

Fanshawe College

FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

PAC Minutes

Hair Stylist

2023

Hair Stylist - PAC Minutes January 30, 2023

Colette Drew

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Program Advisory Committee Meeting Minutes

Hair Stylist (HAS)

Program Information	
Program Names(s) and Code(s):	Hair Stylist (HAS)
Date:	January 30, 2023
Time:	9:30AM
Location:	Virtual Zoom Meeting
Meeting Chair:	Deborah Renaud
Recording Secretary:	Colette Drew

PAC Members

Member Information	Membership Status	Attendance
Kyle Mitchell Can Rad- Account Executive	Affiliation: Professional Organization	Present
Kelly Bell Hello Beautiful Distribution and Sales, Inc.	Affiliation: Professional Organization	Present
Paul Stuart KOA- Account Executive	Affiliation: Professional Organization	Present
Dayna Houston Design Me Distribution Executive Sales Consultant	Affiliation: Professional Organization	Present
Gaye Saunders OPHA Representative Former Skills Trades Representative	Affiliation: Professional Organization	Present
Lisa Sallabank Salon Entrenous Owner/Stylist	Affiliation: Employer	Present
Elaine Kelloway Salon Entrenous Owner/Stylist	Affiliation: Employer	Present
Sunni Hurley Elaine Hair Design Owner/Stylist	Affiliation: Employer	Present

Maria Bikas Maria Bikas Salon Owner/Stylist	Affiliation: Employer	Present
Daishane Johnson Dai's Cutz Owner/Stylist	Affiliation: Employer	Present
Lina Brocklehurst Mobile Hair Designer Owner/Stylist	Affiliation: Employer	Present
Lynn Nicholas Side Street Salon Stylist	Affiliation: Practitioner	Present
Joe Melo Sley and Co. Stylist	Affiliation: Practitioner	Present
Madeline Jacobs Dolmor Salon Stylist	Affiliation: Practitioner	Present
Brandi Tower First Choice Manager/Stylist	Affiliation: Practitioner	Present
Amanda Cail Tranquility Spa and Salon Stylist	Affiliation: Practitioner	Regrets
Gage Mcintosh Male Grooming and Aesthetics Owner/Stylist	Affiliation: Employer	Regrets
Cait Dee Aura Hair Stylist	Affiliation: Practitioner	Regrets
Natasha Werham Stylist Have Salon Owner	Affiliation: Employer	Regrets
Rossa Jurenas Stylist Studio Rossa Owner	Affiliation: Employer	Regrets

Heather Dee
 Heather Dee Salon
 Owner/Stylist

Affiliation: **Employer**

Regrets

College Resource Persons

Employee Information

Deborah Renaud
 Program Coordinator

Attendance

Present

Jennifer McLean
 Associate Dean

Present

Lisa Wells
 Manager of Continuing Education and Contract Training

Present

Colette Drew
 Support Staff/Recording Secretary

Present

Topic	Facilitator
1. Land Acknowledgement	Associate Dean Jennifer Mclean
2. Welcome and Introductions of all Committee Member	Debbie Renaud Committee Members
3. Approval of the Agenda and Review of Minutes	Jennifer Mclean
4. PAC Terms of Reference <ul style="list-style-type: none"> • PAC Purpose • Participant List Part-Time Program starting May, 2023 	Jennifer Mclean
5. Program Report <ul style="list-style-type: none"> • Program Highlights- Faculty and Student accomplishments- Graduate Daishane Johnson- co-founder of ChairLinks- https://www.chairlinks.com • Enrollment Update • Curriculum Update • Labour Market Demand – Affirmation and Recommendations • Job Skills for the Future and SILEX for the HAS Program 	Debbie Renaud Jennifer Mclean

<ul style="list-style-type: none"> • Accreditation and Regulatory Bodies – MLTISD • Continuing Education Opportunities for Students • Micro Credentials Recommendations • Part-Time Program starting May, 2023 (which will take three years to complete and will be held on Wednesday and Thursday evenings). 	<p>Jennifer McLean Lisa Wells</p>
<p>6. Discussion – New Items</p> <p>Gaye Saunders discussed the OPHA Connect Program and the Pay it Forward Program:</p> <p>OPHA CONNECT Program</p> <ul style="list-style-type: none"> • The OPHA has a Hairstylist Mentorship Program called OPHA CONNECT • Visit https://oph-association.com/join/ to join the FREE pilot program • Mentors (licensed hairstylists in Ontario) and registered apprentices (hairstyling/OYAP students) are all encouraged to take part • There is a Ministry Participation Form that can be downloaded and must be completed in order to participate in the program • There are many benefits to the program, such as an online portal with important industry information including how to access grants and subsidies • Beneficial modules for mentors and students/apprentices that will help prepare them for the Red Seal Exam and ensure their future success • Modules are available that deal with business development and difficult customer interactions • The OPHA CONNECT Hairstylist mentorship program is underutilized and more participants are needed to obtain further funding for module upgrades • Note that the Red Seal certificate of qualifications differs in Ontario as we currently do not have a practical component (Skills Trades Ontario is working with OPHA to get this changed) • Hairdressing is a licensed trade and deserves more government funding! <p>Pay it Forward Program</p> <ul style="list-style-type: none"> • The OPHA is sponsoring an initiative that encourages the people of Ontario to Donate a Haircut (\$25 dollars or more is appreciated) • Visit the website https://oph-association.com/lovehair/ to find out more information and to access a link to “Donate a Haircut Now!” • There are 50 participating non-profit organizations in Ontario that will make sure the funds are distributed to those in need • Remember that a new haircut can help to provide confidence and improve the self-esteem of people dealing with barriers to getting a job and securing a place to live 	<p>Gaye Saunders Committee Members</p>

Committee members made the following suggestions/recommendations about how educational institutes can better prepare hairstyling students for employment:

- Encourage long term continuing education goals and recognition that schooling is just the beginning of skill development!
 - Enhance training and theory on caring for hair of varying textures
 - Increase students' barbering skills and caring for beards
 - Provide more instruction on promoting aftercare maintenance
 - Increase grey coverage theory and practice and have students improve consultation abilities
 - Continue to focus on soft skills and encourage the development of interpersonal skills
 - As COVID decreases, return to as much practice as possible on people (not mannequins)
 - Show students how to customize and finish a cut with steps such as texturizing
 - Encourage students to recognize their strengths/weaknesses and reflect on what type of salon environment would be a good fit for them
 - Talk to students about how to show initiative on the job and develop resilience/flexibility
 - Discuss ways to build clientele and ways to de-escalate irritated clients
 - Highlight the importance of completing basic hairdressing tasks in a timely manner
 - Remind students they are in the service industry and have the privilege of being able to make people feel like a million dollars!
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- Next Meeting: January, 2024