

Fanshawe College

## FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

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# The DLI goes to College

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# The DLI goes to College



**FANSHAWE  
COLLEGE**  
LONDON + CANADA





**FANSHAWE  
COLLEGE**



# Background

## 2004

- Fanshawe College is the first Ontario college to join the DLI
- Pam Goettl as 'Data Specialist'

## 2008

- Reference Desk becomes "Research & Data Services"

## 2011

- Retirement of Pam Goettl
- 9-month vacancy
- Donna Sevenpifer as DLI delegate while in role of Outreach Specialist

## 2012

- Donna Sevenpifer in role of Data Specialist in January

## 2013

- Donna Sevenpifer as Research & Curriculum Librarian in October
- Paula Parlette hired as Data Specialist





# Where we were

- **Integrated Land Planning Technologies** – applied degree
  - Required stats that covered more geographic levels than were available through the DSP
  - Data that was compatible with ArcGIS software
- **Business Marketing** diploma
  - Census and Survey data at the DA-level
  - Internet Data Library System (IDLS) portal
  - CANSIM
- Research assistance on-desk was mostly limited to Statistics Canada site and licensed software (FPI, ICO)
- In-depth research requests related to DLI were directed to Data Specialist
- Class instruction was provided by professors only



# Liaison with colleges

- “If you could drop a few lines to express why the DLI was attractive to Fanshawe College...”
- “...I thought it was worth connecting with you to see who is using it at Fanshawe.”
- “Thank you for sending information on how you are using the DLI data at Fanshawe.”



**Thursday, February 2 3:45 PM**

**600 3:45-5:00 pm THE PARTNERSHIP SPOTLIGHT SESSION**

*The Many Faces of Libraries: Partnerships, Programs and Services*  
**AND NOW FOR SOMETHING COMPLETELY DIFFERENT...  
 THE PARTNERSHIP'S FLYING CIRCUS**

Host: JAMES KAUFMAN, University of Guelph, 2006 President of Ontario Library Association  
 There is a whole new spirit across the country – a new excitement, a new and more rewarding set of programs and services for libraries and librarians. The right origin comes to a collaboration like no other. This network is simply called The Partnership. It has no formal structure, no formal governance, no signed agreements and in its second year is creating new and daring programs that no one of the associations could have done on their own – or even dreamt about. The Presidents, Vice Presidents and Executive Directors of the provincial and territorial library associations in The Partnership from coast to coast to coast will be on hand for the celebration of this extraordinary project. The Ontario launch of new products from The Partnership will dramatize what this means to 85 voices in Canada.



The Partnership's Vice Presidents and staff at the Ontario launch in Toronto, 2005.

**601 3:45-5:00 pm**  
*Technical Services; Metadata*

**NACO CANADA AND NAME AUTHORITIES: SHARING OUR WORK, SHARING OUR EXPERTISE**

Jonathan David Makepeace, Bibliographic Services Librarian, Leds Library, University of Windsor, Canadian coordinator and regional trainer for NACO

Have you ever wished you could share the quality name authority records you create? As a NACO participant you can! NACO is the authority component of the Program for Cooperative Cataloging (PCC) at the U.S. Library of Congress. Experts trained by PCC provide training below cost. NACO Canada is a joint membership allowing Canadian libraries to participate without making the commitments an institutional member would have to make. Come learn more

about NACO participation, and get your questions answered.

**602 3:45-5:00 pm**

*Information Literacy; Digital Collections; Reference*  
**DATA IS NOT JUST A YELLOW ANDROID**

Pam Goert, Fanshawe College Library Reference Service; Marie Grot-Jannelli, Manager, Library and Media Services, Fanshawe College, London.

Your business students are clamouring for small area census data, and your GIS professors are demanding map files. Who are ya gonna call? Why, the OLI team of course – liberators of data and anticipators of statistics to Canadian post-secondary institutions! Follow the experience of Fanshawe College, the first community college in Ontario to join the Data Liberation Initiative (DLI) and learn more about how to access data resources, why the

need for data literacy is increasing and the need for increased data awareness at the college level. If your institutions provide courses in social sciences, business and marketing, urban planning, law enforcement, tourism and hospitality or educational planning, then this is for you!

