

Fanshawe College

FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

Documentation (Approvals etc...)

Tourism - Travel Studies

2017

TTS1 Curriculum Modification for 2018-19

Fanshawe College

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CURRICULUM MODIFICATION REQUEST FORM

COURSE OR PROGRAM CURRICULUM "RATIONALE FOR CHANGE"

RECEIVED

DEC 14 2017

Program Requiring Changes

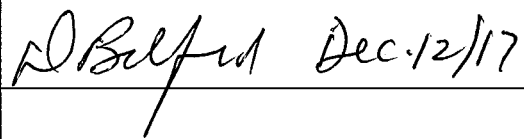
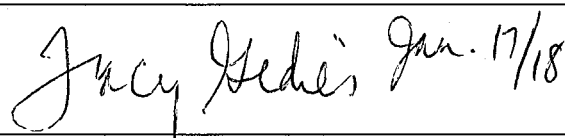

C.A.E. 12/17/17

Program Title: Tourism-Travel Studies	
Program Number: TTS1	Date Submitted: 11/30/2017
Dean responsible for program: David Belford	Chair: James Smith
Credential Provided: <input type="checkbox"/> Declaration of Academic Achievement <input type="checkbox"/> Local Certificate <input checked="" type="checkbox"/> Ontario College Certificate <input checked="" type="checkbox"/> Diploma <input type="checkbox"/> Advanced Diploma <input type="checkbox"/> Grad Certificate <input type="checkbox"/> Degree <input type="checkbox"/> Apprenticeship	
Program Intakes: <input checked="" type="checkbox"/> F <input type="checkbox"/> W <input type="checkbox"/> S Other:	Catalogue Year(s) Impacted: 2018/19 ✓
Residency Requirement: <input checked="" type="checkbox"/> Met or <input type="checkbox"/> Not Met	Date of Last Program Review: 2014

Not

used
17/18
DA

I have read the reasons for the change and... *Signature and date*

Dean of Faculty (Lead program):	<input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	 Dec. 12/17
Dean of Faculty (Affiliate program-impacted by change):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Dean of Faculty (Affiliate program-impacted by change):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Senior Vice President Academic (required for major changes and late DAs):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Director, Centre for Academic Excellence:	<input checked="" type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	 Jan. 17/18
Office of the Registrar:	<input checked="" type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	

Notes: ~~+ 30 hours -~~
 Titles are slightly different - doesn't imply different focus. than the same course in Travel - Tourism
 J. Heddes 17/18

Please answer each of the questions below, if applicable. Missing or incomplete information may delay review of the proposed changes.

1.0 Describe proposed change(s). Complete Appendix A (if necessary) and amend SDAR (Refer to Appendix C).

2.0

The names of three courses are changing as the courses need a different focus than the same course in the Travel-Tourism program. The courses will be equates, but not identical.

2.1 The reason for the change is based on:

- A recent program review
- Program Advisory Committee feedback
- Student feedback
- KPI results
- Accreditation or other regulatory requirements
- Shared curriculum
- Trends in the field/industry
- Other (please describe):

2.2 Does the change support the College's Strategic Framework (mission, vision, values)?

- Yes
- No (If no, please explain)

2.3 What strategic goal(s) does the proposed change support?

- Goal 1 - Enhance innovative practices for exceptional student learning
- Goal 2 - Manage enrolment growth
- Goal 3 - Optimize use of resources
- Goal 4 - Build sustainable sources of alternative revenue

3.0 Students

3.1 Will the change affect the cost of the program for students?

- Yes
- No

3.2 If yes, there will be an additional cost for:

- Materials (Include details):
- Equipment (Include details):
- Other (Please describe):

4.0 Program Learning Outcomes

4.1 Will the proposed change meet the Program Vocational Learning Outcomes? (Complete Appendix B and mark the changes in the mapping [e.g. red font])

- Yes
- No

4.2 Are there any implications related to progression because of pre-requisite courses (and/or co-requisite courses)?

- No
- Yes (If yes, please explain)

5.0 Relationships with Other Programs

5.1 Are any of the courses impacted by the change provided by another School (e.g., SLLS, LKSB) and/or delivered at another campus?

