

Fanshawe College

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Program Review Reports

Landscape Design

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2011

## 2011 Landscape Design, One Year Program Review Follow-up Report

Fanshawe College of Applied Arts and Technology

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**One Year Report on the [Landscape Design Program](#) Review Implementation/Action Plan**

**Completion Date:**

Recommendations	Implementation/Action Plan	One Year Report
<p><b>1. Review marketing and other strategies to general public and potential students including but not limited to recruiting female and second career applicants.</b></p>	<ul style="list-style-type: none"> <li>• Continue to work with Landscape Ontario and Canada Blooms to promote the industry</li> <li>• Investigate the possibility of a forum for High school students</li> <li>• Include female successes and the female presence in the program on the new website</li> </ul>	<ul style="list-style-type: none"> <li>• Enrolment of females has increased substantially this year (2012). This may be reflective of women reconsidering the college vs. university. In the present economy we have seen an increase in 2<sup>nd</sup> career enrolment.</li> <li>• The successes of female students will be profiled on the Fanshawe website as the website continues to be developed</li> </ul>
<p><b>2. To attract new students and to provide increased opportunities for current students we should explore more articulation and other agreements with domestic and international institutions.</b></p>	<ul style="list-style-type: none"> <li>• Continue to explore new articulations</li> </ul>	<ul style="list-style-type: none"> <li>• Agreement with University of Guelph is renewed.</li> <li>• We are currently working with educational institutions in Australia (Canberra, Perth)</li> </ul>
<p><b>3. Develop a strategy in partnership with the college Foundation and our partners/supporters in the community.</b></p>	<ul style="list-style-type: none"> <li>• Build stronger relationships with external partners and alumni to increase bursaries and awards</li> </ul>	<ul style="list-style-type: none"> <li>• One new travel bursary provided by Ron Koudys</li> <li>• One new travel bursary in negotiations with Anne &amp; David Lindsay</li> </ul>
<p><b>4. Develop a plan to ensure learning</b></p>	<ul style="list-style-type: none"> <li>• Develop an action plan to review existing space and</li> </ul>	<ul style="list-style-type: none"> <li>• The Chair has been meeting with</li> </ul>

Recommendations	Implementation/Action Plan	One Year Report
spaces enable the delivery of the curriculum and prepare students for working in the industry	resources	faculty and putting forward a budget plan to begin the process of updating learning space facilities to better reflect industry requirements for our students. Updating of spaces is significantly overdue and needs to be a key area to address in order for the program to stay current with the industry and our competition.
5. Develop strategies for raising the program's profile with OALA, CSLA and other industry organizations	<ul style="list-style-type: none"> <li>• Continue current working relationships with external partners</li> </ul>	<ul style="list-style-type: none"> <li>• Communication continues with industry related organizations (OALA, CSLA etc) and attendance of faculty at related professional development opportunities to enable connections between program/students and industry.</li> </ul>
6. Review current international opportunities and explore options for more	<ul style="list-style-type: none"> <li>• Continue with current international pursuits as well as explore new partnerships with industry</li> </ul>	<ul style="list-style-type: none"> <li>• Full semester exchange being explored for winter 2012 to Brazil for 2<sup>nd</sup> yr. students</li> <li>• Study abroad during fall semester continues to be successful for faculty and students.</li> </ul>
7. Review strategies for increasing enrolment diversity such as more females and second career/mature students.	<ul style="list-style-type: none"> <li>• Continue to work with Landscape Ontario and Canada Blooms to promote the industry</li> <li>• Investigate the possibility of a forum for High school students</li> <li>• Include female successes and the female presence in the program on the new website</li> <li>• *Additionally look at ways to recruit mature</li> </ul>	<ul style="list-style-type: none"> <li>• Continued involvement with Canada Blooms and Skills Canada competitions with student/faculty involvement.</li> <li>• Discussions ongoing re connections with High School students, such as school visits, student forum.</li> </ul>

Recommendations	Implementation/Action Plan	One Year Report
	(second career students)	<ul style="list-style-type: none"> <li>• Re female students -See # 1 above</li> <li>• Will continue discussions with marketing re reaching 2<sup>nd</sup> career/mature students</li> </ul>
<p>8. Examine an appropriate linkage to an accreditation body.</p> <p>a) Study the feasibility of developing a landscape architect technology program.</p> <p>b) Explore the possibility of creating a separate association such as landscape design.</p> <p>c) Develop a stronger linkage to CSLA to assist with common curriculum development for technologist programs.</p> <p>d) Identify the different career paths for program graduates and the various networking opportunities and accreditation links to each.</p>	<ul style="list-style-type: none"> <li>• Continue discussion with OALA</li> <li>• Investigate the possibility of a name change for the program</li> </ul>	<ul style="list-style-type: none"> <li>• Plan of study for LA technology program and graduate certificates in process</li> <li>• Association of Landscape Designers with Landscape Ontario Plan to review curriculum of technology programs in process</li> </ul>
<p>9. Identify gaps or strategies for facilitating success for graduates choosing to go onto university.</p>	<ul style="list-style-type: none"> <li>• Identify students that want university pathways earlier in the diploma program.</li> <li>• Investigate the possibility of including university level General Education courses in the diploma program.</li> </ul>	<ul style="list-style-type: none"> <li>• Implementing 2<sup>nd</sup> year –level 4 review of needs and wants for pathways</li> <li>• Students offered University Gen Eds and using out of sequence opportunities to link with University Gen Eds.</li> </ul>
<p>10. Review the program curriculum</p>		<p>1. Curriculum – project</p>

