

Fanshawe College

## FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

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Documentation (Approvals etc...)

Photography

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2019

### PHT1 Program Health Tool 2018-19

Fanshawe College

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## 18/19 PROGRAM HEALTH TOOL

Program

PHT1 Photography

School: Contemporary Media

18/19 Total Score

Satisfactory / 2.77

## Overall Summary

|   | 18/19 Score                |
|---|----------------------------|
| Exceptional Student Learning Experience | Marginal / 2.2             |
| Enrolment Management                    | Satisfactory / 3.08        |
| Optimize Use of Resources               | Satisfactory / 2.75        |
| <b>Total Score</b>                      | <b>Satisfactory / 2.77</b> |

| Criteria   | Weight     |                         | 18/19                           | Gain/Loss | 17/18                            | 16/17                            | 18/19 College Median |
|--|------------|-------------------------|---------------------------------|-----------|----------------------------------|----------------------------------|----------------------|
| <b>Total Score</b>                                 |            |                         | <b>Satisfactory / 2.77</b>      | ↓ -4.2%   | <b>Satisfactory / 2.89</b>       | <b>Satisfactory / 2.87</b>       | 3.07                 |
| <b>Exceptional Student Learning Experience</b>     | <b>20%</b> |                         | <b>Marginal / 2.2</b>           | ↓ -8.3%   | <b>Marginal / 2.4</b>            | <b>Marginal / 2</b>              | 3.00                 |
| KPI Student Satisfaction                           | 15%        | Value<br>Count<br>Score | 76.75 %<br>57<br>Marginal       | ↓ -8.1%   | 83.47 %<br>59<br>Exceptional     | 82.69 %<br>65<br>Very Good       | 78.57%               |
| KPI Graduate Satisfaction                          | 15%        | Value<br>Count<br>Score | 85.71 %<br>7<br>Satisfactory    | ↑ 28.6%   | 66.67 %<br>6<br>Unsatisfactory   | 72.22 %<br>18<br>Marginal        | 87.50%               |
| Total KPI Graduation Rate                          | 15%        | Value<br>Count<br>Score | 56.57 %<br>99<br>Unsatisfactory | ↑ 66.6%   | 33.96 %<br>106<br>Unsatisfactory | 37.04 %<br>135<br>Unsatisfactory | 75.00%               |
| Graduate Related Employment                        | 15%        | Value<br>Count<br>Score | 42.86 %<br>14<br>Unsatisfactory | ↑ 328.6%  | 10.00 %<br>10<br>Unsatisfactory  | 23.53 %<br>17<br>Unsatisfactory  | 65.83%               |
| Program SFS Score                                  | 15%        | Value<br>Score          | 4.44<br>Unsatisfactory          | ↓ -2.3%   | 4.54<br>Satisfactory             | 4.54<br>Marginal                 | 4.56                 |
| KPI Graduate Satisfaction Skills                   | 25%        | Value<br>Score          | 91.23 %<br>Very Good            | ↑ 5.9%    | 86.11 %<br>Satisfactory          | 83.20 %<br>Marginal              | 84.06%               |
| Communication Skills                               |            | Value                   | 78.12 %                         | ↓ -10.7%  | 87.50 %                          | 81.48 %                          |                      |
| Critical Thinking/Problem Solving                  |            | Value                   | 89.87 %                         | ↓ -0.1%   | 90.00 %                          | 80.00 %                          |                      |
| Information Management                             |            | Value                   | 100.00 %                        | → 0.0%    | 100.00 %                         | 84.62 %                          |                      |
| Interpersonal                                      |            | Value                   | 93.75 %                         | ↑ 25.0%   | 75.00 %                          | 92.86 %                          |                      |
| Personal   |            | Value                   | 96.88 %                         | ↑ 3.3%    | 93.75 %                          | 89.47 %                          |                      |
| Numeracy   |            | Value                   | 71.43 %                         | ↓ -4.8%   | 75.00 %                          | 69.23 %                          |                      |
| Job Specific Skills and Knowledge                  |            | Value                   | 95.31 %                         | ↑ 27.1%   | 75.00 %                          | 82.14 %                          |                      |
| <b>Enrolment Management</b>                        | <b>40%</b> |                         | <b>Satisfactory / 3.08</b>      | ↓ -6.1%   | <b>Very Good / 3.28</b>          | <b>Very Good / 3.42</b>          |                      |
| Domestic Eligible Applicants to Target             | 10%        | Value<br>Score          | 6.19<br>Exceptional             | ↓ -10.1%  | 6.89<br>Exceptional              | 5.81<br>Exceptional              | 4.21                 |
| International Eligible Applicants to Target        | 10%        | Value<br>Score          | 10.80<br>Exceptional            | ↑ 8.0%    | 10.00<br>Exceptional             | 10.75<br>Exceptional             | 5.81                 |
| Domestic First Level Enrolment                     | 10%        | Value<br>Score          | 95<br>Exceptional               | ↓ -9.5%   | 105<br>Exceptional               | 80<br>Exceptional                | 25.00                |
| International First Level Enrolment                | 10%        | Value<br>Score          | 16<br>Very Good                 | ↑ 45.5%   | 11<br>Satisfactory               | 12<br>Very Good                  | 11.00                |
| Domestic First Level Count to First Day (<>S)      | 7.5%       | Value<br>Score          | 0.96<br>Unsatisfactory          | ↓ -4.7%   | 1.00<br>Satisfactory             | 1.01<br>Very Good                | 1.00                 |
| International First Level Count to First Day (<>S) | 7.5%       | Value<br>Score          | 1.03<br>Very Good               | ↑ 0.1%    | 1.03<br>Very Good                | 1.07<br>Satisfactory             | 1.00                 |
| Domestic First Level Progression                   | 10%        | Value<br>Score          | 63.16 %<br>Unsatisfactory       | ↓ -2.5%   | 64.76 %<br>Marginal              | 63.75 %<br>Unsatisfactory        | 80.63%               |
| International First Level Progression              | 10%        | Value<br>Score          | 81.25 %<br>Marginal             | ↑ 78.8%   | 45.45 %<br>Unsatisfactory        | 91.67 %<br>Satisfactory          | 89.74%               |
| Domestic Program Retention                         | 10%        | Value<br>Score          | 48.23 %<br>Unsatisfactory       | ↓ -2.5%   | 49.47 %<br>Unsatisfactory        | 49.00 %<br>Unsatisfactory        | 75.00%               |
| International Program Retention                    | 10%        | Value<br>Score          | 67.35 %<br>Marginal             | ↓ -5.3%   | 71.11 %<br>Satisfactory          | 74.29 %<br>Satisfactory          | 75.61%               |
| Domestic Market Share                              | 5%         | Value<br>Score          | 24.63 %<br>Very Good            | ↓ -19.6%  | 30.63 %<br>Exceptional           | 31.49 %<br>Very Good             | 21.22%               |
| <b>Optimize Use of Resources</b>                   | <b>40%</b> |                         | <b>Satisfactory / 2.75</b>      | → 0.0%    | <b>Satisfactory / 2.75</b>       | <b>Satisfactory / 2.75</b>       |                      |
| Total Revenue (thousands)                          | 25%        | Value<br>Score          | CAN\$ 1804.36<br>Exceptional    | ↑ 20.3%   | CAN\$ 1499.54<br>Exceptional     | CAN\$ 1485.85<br>Exceptional     | CAN\$ 521.13         |
| PS Grant (thousands)                               |            | Value                   | CAN\$ 805.48                    | ↑ 12.7%   | CAN\$ 714.46                     | CAN\$ 699.79                     |                      |
| PS Tuition (thousands)                             |            | Value                   | CAN\$ 375.94                    | ↑ 38.6%   | CAN\$ 271.18                     | CAN\$ 323.94                     |                      |
| International Tuition (thousands)                  |            | Value                   | CAN\$ 237.72                    | ↑ 9.5%    | CAN\$ 217.20                     | CAN\$ 212.86                     |                      |
| Mis/Prog Fee/Coop (thousands)                      |            | Value                   | CAN\$ 385.22                    | ↑ 29.8%   | CAN\$ 296.70                     | CAN\$ 249.26                     |                      |
| Contribution to Overhead                           | 75%        | Value<br>Score          | 26.39 %<br>Marginal             | ↑ 13.7%   | 23.21 %<br>Marginal              | 27.97 %<br>Marginal              | 40.26%               |
|  |            |                         | <b>Unsatisfactory &lt;=1.75</b> |           | <b>Marginal &lt;=2.5</b>         |                                  |                      |
|  |            |                         |                                 |           | <b>Satisfactory &lt;=3.25</b>    |                                  |                      |
|  |            |                         |                                 |           |                                  | <b>Very Good &lt;=4</b>          |                      |
|  |            |                         |                                 |           |                                  | <b>Exceptional &gt;4</b>         |                      |

