

Fanshawe College

## FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

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Documentation (Approvals etc...)

Broadcast Journalism - Television News

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2020

### TVN1 Curriculum Modification for 2021-22

Fanshawe College




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# CURRICULUM MODIFICATION REQUEST FORM

## COURSE OR PROGRAM CURRICULUM "RATIONALE FOR CHANGE"

### Program Requiring Changes

Program Title: Broadcast Journalism – TV News		
Program Number: TVN1	Date Submitted: 12/2/2020	
Dean responsible for program: Tracy Gedies	Associate Dean: Rob Carver	
Credential Provided: <input type="checkbox"/> Declaration of Academic Achievement <input type="checkbox"/> Local Certificate <input type="checkbox"/> Ontario College Certificate <input type="checkbox"/> Diploma <input checked="" type="checkbox"/> Advanced Diploma <input type="checkbox"/> Grad Certificate <input type="checkbox"/> Degree <input type="checkbox"/> Apprenticeship		
Program Intakes: <input checked="" type="checkbox"/> F <input type="checkbox"/> W <input type="checkbox"/> S   Other:	Catalogue Year(s) Impacted: 20212	
Residency Requirement: <input checked="" type="checkbox"/> Met or <input type="checkbox"/> Not Met	Date of Last Program Review: 2015	
<i>I have read the reasons for the change and...</i>		<i>Signature and date</i>
Associate Dean of School:	<input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	 <b>Dec 2, 2020</b>
Dean of Faculty (Lead program):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	 <b>December 4, 2020</b>
Dean of Faculty (Affiliate program-impacted by change):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Senior Vice President Academic (required for major changes and late DAs):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Director, Centre for Academic Excellence:	<input checked="" type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	 <b>December 7, 2020</b>
Office of the Registrar:	<input type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	
Notes:		

*Please answer each of the questions below, if applicable. Missing or incomplete information may delay review of the proposed changes.*

**1.0 Describe proposed change(s). Complete Appendix A (if necessary), Appendix B and amend SDAR (Refer to Appendix C).**

**2.0**

The changes to the degree audit are a result of feedback from PAC meetings, and student focus groups. Students are indicating that combining all areas of study in TV News Reporting to include weather and sports would be more beneficial than a full seven weeks in only one area of study. It has also been extremely difficult to maintain qualified P/T staff for each individual specialty. It will be more beneficial to have a P/T faculty who has TV News reporting expertise and bring in guest lecturers to cover other areas of expertise. Another determining factor is that enrollments could not justify the increased costs of supplying 3 P/T instructor for seven weeks.

**Reason/Rationale for Changes**

2.1 The reason for the change is based on:

- A recent program review
- Program Advisory Committee feedback
- Student feedback
- KPI results
- Accreditation or other regulatory requirements
- Shared curriculum
- Trends in the field/industry
- Other (please describe):

2.2 Does the change support the College's Strategic Framework (mission, vision, values)?

- Yes
- No (If no, please explain)

2.3 What strategic goal(s) does the proposed change support?

- Goal 1 – Enhance innovative practices for exceptional student learning
- Goal 2 – Manage enrolment growth
- Goal 3 – Optimize use of resources
- Goal 4 – Build sustainable sources of alternative revenue

**3.0 Students**

3.1 Will the change affect the cost of the program for students?

- Yes

No

3.2 If yes, there will be an additional cost for:

Materials (Include details):

Equipment (Include details):

Other (Please describe):

#### 4.0 Program Learning Outcomes

4.1 Will the proposed change meet the Program Vocational Learning Outcomes? (Complete Appendix B and mark the changes in the mapping [e.g. red font])

Yes

No

4.2 Are there any implications related to progression because of pre-requisite courses (and/or co-requisite courses)?

No

Yes (If yes, please explain)

#### 5.0 Relationships with Other Programs

5.1 Are any of the courses impacted by the change provided by another School (e.g., SLLS, LKSB) and/or delivered at another campus?

No

Yes

5.2 What Schools/Campuses will be impacted by the proposed change?

Lawrence Kinlin School of Business

School of Information Technology

School of Contemporary Media

School of Design

School Digital and Performing Arts

School of Tourism, Hospitality and Culinary Arts

School of Community Studies

School of Health Sciences

School of Nursing

School of Public Safety

Donald J. Smith School of Building Technology

Norton Wolf School of Aviation Technology

School of Applied Sciences and Technology

School of Transportation Technology and Apprenticeship

School of Language and Liberal Studies

- English Language Institute
- London South Campus
- Simcoe/Norfolk Regional Campus
- St Thomas/Elgin Regional Campus
- Woodstock/Oxford Regional Campus
- Huron/Bruce Regional Sites

5.3 Will the change affect pathway agreements (e.g., bridging, articulations, laddering, advanced standing) with other Fanshawe program(s) and/or other institution(s)?  
(Refer to the pathway agreements listed here: <http://transferagreements.fanshawec.ca/>)

- No
- Yes (If yes, indicate when you will notify the other Fanshawe program(s) and/or other institution(s) and the Pathways Coordinator in the Centre for Academic Excellence of the change)

5.4 If this program is a Co-Operative Education program, will the proposed change impact Co-op?

- No
- Yes (If yes, consult with the Co-op office prior to submission)

