

Fanshawe College

FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

Documentation (Approvals etc...)

Business (co-op / non co-op)

2020

BUS1 BUS2 Curriculum Modification for 2018-19

Fanshawe College

Follow this and additional works at: https://first.fanshawec.ca/cae_business_business_documentation

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BUS1, BUS2 and BAL1 DA Changes for 2018/19

Office of the Registrar

Addition of two electives to the 2018/19 DAs – MKTG-1093 and MKTG-1095. Courses were added to the 2019/20 DAs last year. The 2018/19 DAs were overlooked at the time.

Degree Audit Report

Catalog: 2018/2019

Program: BUS2 **Name:** Business (Co-op)
Department: BUS - Kinlin School of Business
Academic Level: PS
CCD: 8 - 4AcadSem/1200-1400hrs
Credential: Ontario College Diploma

Grade Scheme: LG2
Major: BUS1 - Business **Div:** BUS - Business and Management
Co-Op Indicator: Mandatory Co-op

Academic Program Requirement

Total Credits: 72.00 **Residency Reqmt:** 18.00
GPA Requirement: 2.00 **Residency Reqmt GPA:** 2.00
Minimum Grade: D

Academic Requirement: BUS2.18 Business

Major: BUS1
Grade Scheme: LG2
Minimum GPA: 2.00
Minimum Grade:

Subrequirement: Level 1

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
ACCT-1100	Principles of Accounting 1	45.00	3.00	
MATH-1052	Business Math	45.00	3.00	
BUSI-1060	Strategies for Success	15.00	1.00	
WRIT-1032	Reason & Writing Business 1	45.00	3.00	
MKTG-1012	Principles of Marketing 1	45.00	3.00	
BUSI-1005	Introduction to Business Processes	45.00	3.00	**
COOP-1020	Co-operative Education Employment Prep	6.00	1.00	

Subrequirement: Level 2

Gen Ed - Take a 3 credit General Education elective course Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
COMP-3077	Excel for Business Adv	45.00	3.00	
MATH-1175	Financial Math	45.00	3.00	
BUSI-1099	Customer Relations	45.00	3.00	
ECON-1005	Economics 2	45.00	3.00	**
MGMT-1209	Corporate Social Responsibility & Ethics	45.00	3.00	

Subrequirement: Level 3

Business Elective - Take 1 Business Elective course Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
MATH-1201	Business Statistics	45.00	3.00	

Degree Audit Report

FINA-1031	Financial Management Applications	45.00	3.00	
COMM-3020	Professional Communication	45.00	3.00	
LAWS-3018	Ethics & Law	45.00	3.00	
MGMT-3041	Organizational Behaviour	45.00	3.00	**

Subrequirement: Level 4

Business Elective - Take 1 Business Elective course Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
MGMT-3005	Strategic HR Management	45.00	3.00	
BUSI-1070	Small Business Ownership	45.00	3.00	
MGMT-3011	Project Management	45.00	3.00	
ACCT-1011	Principles of Accounting 2	75.00	5.00	
ECON-1002	Economics 1	45.00	3.00	**

Subrequirement: Business Electives

Take 2 of the following courses - Normally taken in Levels 3 (1 course) and 4 (1 course)

ACCT-1068 ACCT-1069 BUSI-1068 BUSI-1071 BUSI-1092 BUSI-3004 BUSI-3013 BUSI-3014 BUSI-3022
 BUSI-3023 BUSI-3028 COMP-1413 FDMG-1039 FINA-1004 FINA-1037 INSR-1001 MGMT-3053 MGMT-3058
 MKTG-1028 MKTG-1054 MKTG-3007

		Total Hours	Total Credits	GE
ACCT-1068	Introduction to Payroll	45.00	3.00	
ACCT-1069	Quickbooks	45.00	3.00	
BUSI-1068	Effective Meetings & Presentations	45.00	3.00	
BUSI-1071	The Business of Real Estate	45.00	3.00	
BUSI-1092	The Greening of Business	45.00	3.00	
BUSI-3004	Critical Thinking	45.00	3.00	
BUSI-3013	Small Business Entrepreneurship	45.00	3.00	
BUSI-3014	Small Business Simulation	45.00	3.00	
BUSI-3022	Foreign Exchange Peer Project	30.00	2.00	
BUSI-3023	Foreign Exchange Language Studies	45.00	3.00	
BUSI-3028	International Business	45.00	3.00	
COMP-1413	Adobe Suite for Business	45.00	3.00	
FDMG-1039	Dining for Professional Success	45.00	3.00	**
FINA-1004	Finance 1	45.00	3.00	
FINA-1037	Taxation	45.00	3.00	
INSR-1001	Fundamentals of Insurance	60.00	4.00	
MGMT-3053	Supervisory Management	45.00	3.00	
MGMT-3058	Retail Management & e-Commerce	45.00	3.00	
MKTG-1028	Secondary Market Research	45.00	3.00	
MKTG-1054	Principles of Advertising & Branding	45.00	3.00	
MKTG-3007	Selling Fundamentals	60.00	4.00	
MKTG-1093	Sport & Event Marketing	45.00	3.00	
MKTG-1095	Digital Marketing	45.00	3.00	

Subrequirement: Gen Ed - Electives

Take 3 General Education Credits - Normally taken in Level 2

Subrequirement: Program Residency

Students Must Complete a Minimum of 18 credits in this program at Fanshawe College to meet the Program Residency requirement and graduate from this program

Degree Audit Report

G. H. Haysman
Approved By Chair/Manager:

John F.
Approved by Dean:

General Education Approved By(as appropriate):

LKSB Jan 8, 2020
Department and Date:

Rob Jan 7, 2020
Date:

Date:

M

Degree Audit Report

Catalog: 2018/2019

Program: BUS1	Name: Business
Department: BUS - Kinlin School of Business	
Academic Level: PS	
CCD: 8 - 4AcadSem/1200-1400hrs	
Credential: Ontario College Diploma	
Grade Scheme: LG2	
Major: BUS1 - Business	Div: BUS - Business and Management
Co-Op Indicator: N/A	

Academic Program Requirement

Total Credits: 71.00	Residency Reqmt: 18.00
GPA Requirement: 2.00	Residency Reqmt GPA: 2.00
Minimum Grade: D	

Academic Requirement: BUS1.18 Business

Major: BUS1
Grade Scheme: LG2
Minimum GPA: 2.00
Minimum Grade:

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Subrequirement: Level 4

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MGMT-3058	Retail Management & e-Commerce	45.00	3.00	
MKTG-1028	Secondary Market Research	45.00	3.00	
MKTG-1054	Principles of Advertising & Branding	45.00	3.00	
MKTG-3007	Selling Fundamentals	60.00	4.00	

MKTG-1093

Sports & Event Marketing

45.00 3.00

Subrequirement: Gen Ed - Electives

MKTG-1075

Digital Marketing 45.00 3.00

Take 3 General Education Credits - Normally taken in Level 2

Subrequirement: Program Residency

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Degree Audit Report

Skuzman
Approved By Chair/Manager:

LKSB Jan 5, 2020
Department and Date:

[Signature]
Approved by Dean:

EOB Jan 7 2020
Date:

General Education Approved By(as appropriate):

Date:

[Signature]