

Fanshawe College

FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

Documentation (Approvals etc...)

Honours Bachelor of Commerce - Management

2019

BCM1 Program Health Tool 2018-19

Fanshawe College

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18/19 PROGRAM HEALTH TOOL

Program

BCM1 Honours Bachelor of Commerce (Management)
 School: Lawrence Kinlin School of Business

18/19 Total Score
 Satisfactory / 2.77

Overall Summary

	18/19 Score
Exceptional Student Learning Experience	Unsatisfactory / 1.53
Enrolment Management	Satisfactory / 3.15
Optimize Use of Resources	Satisfactory / 3
Total Score	Satisfactory / 2.77

Criteria	Weight		18/19	Gain/Loss	17/18	16/17	18/19 College Median
Total Score			Satisfactory / 2.77	↓ -1.4%	Satisfactory / 2.81	Unsatisfactory / 1.58	3.07
Exceptional Student Learning Experience	20%		Unsatisfactory / 1.53	↑ 2.0%	Unsatisfactory / 1.5	Unsatisfactory / 1	3.00
KPI Student Satisfaction	15%	Value Count Score	68.00 % 25 Unsatisfactory	↓ -2.9%	70.00 % 10 Marginal		78.57%
KPI Graduate Satisfaction	15%	Value Count Score	66.67 % 3 Unsatisfactory				87.50%
Total KPI Graduation Rate	15%	Value Count Score					75.00%
Graduate Related Employment	15%	Value Count Score	75.00 % 4 Very Good				65.83%
Program SFS Score	15%	Value Score	4.07 Unsatisfactory	↓ -5.4%	4.30 Unsatisfactory	4.26 Unsatisfactory	4.56
KPI Graduate Satisfaction Skills	25%	Value Score	65.28 % Unsatisfactory				84.06%
Communication Skills		Value	62.50 %				
Critical Thinking/Problem Solving		Value	75.00 %				
Information Management		Value	25.00 %				
Interpersonal		Value	100.00 %				
Personal		Value	62.50 %				
Numeracy		Value	75.00 %				
Job Specific Skills and Knowledge		Value	56.25 %				
Enrolment Management	40%		Satisfactory / 3.15	↓ -4.0%	Very Good / 3.28	Marginal / 2.2	
Domestic Eligible Applicants to Target	10%	Value Score	13.00 Exceptional	↑ 36.8%	9.50 Exceptional	2.35 Unsatisfactory	4.21
International Eligible Applicants to Target	10%	Value Score	32.00 Exceptional	↑ 344.4%	7.20 Very Good	17.00 Exceptional	5.81
Domestic First Level Enrolment	10%	Value Score	18 Marginal	↑ 260.0%	5 Unsatisfactory	4 Unsatisfactory	25.00
International First Level Enrolment	10%	Value Score	2 Marginal	↑ 100.0%	1 Marginal	5 Marginal	11.00
Domestic First Level Count to First Day (<>S)	7.5%	Value Score	1.00 Satisfactory	↑ 2.0%	0.98 Marginal	0.95 Unsatisfactory	1.00
International First Level Count to First Day (<>S)	7.5%	Value Score	1.33 Exceptional	↑ 22.2%	1.09 Exceptional	1.29 Exceptional	1.00
Domestic First Level Progression	10%	Value Score	72.22 % Marginal	↓ -9.7%	80.00 % Very Good	50.00 % Unsatisfactory	80.63%
International First Level Progression	10%	Value Score	50.00 % Unsatisfactory	↓ -50.0%	100.00 % Exceptional	20.00 % Unsatisfactory	89.74%
Domestic Program Retention	10%	Value Score	288.89 % Exceptional	↑ 5.1%	275.00 % Exceptional	325.00 % Exceptional	75.00%
International Program Retention	10%	Value Score	66.67 % Marginal	↑ 233.3%	20.00 % Unsatisfactory	20.00 % Unsatisfactory	75.61%
Domestic Market Share	5%	Value Score	19.23 % Satisfactory	↑ 162.8%	7.32 % Unsatisfactory	6.82 % Unsatisfactory	21.22%
Optimize Use of Resources	40%		Satisfactory / 3	→ 0.0%	Satisfactory / 3	Unsatisfactory / 1.25	
Total Revenue (thousands)	25%	Value Score	CAN\$ 598.84 Satisfactory	↑ 31.0%	CAN\$ 457.19 Satisfactory	CAN\$ 211.54 Marginal	CAN\$ 521.13
PS Grant (thousands)		Value	CAN\$ 167.16	↑ 34.3%	CAN\$ 124.45	CAN\$ 54.09	
PS Tuition (thousands)		Value	CAN\$ 323.09	↑ 45.9%	CAN\$ 221.50	CAN\$ 92.06	
International Tuition (thousands)		Value	CAN\$ 103.33	↓ -3.8%	CAN\$ 107.35	CAN\$ 63.96	
Mis/Prog Fee/Coop (thousands)		Value	CAN\$ 5.27	↑ 35.5%	CAN\$ 3.89	CAN\$ 1.42	
Contribution to Overhead	75%	Value Score	42.75 % Satisfactory	↑ 18.2%	36.18 % Satisfactory	-7.61 % Unsatisfactory	40.26%

Unsatisfactory <=1.75 Marginal <=2.5 Satisfactory <=3.25 Very Good <=4 Exceptional >4