**603 3:45-5:00 pm**

*Collections*  
**GRAPHIC NOVELS IN THE ACADEMIC LIBRARY, HUH?**  
 Alexander Affleck, Librarian, University of Windsor Ledy Library.

Scholars are discovering the artistic and cultural value of both historic and contemporary creations. Across North America these sophisticated works are being incorporated into university courses on Literature, Political Science, Communication Studies, and more. Responding to this interest,

many academic libraries have begun collecting graphic novels. The University of Windsor's Ledy Library has been in the forefront of this movement and has developed a rich collection for its faculty and students. Learn the history of graphic novels and explore their application to academic courses.

**604 3:45-5:00 pm**

*Digital Collections; Collaboration*  
**PATRON-SELECTED E-BOOKS: NEW OPPORTUNITIES IN COLLECTION DEVELOPMENT**

Pam Ryan, Assessment Librarian, University of Alberta Libraries; Kit Wilson, Acquisition and Collections Coordinator, Bibliographic Services, University of Alberta.

QCLC's netLibrary e-book service lets library users go shopping for titles to add to the library's collec-



Kathleen Gould Lundy  
428



Jonathan David Makepeace  
601



Pam Goert  
602



Marie Grot-Jannelli  
602



Alexander Affleck  
603

07:25  
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# Where we are now

- Collaborative and Stand-Alone Degrees
- Research embedded across the curriculum
  - [2014-17 Strategic Mandate Agreement](#)
- “Publish or Perish”
  - Centre for Research & Innovation
  - Institutional Repository ([FIRST](#))
- Librarian Service Model
- Research Referral Model



## **Fanshawe offers the following degree programs:**

- Honours Bachelor of Applied Technology - Biotechnology
- Honours Bachelor of Early Childhood Leadership
- Honours Bachelors of Commerce (Accounting, Digital Marketing, HRM, and Management)
- Honours Bachelor of Environmental Design and Planning
- Honours Bachelor of Interior Design

## **Fanshawe offers the following collaborative degree programs:**

- Collaborative Nursing – Bachelor of Science (with Western University)
- Contemporary Media: Theory and Production – Bachelor of Arts (with Brock University)
- Finance and Wealth Management – Bachelor of Arts (with Western University)
- Music Recording Arts – Bachelor of Musical Arts (with Western University)

# Data users

SCHOOL OF APPLIED SCIENCE AND TECHNOLOGY

SCHOOL COMMUNITY STUDIES

SCHOOL OF DESIGN

SCHOOL OF HEALTH SCIENCES

LAWRENCE KINLIN SCHOOL OF BUSINESS

SCHOOL OF NURSING

SCHOOL OF PUBLIC SAFETY

SCHOOL OF TOURISM, HOSPITALITY AND CULINARY ARTS



# Getting the Message Out

- [www.fanshawelibrary.com](http://www.fanshawelibrary.com)
- [Research & Curriculum Librarians](#)
- [Research Guides](#)
- [Statistics & Data Guide](#)

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<b>Staffing</b>	<b>Website</b>	<b>Promotion</b>
Librarians	Research Guides	Emails
Data Specialist	Stats & Data Page	Faculty Meetings
Ready Reference	Class Instruction	College & Social Events



# Challenges

- Faculty turnover
- 3 Research & Curriculum Librarians – 1 DLI Delegate
- Intermittent interest/assistance = “rusty brain”
- Fast-paced curriculum
  - Steep learning curve/student reluctance
  - Demand for “packaged products” (Simply Analytics, IBISWorld, Statista)
- Budget
- Unrealistic expectations?



# Highlights

- DAD – 10 % sampling file
- Frequently requested products:
  - Survey of Household Spending
  - Canadian Community Health Survey
  - Aboriginal Peoples Survey
  - General Social Survey – Victimization file
- Enabling of Faculty PD

\* *“That’s exactly what I need!”*\*



# Research Data Management

On our radar....

- Institutional Repository
- Research Consultations
- Faculty Workshops

## Research Status \*

- Exploring the availability of information (topic- or program-related)
- Identifying key scholarly databases and journals for field of study
- Integrating information literacy into the curriculum
- Developing a research assignment
- Seeking research assistance for non-curriculum-related scholarly endeavour



# Discussion

