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Documentation (Approvals etc...)

Marketing Management

2006

FANS 01253 Marketing Management - Funding Letter

Fanshawe College

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Ministry of Training,
Colleges and Universities
Postsecondary Education
Division

Ministère de la Formation et des
Collèges et Universités
Division de l'éducation
postsecondaire



Colleges Branch
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September 29, 2006

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Dr. Howard W. Rundle
President
Fanshawe College of Applied
Arts and Technology
1460 Oxford Street East
P.O. Box 7005
London, Ontario
N5Y 5R6

Dear Dr. Rundle:

- RE: **PROGRAM** - **Marketing Management**
 Credential - Ontario College Graduate Certificate
 MTCU Code - 72900
 APS Number - 01253
 Program Weight - 1.0
 Funding Units - 1.0
 Product - 1.0
 Tuition Fee Factor - 1.0
 Duration - 2 semesters (30 weeks)
 Effective Date - January 2007

*p.c. D Belford
Reg. stud.
Planning
G. W. Belford ✓
↳ Deb/Ruth*

The Ministry of Training, Colleges and Universities has assessed your proposal to offer a program entitled Marketing Management . The Credentials Validation Service validated the program on May 29, 2006. The completed package was received by the Ministry on July 5, 2006.

The Ministry is pleased to approve this program for funding.

The approved title, which must appear on the Ontario College Graduate Certificate, and other information to be included on the approved programs list are shown above.

Yours sincerely,

Peggy Bram
Team Leader
Program Quality Unit