Recommendations	Implementation/Action Plan	One Year Report
<p>regarding the following areas:</p> <ul style="list-style-type: none"> <li>• <b>Project management:</b></li> </ul> <p>Review how to make project management more job-related and part of evaluation/assignments and capstones such as: <i>Execution of projects in studio</i></p> <p>Examine the feasibility for a graduate certificate related to project management in landscape design.</p> <ul style="list-style-type: none"> <li>• <b>Inter-professional:</b></li> </ul> <p>Increase understanding of roles and responsibilities of the various fields involved in project construction with such strategies as:</p> <p><i>Bringing in guest speakers related to industry.</i></p> <p><i>Inter-program assignments or activities</i></p>	<ul style="list-style-type: none"> <li>• Continue to explore post diploma options</li> <li>• Look at ways to make the project management curriculum more meaningful to students in the program</li> <li>• Explore Online opportunities</li> </ul>	<p>management</p> <ul style="list-style-type: none"> <li>a. <i>Reviewing Level 4-6 program opportunities to integrate more project management opportunities</i></li> <li>b. <i>See #8 – staff exploring post diploma options and opportunities for graduate certificates</i></li> <li>c. <i>Opportunities for guest speakers and field trips to industry being developed and explored</i></li> <li>d. <i>Inter-program connections being exercised in level 2- 6</i></li> <li>e. <i>Participation in annual Charrette with Urban Planning Department</i></li> <li>f. <i>Continued work with several community based projects every year – thereby integrating accessibility and municipal policies</i></li> </ul>

Recommendations	Implementation/Action Plan	One Year Report
<p><i>with other programs such as construction, horticulture, planning, etc.</i></p> <ul style="list-style-type: none"> <li>• <b>Emphasis on communicating ideas with a balance between hand drawing skills and computer generated tools including a review of the need for drafting skills.</b></li> <li>• <b>Increasing content related to material and construction 'stream' (such areas as site supervision and knowledge of construction techniques).</b></li> <li>• <b>Accessibility awareness and supports for both the student in the program and project site designs.</b></li> <li>• <b>Ensure students are aware of the trend for municipalities to mandate planting of native plants and how to advocate when the native plant is not the appropriate choice for the space.</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Continue annual review of curriculum and adapt (where appropriate) changes in curriculum with industry input</b></li> <li>• <b>Continue</b></li> <li>• <b>Continue to imbed in curriculum</b></li> <li>• <b>Continue to imbed in curriculum</b></li> </ul>	<p><b>Occurs annually, mostly during May/June</b></p> <p><b>New material tools purchased, new space in C-building being used to more closely replicate construction site and material/construction projects</b></p> <p><b>In progress in curriculum reviews.</b></p> <p><b>In progress in curriculum reviews</b></p>

Recommendations	Implementation/Action Plan	One Year Report
<p><b>11. Review how to increase structure of coop to identify competencies or personal learning goals to ensure learning builds throughout the coop experience.</b></p>	<ul style="list-style-type: none"> <li>• Continue to work with co-op consultants to ensure quality opportunities for students</li> </ul>	<p>Feedback from students, industry and co-op consultants is contributing to developing opportunities – still in discussion stages. Feedback through new Student rep process is also contributing new ideas</p>
<p><b>12. Review and implement tools and strategies for improving program fit for applying students.</b></p> <p>a. Examine the qualities of “best students” and predictors of success.</p> <p>b. Develop strategies for increasing awareness of the program rigor and career paths to applying students.</p>	<ul style="list-style-type: none"> <li>• Work with Student Success Advisor to review retention strategies and investigate new opportunities</li> <li>• Review report from Student Success Advisor annually</li> </ul>	<ul style="list-style-type: none"> <li>• We are currently working with new SSA more closely and successfully using online communication to build community and support amongst student group – mentoring and peer communication</li> </ul>
<p><b>13. Evaluate learning environments to ensure they reflect the existing industry standards.</b></p>	<ul style="list-style-type: none"> <li>• When reviewing the budget, continue to advocate for new resources when needed</li> </ul>	<p>Some progress has been made in acquiring new equipment, and focus now needs to be on improvements to facilities, learning spaces</p>

Notes: