

Fanshawe College

## FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

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Documentation (Approvals etc...)

Golf and Club Management

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2019

### GRM3 Program Health Tool 2018-19

Fanshawe College

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18/19 PROGRAM HEALTH TOOL

Program

GRM3 Golf and Club Management  
 School: Tourism, Hospitality and Culinary Arts

18/19 Total Score  
**Unsatisfactory / 1.52**

Overall Summary

	18/19 Score
Exceptional Student Learning Experience	Unsatisfactory / 1.5
Enrolment Management	Marginal / 2.06
Optimize Use of Resources	Unsatisfactory / 1
<b>Total Score</b>	<b>Unsatisfactory / 1.52</b>

Criteria	Weight	18/19	Gain/Loss	17/18	16/17	18/19 College Median
<b>Total Score</b>		<b>Unsatisfactory / 1.52</b>	↓ -24.4%	<b>Marginal / 2.01</b>	<b>Marginal / 2.07</b>	3.07
<b>Exceptional Student Learning Experience</b>	<b>20%</b>	<b>Unsatisfactory / 1.5</b>	↓ -50.0%	<b>Satisfactory / 3</b>	<b>Very Good / 3.3</b>	3.00
KPI Student Satisfaction	15%	Value 64.58 % Count 12 Score <b>Unsatisfactory</b>	↓ -13.9%	75.00 % 6 <b>Satisfactory</b>	85.00 % 5 <b>Exceptional</b>	78.57%
KPI Graduate Satisfaction	15%	Value Count Score			66.67 % 3 <b>Marginal</b>	87.50%
Total KPI Graduation Rate	15%	Value 63.64 % Count 11 Score <b>Marginal</b>	↑ 90.9%	33.33 % 12 <b>Unsatisfactory</b>	78.57 % 14 <b>Very Good</b>	75.00%
Graduate Related Employment	15%	Value Count Score			50.00 % 2 <b>Marginal</b>	65.83%
Program SFS Score	15%	Value Score		4.72 <b>Exceptional</b>	4.60 <b>Very Good</b>	4.56
KPI Graduate Satisfaction Skills	25%	Value Score			88.89 % <b>Satisfactory</b>	84.06%
Communication Skills		Value			100.00 %	
Critical Thinking/Problem Solving		Value			80.00 %	
Information Management		Value			100.00 %	
Interpersonal		Value			100.00 %	
Personal		Value			100.00 %	
Numeracy		Value			50.00 %	
Job Specific Skills and Knowledge		Value			87.50 %	
<b>Enrolment Management</b>	<b>40%</b>	<b>Marginal / 2.06</b>	↓ -18.3%	<b>Satisfactory / 2.52</b>	<b>Satisfactory / 2.52</b>	
Domestic Eligible Applicants to Target	10%	Value 3.88 Score <b>Satisfactory</b>	↓ -44.6%	7.00 <b>Exceptional</b>	4.00 <b>Satisfactory</b>	4.21
International Eligible Applicants to Target	10%	Value 3.00 Score <b>Unsatisfactory</b>			1.00 <b>Marginal</b>	5.81
Domestic First Level Enrolment	10%	Value 8 Score <b>Unsatisfactory</b>	→ 0.0%	8 <b>Marginal</b>	4 <b>Unsatisfactory</b>	25.00
International First Level Enrolment	10%	Value 1 Score <b>Unsatisfactory</b>				11.00
Domestic First Level Count to First Day (<>S)	7.5%	Value 1.18 Score <b>Exceptional</b>	↑ 33.0%	0.89 <b>Unsatisfactory</b>	1.00 <b>Satisfactory</b>	1.00
International First Level Count to First Day (<>S)	7.5%	Value 1.00 Score <b>Satisfactory</b>				1.00
Domestic First Level Progression	10%	Value 0.00 % Score <b>Unsatisfactory</b>	↓ -100.0%	50.00 % <b>Unsatisfactory</b>	75.00 % <b>Marginal</b>	80.63%
International First Level Progression	10%	Value 0.00 % Score <b>Unsatisfactory</b>				89.74%
Domestic Program Retention	10%	Value 63.16 % Score <b>Marginal</b>	↑ 2.6%	61.54 % <b>Marginal</b>	74.19 % <b>Satisfactory</b>	75.00%
International Program Retention	10%	Value Score				75.61%
Domestic Market Share	5%	Value 100.00 % Score <b>Exceptional</b>	→ 0.0%	100.00 % <b>Exceptional</b>	100.00 % <b>Exceptional</b>	21.22%
<b>Optimize Use of Resources</b>	<b>40%</b>	<b>Unsatisfactory / 1</b>	→ 0.0%	<b>Unsatisfactory / 1</b>	<b>Unsatisfactory / 1</b>	
Total Revenue (thousands)	25%	Value CAN\$ 115.94 Score <b>Unsatisfactory</b>	↑ 101.6%	CAN\$ 57.51 <b>Unsatisfactory</b>	CAN\$ 51.82 <b>Unsatisfactory</b>	CAN\$ 521.13
PS Grant (thousands)		Value CAN\$ 47.87 Score	↑ 36.2%	CAN\$ 35.14	CAN\$ 30.22	
PS Tuition (thousands)		Value CAN\$ 30.78 Score	↑ 57.0%	CAN\$ 19.60	CAN\$ 19.61	
International Tuition (thousands)		Value CAN\$ 26.28 Score	↓ -1261.2%	CAN\$ -2.26	CAN\$ 0.33	
Mis/Prog Fee/Coop (thousands)		Value CAN\$ 11.01 Score	↑ 118.8%	CAN\$ 5.03	CAN\$ 1.67	
Contribution to Overhead	75%	Value -6.38 % Score <b>Unsatisfactory</b>		-91.25 % <b>Unsatisfactory</b>	-44.66 % <b>Unsatisfactory</b>	40.26%

Unsatisfactory <=1.75

Marginal <=2.5

Satisfactory <=3.25

Very Good <=4

Exceptional >4