- No
- Yes

5.2 What Schools/Campuses will be impacted by the proposed change?

- Lawrence Kinlin School of Business
- School of Information Technology
- School of Tourism, Hospitality and Culinary Arts
- School of Community Studies
- School of Health Sciences
- School of Nursing
- School of Public Safety
- School of Contemporary Media
- School of Design
- School of Language and Liberal Studies
- Donald J. Smith School of Building Technology
- Norton Wolf School of Aviation Technology
- School of Applied Sciences and Technology
- School of Transportation Technology and Apprenticeship
- Continuing Education
- Simcoe/Norfolk Regional Campus
- St Thomas/Elgin Regional Campus
- Woodstock/Oxford Regional Campus
- Huron/Bruce Regional Sites

5.3 Will the change affect pathway agreements (e.g., bridging, articulations, laddering, advanced standing) with other Fanshawe program(s) and/or other institution(s)?
(Refer to the pathway agreements listed here: <http://transferagreements.fanshawec.ca/>)

No

Yes (If yes, indicate when you will notify the other Fanshawe program(s) and/or other institution(s) and the Pathways Coordinator in the Centre for Academic Excellence of the change)

5.4 If this program is a Co-Operative Education program, will the proposed change impact Co-op?

No

Yes (If yes, consult with the Co-op office prior to submission)

6.0 Resource Implications of Proposed Changes

6.1 Will the proposed change have staffing implications?

No

Yes (If yes, please explain)

6.2 Will the proposed change impact any of the Enabling areas?

No

Yes (If yes, please explain)

6.3 Will the proposed change affect space and/or technology requirements?

No

Yes (If yes, please explain)

7.0 General College Requirements

7.1 Are changes consistent with Colleges policies?

Yes

No (If no, please explain)

7.2 Will the program meet the General Education requirements (Policy 2-B-02) as listed below?

No

Yes

Local Certificate, Ontario College Certificate and Graduate Certificate - none required)	Diploma - 3 required (minimum of 1 must be an elective)	Advanced Diploma - 4 required (minimum of 2 must be electives)
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7.3 Will the program have 25% distinct curriculum to meet the Residency Requirement of 25% credit units? Consider all pathway agreements (e.g., bridging, internal articulations, laddering, advanced standing) with other Fanshawe programs and/or other institutions.

- No
 Yes

Note: In accordance with POLICY NUMBER: 2-B-17 Graduation from Approved College Programs

...to be eligible for any College Credential a student must be enrolled and complete at least 25% of that program's credit units at Fanshawe College, unless stipulated differently by other approving bodies such as the Postsecondary Education Quality Assessment Board (PEQAB).

7.4 Indicate:

- i) Total program hours before proposed change: 600
ii) Total program hours after proposed change: 600 + 30 hrs
iii) Level(s) in which the proposed change(s) occurs: Lv 1,2

7.4.1 Are the total program hours consistent with the requirements as listed below?

- Yes
 No (If no, please explain)

Local Certificate - 300 hours	Ontario College Certificate - 600 hours
Diploma - 1200 to 1400 hours	Advanced Diploma - 1800 to 2100 hours
Graduate Certificate - 600 hours	

APPENDIX A: PROPOSED CURRICULUM MODIFICATION

Course Code	Existing DA Courses	Total Hours	Total Credits	Describe proposed changes	Course Code	Proposed DA Courses	Total Hours	Total Credits
Level 1								
TRAV-1011	Travel Fundamentals	45	3	remove				
TRAV-1027	Destination Geography	45	3		TRAV-1027	Destination Geography	45	3
COMP-1512	Travel Systems & Software	60	4		COMP-1512	Travel Systems & Software	60	4
TOUR-1003	Customer Sales and Service	45	3	remove				
MMED-1041	Emerging Technology Trends	30	2		MMED-1041	Emerging Technology Trends	30	2
TRAV-1028	Attractions & Tourism	60	4		TRAV-1028	Attractions & Tourism	60	4
				add	TOUR-1009	Sales and Customer Service	45	3
				add	TRAV-1033	Fundamentals of TRAVEL	45	3
TOTAL		285	19		TOTAL		285	13
Level 2								
COMM-1129	Workplace Writing Skills	45	3		COMM-1129	Workplace Writing Skills	45	3
BUSI-1169	Travel Business Operations	60	4		BUSI-1169	Travel Business Operations	60	4
DEVL-1046	Career Strategies	45	3		DEVL-1046	Career Strategies	45	3
TRAV-3013	Flights & Fares 1	30 - 60	4	remove				
TRAV-1029	The Tour Industry	45	3		TRAV-1029	The Tour Industry	45	3
TRAV-1030	Transportation & Hospitality	60	4		TRAV-1030	Transportation & Hospitality	60	4
				add	TRAV-3015	Flights and Fares	60	4
TOTAL		315	21		TOTAL		315	21
Level 3								
TOTAL		0	0		TOTAL		0	0
Level 4								
TOTAL		0	0		TOTAL		0	0
Level 5								
TOTAL		0	0		TOTAL		0	0

+ 30

APPENDIX A: PROPOSED CURRICULUM MODIFICATION

Level 6										
TOTAL		0	0					TOTAL	0	0

PROGRAM TOTAL 600 40

PROGRAM TOTAL 600 34

APPENDIX E – Program Outcomes – Curriculum Map

PROGRAM MAPPING Toursim - Travel Studies													
PROGRAM VOCATIONAL LEARNING OUTCOMES	Level 1						Level 2						# OF COURSES EVALUATING THE OUTCOME
	TRAV-1033 Travel Fundamentals	TRAV-1027 Destination Geography	COMP-1512 Travel Systems & Software	TOUR-1009 Customer Sales and Service	MMED-1041 Emerging Technology Trends	TRAV-1028 Attractions & Tourism	COMM-1129 Workplace Writing Skills	BUSI-1169 Travel Business Operations	DEVL-1046 Career Strategies	TRAV-3015 Flights & Fares	TOUR-1029 The Tour Industry	TRAV-1030 Transportation & Hospitality	
The graduate has reliably demonstrated the ability to: (Source: MTCU Code)													
1. Ensure customer satisfaction by providing tourism products and services in an ethical and professional manner, both individually and as part of a team.	1			3			2	1		1	2		6
2. Use marketing concepts, social networks, sales strategies, relationship management skills, and product knowledge to promote and sell tourism products, services, and customer experiences.				3	3			2		1	3		5
3. Comply with relevant organization and workplace systems and regulations, and identify risk management principles and policies to ensure safe and healthy tourism operations.	2	3				3		3	2	2		2	7
4. Prepare and issue accurate travel documentation to clients			3				2	2		2			4
5. Use appropriate technologies to enhance the quality and delivery of tourism products, services, and customer experiences.	2	2	3		3					2		2	6
6. Identify and locate prominent travel destinations and examine the relationship between current events and their impact on the world.	2	3				2						2	4
7. Collect and analyze information for the preparation of travel itineraries, reports, and packages.	3		3			2		3	2	2		3	7
8. Collaborate and communicate effectively with customers, suppliers, and other travel agents as required in a culturally diverse and globalized business environment.		2		3	2		3	2	2	2	2		8
9. Develop ongoing personal professional development strategies and plans to enhance career opportunities.	2			2	2		3	3	3		2		7
TOTAL # OF OUTCOMES EVALUATED BY EACH COURSE	6	4	3	4	4	3	4	7	4	7	4	4	
GM = General Education (mandatory) G = General Education (elective)													

NB - Only indicate the outcomes that are Taught & Evaluated (TE or TRE) in a course

PROGRAM COORDINATOR: Kim Wilmink
 ACADEMIC CHAIR: Gary Masters
 Date Completed:

Analysis of Mapping Results:
 Because the courses in this program can be completed in any order, the mapping documents (Appendix E) indicate the courses in which each VLO is the main focus of the course (denoted by level 3) or a secondary topic (denoted by level 1 or 2).

APPENDIX E – Program Outcomes – Curriculum Map

PROGRAM MAPPING Toursim - Travel Operations													
PROGRAM ESSENTIAL EMPLOYABILITY SKILLS OUTCOMES													
4 = R 5 = RE 6 = TE 7 = TRE													
	Level 1						Level 2						
	TRAV-1033 Travel Fundamentals	TRAV-1027 Travel Geography	COMP-1512 Travel Systems & Software	TOUR-1009 Customer Sales and Service	MMED-1041 Emerging Technology Trends	TRAV-1028 Attractions & Tourism	COMM-1129 Workplace Writing Skills	TRAV-1169 Travel Business Operations	DEVL_1046 Career Strategies	TRAV-3015 Flights & Fares	TRAV-1029 The Tour Industry	TRAV-1030 Transportation & Hospitality	# OF COURSES SUPPORTING THE OUTCOME
1. communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience.	4	5	4	5	7	5	5	5	7		5	5	11
2. respond to written, spoken, or visual messages in a manner that ensures effective communication.	5	5	7	7	5	5	4	5	5	5	5	5	12
3. execute mathematical operations accurately.								7		7	6		3
4. apply a systematic approach to solve problems.	4		7	5		7	4	5		7	7	7	9
5. use a variety of thinking skills to anticipate and solve problems.	4		7	5			4	5		5	7		7
6. locate, select, organize, and document information using appropriate technology and information systems.	4	5	7	5	7		5	7		7	5		9
7. analyze, evaluate, and apply relevant information from a variety of sources.	7	5	6	5	7	7	5	5	7		6	7	11
8. show respect for the diverse opinions, values, belief systems, and contributions of others.	4	4	4	7	5	7	7	7	4	4	5	7	12
9. interact with others in groups or teams in ways that contribute to effective working relationships and the achievement of goals.	7	4	4	5			5	7	7		5		8
10. manage the use of time and other resources to complete projects.	4	5	4	5	7	5	4	7	7	4	5	5	12
11. take responsibility for one's own actions, decisions, and consequences.	4	5	5	5	5	5	4	7	7	4	5	5	12
TOTAL # OF OUTCOMES SUPPORTED BY EACH COURSE	10	8	10	10	7	7	10	11	7	8	11	7	

PROGRAM COORDINATOR: Kim Wilmink
 ACADEMIC CHAIR: Gary Masters
 Date Completed:

Analysis of Mapping Results:
 EESs were mapped for this program using the current EES maps for existing courses.

