

Fanshawe College

FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

Documentation (Approvals etc...)

Broadcast Journalism - Television News

2019

TVN1 Program Health Tool 2018-19

Fanshawe College

Follow this and additional works at: https://first.fanshawec.ca/cae_contemporarymedia_broadcastingjournalismtv_documentation

18/19 PROGRAM HEALTH TOOL

Program

TVN1 Broadcast Journalism - Television News

18/19 Total Score

Satisfactory / 3.1

School: Contemporary Media

Overall Summary

	18/19 Score
Exceptional Student Learning Experience	Marginal / 2.2
Enrolment Management	Satisfactory / 3.15
Optimize Use of Resources	Very Good / 3.5
Total Score	Satisfactory / 3.1

Criteria	Weight		18/19	Gain/Loss	17/18	16/17	18/19 College Median
Total Score			Satisfactory / 3.1	↓ -13.4%	Very Good / 3.58	Very Good / 3.52	3.07
Exceptional Student Learning Experience	20%		Marginal / 2.2	↓ -22.0%	Satisfactory / 2.82	Marginal / 2.3	3.00
KPI Student Satisfaction	15%	Value Count Score	67.86 % 7 Unsatisfactory			70.00 % 10 Unsatisfactory	78.57%
KPI Graduate Satisfaction	15%	Value Count Score	20.00 % 5 Unsatisfactory	↓ -60.0%	50.00 % 2 Unsatisfactory	66.67 % 3 Marginal	87.50%
Total KPI Graduation Rate	15%	Value Count Score	88.89 % 18 Exceptional	↓ -4.3%	92.86 % 14 Exceptional	93.75 % 16 Exceptional	75.00%
Graduate Related Employment	15%	Value Count Score	66.67 % 6 Satisfactory	↓ -20.0%	83.33 % 6 Very Good	33.33 % 3 Unsatisfactory	65.83%
Program SFS Score	15%	Value Score	4.54 Satisfactory	↑ 15.9%	3.92 Unsatisfactory	4.57 Satisfactory	4.56
KPI Graduate Satisfaction Skills	25%	Value Score	52.78 % Unsatisfactory	↓ -38.6%	85.98 % Satisfactory	87.04 % Marginal	84.06%
Communication Skills		Value	58.33 %	↓ -36.4%	91.67 %	100.00 %	
Critical Thinking/Problem Solving		Value	56.67 %	↓ -32.0%	83.33 %	93.33 %	
Information Management		Value	50.00 %	↓ -50.0%	100.00 %	100.00 %	
Interpersonal		Value	66.67 %	↓ -33.3%	100.00 %	33.33 %	
Personal		Value	54.17 %	↓ -40.9%	91.67 %	91.67 %	
Numeracy		Value	33.33 %	↑ 66.7%	20.00 %	0.00 %	
Job Specific Skills and Knowledge		Value	45.83 %	↓ -47.6%	87.50 %	100.00 %	
Enrolment Management	40%		Satisfactory / 3.15	↓ -4.6%	Very Good / 3.3	Very Good / 3.4	
Domestic Eligible Applicants to Target	10%	Value Score	1.31 Unsatisfactory	↓ -32.0%	1.92 Unsatisfactory	1.83 Unsatisfactory	4.21
International Eligible Applicants to Target	10%	Value Score	6.00 Satisfactory	↑ 44.8%	4.14 Marginal	4.33 Satisfactory	5.81
Domestic First Level Enrolment	10%	Value Score	7 Unsatisfactory	↓ -46.2%	13 Marginal	13 Marginal	25.00
International First Level Enrolment	10%	Value Score	11 Satisfactory	↑ 120.0%	5 Marginal	7 Satisfactory	11.00
Domestic First Level Count to First Day (<>S)	7.5%	Value Score	1.00 Satisfactory	↑ 4.0%	0.96 Unsatisfactory	1.04 Exceptional	1.00
International First Level Count to First Day (<>S)	7.5%	Value Score	0.92 Unsatisfactory	↓ -17.5%	1.11 Exceptional	1.44 Exceptional	1.00
Domestic First Level Progression	10%	Value Score	85.71 % Very Good	↓ -7.1%	92.31 % Exceptional	92.31 % Very Good	80.63%
International First Level Progression	10%	Value Score	100.00 % Exceptional	→ 0.0%	100.00 % Exceptional	85.71 % Marginal	89.74%
Domestic Program Retention	10%	Value Score	91.67 % Exceptional	↓ -2.9%	94.44 % Exceptional	95.65 % Exceptional	75.00%
International Program Retention	10%	Value Score	92.59 % Very Good	↑ 4.9%	88.24 % Very Good	86.67 % Very Good	75.61%
Domestic Market Share	5%	Value Score	43.75 % Exceptional	↓ -15.4%	51.72 % Exceptional	50.00 % Exceptional	21.22%
Optimize Use of Resources	40%		Very Good / 3.5	↓ -17.7%	Exceptional / 4.25	Exceptional / 4.25	
Total Revenue (thousands)	25%	Value Score	CAN\$ 233.53 Marginal	↑ 14.5%	CAN\$ 203.96 Marginal	CAN\$ 219.82 Marginal	CAN\$ 521.13
PS Grant (thousands)		Value	CAN\$ 41.81	↓ -47.6%	CAN\$ 79.82	CAN\$ 77.22	
PS Tuition (thousands)		Value	CAN\$ 30.19	↓ -32.8%	CAN\$ 44.95	CAN\$ 47.68	
International Tuition (thousands)		Value	CAN\$ 147.61	↑ 123.1%	CAN\$ 66.17	CAN\$ 80.93	
Mis/Prog Fee/Coop (thousands)		Value	CAN\$ 13.92	↑ 6.8%	CAN\$ 13.03	CAN\$ 13.99	
Contribution to Overhead	75%	Value Score	53.69 % Very Good	↓ -24.2%	70.82 % Exceptional	68.23 % Exceptional	40.26%

Unsatisfactory <=1.75

Marginal <=2.5

Satisfactory <=3.25

Very Good <=4

Exceptional >4

