

Fanshawe College

## FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

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Documentation (Approvals etc...)

Business - Entrepreneurship and Management

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2019

### BEM2W Program Health Tool 2018-19

Fanshawe College

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18/19 PROGRAM HEALTH TOOL

Program

BEM2W Business - Entrepreneurship and Management  
 School: Woodstock/Oxford Regional Campus

18/19 Total Score  
 Satisfactory / 2.65

Overall Summary

|   | 18/19 Score                |
|---|----------------------------|
| Exceptional Student Learning Experience | Marginal / 2.35            |
| Enrolment Management                    | Satisfactory / 2.69        |
| Optimize Use of Resources               | Satisfactory / 2.75        |
| <b>Total Score</b>                      | <b>Satisfactory / 2.65</b> |

| Criteria   | Weight     |                         | 18/19                          | Gain/Loss | 17/18                           | 16/17                           | 18/19 College Median |
|--|------------|-------------------------|--------------------------------|-----------|---------------------------------|---------------------------------|----------------------|
| <b>Total Score</b>                                 |            |                         | <b>Satisfactory / 2.65</b>     | ↑ 16.7%   | <b>Marginal / 2.27</b>          | <b>Marginal / 2.1</b>           | 3.07                 |
| <b>Exceptional Student Learning Experience</b>     | <b>20%</b> |                         | <b>Marginal / 2.35</b>         | ↓ -14.6%  | <b>Satisfactory / 2.75</b>      | <b>Unsatisfactory / 1.75</b>    | 3.00                 |
| KPI Student Satisfaction                           | 15%        | Value<br>Count<br>Score | 80.00 %<br>15<br>Satisfactory  | ↓ -2.9%   | 82.35 %<br>17<br>Exceptional    | 58.33 %<br>18<br>Unsatisfactory | 78.57%               |
| KPI Graduate Satisfaction                          | 15%        | Value<br>Count<br>Score | 50.00 %<br>2<br>Unsatisfactory | ⇒ 0.0%    | 50.00 %<br>6<br>Unsatisfactory  | 33.33 %<br>3<br>Unsatisfactory  | 87.50%               |
| Total KPI Graduation Rate                          | 15%        | Value<br>Count<br>Score | 73.68 %<br>19<br>Satisfactory  | ↑ 71.9%   | 42.86 %<br>14<br>Unsatisfactory | 55.56 %<br>9<br>Unsatisfactory  | 75.00%               |
| Graduate Related Employment                        | 15%        | Value<br>Count<br>Score | 100.00 %<br>2<br>Exceptional   | ↑ 40.0%   | 71.43 %<br>7<br>Satisfactory    | 33.33 %<br>3<br>Unsatisfactory  | 65.83%               |
| Program SFS Score                                  | 15%        | Value<br>Score          | 4.48<br>Marginal               | ↓ -5.3%   | 4.73<br>Exceptional             | 4.47<br>Unsatisfactory          | 4.56                 |
| KPI Graduate Satisfaction Skills                   | 25%        | Value<br>Score          | 75.00 %<br>Unsatisfactory      | ↓ -10.0%  | 83.33 %<br>Marginal             | 94.44 %<br>Very Good            | 84.06%               |
| Communication Skills                               |            | Value                   | 50.00 %                        | ↓ -42.9%  | 87.50 %                         | 100.00 %                        |                      |
| Critical Thinking/Problem Solving                  |            | Value                   | 80.00 %                        | ↑ 6.7%    | 75.00 %                         | 100.00 %                        |                      |
| Information Management                             |            | Value                   | 50.00 %                        | ↓ -50.0%  | 100.00 %                        | 100.00 %                        |                      |
| Interpersonal                                      |            | Value                   | 100.00 %                       | ⇒ 0.0%    | 100.00 %                        | 100.00 %                        |                      |
| Personal   |            | Value                   | 100.00 %                       | ↑ 18.5%   | 84.38 %                         | 100.00 %                        |                      |
| Numeracy   |            | Value                   | 50.00 %                        | ↓ -50.0%  | 100.00 %                        | 100.00 %                        |                      |
| Job Specific Skills and Knowledge                  |            | Value                   | 62.50 %                        | ↓ -20.0%  | 78.12 %                         | 75.00 %                         |                      |
| <b>Enrolment Management</b>                        | <b>40%</b> |                         | <b>Satisfactory / 2.69</b>     | ↓ -11.5%  | <b>Satisfactory / 3.04</b>      | <b>Satisfactory / 3.12</b>      |                      |
| Domestic Eligible Applicants to Target             | 10%        | Value<br>Score          | 7.28<br>Exceptional            | ↓ -19.7%  | 9.07<br>Exceptional             | 5.09<br>Very Good               | 4.21                 |
| International Eligible Applicants to Target        | 10%        | Value<br>Score          | 67.00<br>Exceptional           | ↑ 346.7%  | 15.00<br>Exceptional            | 10.00<br>Exceptional            | 5.81                 |
| Domestic First Level Enrolment                     | 10%        | Value<br>Score          | 15<br>Marginal                 | ↓ -25.0%  | 20<br>Marginal                  | 14<br>Marginal                  | 25.00                |
| International First Level Enrolment                | 10%        | Value<br>Score          | 13<br>Satisfactory             |           |                                 |                                 | 11.00                |
| Domestic First Level Count to First Day (<>S)      | 7.5%       | Value<br>Score          | 0.98<br>Marginal               | ↑ 0.1%    | 0.98<br>Marginal                | 1.02<br>Very Good               | 1.00                 |
| International First Level Count to First Day (<>S) | 7.5%       | Value<br>Score          | 0.92<br>Unsatisfactory         |           |                                 |                                 | 1.00                 |
| Domestic First Level Progression                   | 10%        | Value<br>Score          | 73.33 %<br>Marginal            | ↑ 22.2%   | 60.00 %<br>Unsatisfactory       | 57.14 %<br>Unsatisfactory       | 80.63%               |
| International First Level Progression              | 10%        | Value<br>Score          | 84.62 %<br>Marginal            |           |                                 |                                 | 89.74%               |
| Domestic Program Retention                         | 10%        | Value<br>Score          | 66.30 %<br>Marginal            | ↓ -0.5%   | 66.67 %<br>Marginal             | 68.57 %<br>Marginal             | 75.00%               |
| International Program Retention                    | 10%        | Value<br>Score          |                                |           |                                 |                                 | 75.61%               |
| Domestic Market Share                              | 5%         | Value<br>Score          | 12.91 %<br>Marginal            | ↓ -87.1%  | 100.00 %<br>Exceptional         | 100.00 %<br>Exceptional         | 21.22%               |
| <b>Optimize Use of Resources</b>                   | <b>40%</b> |                         | <b>Satisfactory / 2.75</b>     | ↑ 120.0%  | <b>Unsatisfactory / 1.25</b>    | <b>Unsatisfactory / 1.25</b>    |                      |
| Total Revenue (thousands)                          | 25%        | Value<br>Score          | CAN\$ 326.01<br>Marginal       | ↑ 82.2%   | CAN\$ 178.97<br>Marginal        | CAN\$ 187.70<br>Marginal        | CAN\$ 521.13         |
| PS Grant (thousands)                               |            | Value                   | CAN\$ 110.17                   | ↑ 7.6%    | CAN\$ 102.41                    | CAN\$ 110.51                    |                      |
| PS Tuition (thousands)                             |            | Value                   | CAN\$ 76.63                    | ↑ 0.1%    | CAN\$ 76.56                     | CAN\$ 77.19                     |                      |
| International Tuition (thousands)                  |            | Value                   | CAN\$ 139.21                   |           |                                 |                                 |                      |
| Mis/Prog Fee/Coop (thousands)                      |            | Value                   |                                |           |                                 |                                 |                      |
| Contribution to Overhead                           | 75%        | Value<br>Score          | 37.78 %<br>Satisfactory        | ↑ 96.5%   | 19.23 %<br>Unsatisfactory       | 11.02 %<br>Unsatisfactory       | 40.26%               |

Unsatisfactory <=1.75

Marginal <=2.5

Satisfactory <=3.25

Very Good <=4

Exceptional >4