Degree Audit Report

Catalog: 2017/2018

Program: TTS1
Department: THS - Tourism, Hospitality & Cul.
Academic Level: PS
CCD: 7 - 2AcadSem/600-700 hrs
Credential: Ontario College Certificate

Name: Tourism - Travel Studies

Grade Scheme: LG2
Major: TTS1 - Tourism - Travel Studies
Co-Op Indicator: N/A

Div: THS - Tourism, Hospitalit & Culinary Arts

Academic Program Requirement

Total Credits: 38.00
GPA Requirement: 2.00
Minimum Grade: D
Residency Reqmt: 10.00
Residency Reqmt GPA: 2.00

Academic Requirement: TTS1.17 Tourism - Travel Studies

Major: TTS1
Grade Scheme: LG2
Minimum GPA: 2.00
Minimum Grade:

Add:
 TRAV-1033 Fundamentals of Travel 45 3
 TOUR-1009 Sales + Customer Service 45 3
 TRAV-3015 Flights + Fares 60 4


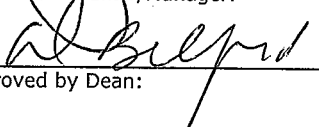
Subrequirement: Year 1

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
<i>remove:</i> TRAV-1011	Travel Fundamentals	45.00	3.00	
TRAV-1027	Destination Geography	45.00	3.00	
COMP-1512	Travel Systems & Software	60.00	4.00	
<i>remove:</i> TOUR-1003	Customer Sales & Service	45.00	3.00	
MMED-1041	Emerging Technology Trends	30.00	2.00	
TRAV-1028	Attractions & Tourism	60.00	4.00	
COMM-1129	Workplace Writing Skills	45.00	3.00	
BUSI-1169	Travel Business Operations	60.00	4.00	
DEVL-1046	Career Strategies	45.00	3.00	
<i>remove:</i> TRAV-3013	Flights & Fares 1	30.00	2.00	
TRAV-1029	The Tour Industry	45.00	3.00	
TRAV-1030	Transportation & Hospitality	60.00	4.00	

Subrequirement: Program Residency

Students must complete a minimum of 10 credits in this program at Fanshawe College to meet the Program Residency requirement and graduate from this program

Approved By Chair/Manager: 
 Approved by Dean: 
 General Education Approved By(as appropriate): _____

Dec 14 2017
 Department and Date: _____
Dec. 12/17
 Date: _____
 Date: _____

TG
Jan 17/18

DEGREE AUDIT 2018

School:	Centre for Tourism Hospitality and Culinary Arts	Program Number:	TTS1
Program Title:	Tourism-Travel Studies	Credential:	<input checked="" type="checkbox"/> Certificate <input type="checkbox"/> Graduate Certificate <input type="checkbox"/> Diploma <input type="checkbox"/> Advanced Diploma <input type="checkbox"/> Degree
Delivery Mode:	<input type="checkbox"/> Co-Op <input checked="" type="checkbox"/> Non - Co-Op <input type="checkbox"/> Fast Track	Duration (Semesters):	<input checked="" type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 6 <input type="checkbox"/> 8 <input type="checkbox"/> 9

Intake: Jan-18

Course Code	Course Title	Co/Pre Requisite (Course Code)	Lab Hours	Lecture Hours	Field Placement Hours	Total Course Hrs (Lab + Lecture + Field)	Weeks (14)	Total Hours	credits
Semester 1									
TRAV-1033	Fundamentals of travel		0	3	0	3	15	45	3
TRAV-1027	Destination Geography		0	3	0	3	15	45	3
COMP-1512	Travel Systems & Software		0	4	0	4	15	60	4
TOUR-1009	Sales and customer Service		0	3	0	3	15	45	3
MMED-1041	Emerging Technology Trends		0	2	0	2	15	30	2
TRAV-1028	Attractions & Tourism		0	4	0	4	15	60	4
			0	19	0	19	Total	285	19
Semester 2									
COMM-1129	Workplace Writing Skills		0	3	0	3	15	45	3
BUSI-1169	Travel Business Operations		0	4	0	4	15	60	4
DEVL-1046	Career Strategies		0	3	0	3	15	45	3
TRAV-3015	Flights & Fares		0	4	0	4	15	60	4
TRAV-1029	The Tour Industry		0	3	0	3	15	45	3
TRAV-1030	Transportation & Hospitality		0	4	0	4	15	60	4
			0	21	0	21	Total	315	21
Minimum Grade Required: C									
							Total Program Hours:	600	40

C = Co-Requisite; P = Pre-Requisite

Please send to Tiffany.