00 %		
<b>Enrolment Management</b>	<b>40%</b>		<b>Satisfactory / 3.1</b>	→ 0.0%	<b>Satisfactory / 3.1</b>	<b>Satisfactory / 3.25</b>	
Domestic Eligible Applicants to Target	10%	Value Score	5.93 <b>Exceptional</b>	↑ 38.1%	4.29 <b>Satisfactory</b>	3.56 <b>Marginal</b>	4.21
International Eligible Applicants to Target	10%	Value Score	5.50 <b>Satisfactory</b>	↑ 71.9%	3.20 <b>Marginal</b>	6.40 <b>Very Good</b>	5.81
Domestic First Level Enrolment	10%	Value Score	23 <b>Satisfactory</b>	↑ 64.3%	14 <b>Marginal</b>	17 <b>Marginal</b>	25.00
International First Level Enrolment	10%	Value Score	1 <b>Unsatisfactory</b>	↓ -75.0%	4 <b>Marginal</b>	6 <b>Satisfactory</b>	11.00
Domestic First Level Count to First Day (<>S)	7.5%	Value Score	1.00 <b>Satisfactory</b>	↓ -0.7%	1.01 <b>Satisfactory</b>	1.02 <b>Very Good</b>	1.00
International First Level Count to First Day (<>S)	7.5%	Value Score	0.84 <b>Unsatisfactory</b>	↓ -24.4%	1.11 <b>Exceptional</b>	1.29 <b>Exceptional</b>	1.00
Domestic First Level Progression	10%	Value Score	78.26 % <b>Satisfactory</b>	↓ -0.4%	78.57 % <b>Very Good</b>	88.24 % <b>Very Good</b>	80.63%
International First Level Progression	10%	Value Score	100.00 % <b>Exceptional</b>	→ 0.0%	100.00 % <b>Exceptional</b>	66.67 % <b>Unsatisfactory</b>	89.74%
Domestic Program Retention	10%	Value Score	144.00 % <b>Exceptional</b>	↑ 20.6%	119.44 % <b>Exceptional</b>	105.26 % <b>Exceptional</b>	75.00%
International Program Retention	10%	Value Score	14.29 % <b>Unsatisfactory</b>	↑ 142.9%	5.88 % <b>Unsatisfactory</b>		75.61%
Domestic Market Share	5%	Value Score	27.08 % <b>Very Good</b>	↑ 79.9%	15.05 % <b>Marginal</b>	19.77 % <b>Satisfactory</b>	21.22%
<b>Optimize Use of Resources</b>	<b>40%</b>		<b>Exceptional / 5</b>	→ 0.0%	<b>Exceptional / 5</b>	<b>Exceptional / 4.25</b>	
Total Revenue (thousands)	25%	Value Score	CAN\$ 1355.40 <b>Exceptional</b>	↑ 16.1%	CAN\$ 1167.59 <b>Exceptional</b>	CAN\$ 1012.36 <b>Exceptional</b>	CAN\$ 521.13
PS Grant (thousands)		Value	CAN\$ 400.10	↑ 16.1%	CAN\$ 344.76	CAN\$ 304.27	
PS Tuition (thousands)		Value	CAN\$ 721.08	↑ 32.6%	CAN\$ 543.75	CAN\$ 508.74	
International Tuition (thousands)		Value	CAN\$ 222.66	↓ -17.2%	CAN\$ 268.80	CAN\$ 192.32	
Mis/Prog Fee/Coop (thousands)		Value	CAN\$ 11.56	↑ 12.3%	CAN\$ 10.29	CAN\$ 7.04	
Contribution to Overhead	75%	Value Score	65.98 % <b>Exceptional</b>	↑ 6.8%	61.79 % <b>Exceptional</b>	45.44 % <b>Very Good</b>	40.26%
			<b>Unsatisfactory &lt;=1.75</b>		<b>Marginal &lt;=2.5</b>		
					<b>Satisfactory &lt;=3.25</b>		
						<b>Very Good &lt;=4</b>	
						<b>Exceptional &gt;4</b>	