## 6.0 Resource Implications of Proposed Changes

6.1 Will the proposed change have staffing implications?

- No
- Yes (If yes, please explain)

6.2 Will the proposed change impact any of the Enabling areas?

- No
- Yes (If yes, please explain)

6.3 Will the proposed change affect space and/or technology requirements?

- No
- Yes (If yes, please explain)

## 7.0 General College Requirements

7.1 Are changes consistent with Colleges policies?

- Yes
- No (If no, please explain)

7.2 Will the program meet the General Education requirements (Policy A126) as listed below?

- No  
 Yes

<b>Local Certificate, Ontario College Certificate and Graduate Certificate</b> - none required)	<b>Diploma</b> - 3 required (minimum of 1 must be an elective)	<b>Advanced Diploma</b> - 4 required (minimum of 2 must be electives)
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7.3 Will the program have 25% distinct curriculum to meet the Residency Requirement of 25% credit units? Consider all pathway agreements (e.g., bridging, internal articulations, laddering, advanced standing) with other Fanshawe programs and/or other institutions.

- No  
 Yes

**Note:** In accordance with POLICY NUMBER: A122 Graduation from Approved College Programs

...to be eligible for any College Credential a student must be enrolled and complete at least 25% of that program’s credit units at Fanshawe College, unless stipulated differently by other approving bodies such as the Postsecondary Education Quality Assessment Board (PEQAB).

7.4 Indicate:

- i) Total program hours before proposed change: 1063  
 ii) Total program hours after proposed change: 1063  
 iii) Level(s) in which the proposed change(s) occurs: Level 2

7.4.1 Are the total program hours consistent with the requirements as listed below?

- Yes  
 No (If no, please explain)

<b>Local Certificate</b> - 300 hours	<b>Ontario College Certificate</b> - 600 hours
<b>Diploma</b> - 1200 to 1400 hours	<b>Advanced Diploma</b> - 1800 to 2100 hours
<b>Graduate Certificate</b> - 600 hours	<b>DOAA</b> – 120 to 200 hours



**APPENDIX A: PROPOSED CURRICULUM MODIFICATION**

<b>TOTAL</b>		0	0					<b>TOTAL</b>	0	0

**PROGRAM TOTAL** 1063 37.5

**PROGRAM TOTAL** 1063 37.5



# COMMS- Vocational Learning Outcomes by Program, Level and Course

**Program Name:** Broadcast Journalism Television News  
**Program Code:** TVN1 (TVN1-COM-20201)  
**Academic Year:** 2020-2021  
**Date Generated:** 12/2/2020 4:50:22 PM  
**Only Display Core Courses:**

Level 1													
Course Number	Course Name	1	2	3	4	5	6	7	8	9	10	11	12
NEWS-6010	TV News Presentation 1	C	C	C	C	C	I	C	C	C	C	C	C
NEWS-6011	TV News Reporting 1	B	B	B	B	B		B	B	B	B	B	B
NEWS-6012	TV News Production 1	C	C	C	C	C	I	C	C	C	C	C	C
NEWS-6018	TV News Field Placement 1	C	C	C	C	C	I	C	C	C	C	C	C
NEWS-6021	TV News Editing	BC	BC	BC	BC	BC	BC	BC	BC	BC	BC	BC	BC
NEWS-6022	TV News Videography	BC	BC	BC	BC	BC	BC	BC	BC	BC	BC	BC	BC
Level 2													
Course Number	Course Name	1	2	3	4	5	6	7	8	9	10	11	12
FLDP-6006	News Internship	C	C	C	C	C	B	C	C	C	C	C	C
NEWS-6014	TV News Presentation 2	C		C	C	C		C	C	C	C	C	C
NEWS-6015	TV News Reporting 2	C	C	C	B	B	I	C	C	C	C	C	C
NEWS-6020	TV News Production 2	C	C	C	C	C	I	C	C	C	C	C	C
NEWS-6023	TV News Env Journalism	E	E	E	E	E	I	E	E	E	E	E	E
NEWS-6024	TV News Sports Journalism	E	E	E	E	E	B	E	E	E	E	E	E

## Vocational Learning Outcomes

1	Read prepared news bulletins, special announcements and advertisements on sponsored programs.
2	Conduct interviews with people of interest and act as master of ceremonies for certain programs.
3	Operate control board and recording equipment and to work with cues technician in performing functions to integrate announcements, advertisements and scheduled programming.
4	Broadcast events of unusual interest that originate outside the studio.
5	Observe, evaluate, and broadcast weather, traffic conditions and related information.
6	Announce program of musical recordings, commenting on the music and other matter of interest to entertain and inform radio audiences including the selection of a program of recordings that has an appeal for specific audiences.
7	Review stories and other material prepared by staff or freelance writers for station presentation.
8	Assess suitability of material for broadcasting and recommend purchase of material submitted by freelance writers.
9	Edit material to ensure conformances with company policy and laws.
10	Analyse and evaluate news items of local, national and international signification including the interviewing of persons knowledgeable or involved in events of current interest.
11	Prepare scripts for broadcasts, interpreting the facts to give a personal assessment of their causes, consequences, and likely implications.
12	Write/revise material that is read by announcers to introduce and correct various parts of radio programs.

## Legend

I	Introductory
B	Building
C	Culminating



NEWS-6023	TV News Env Journalism	X	X	X	X	X	X	X	X	X	X	X
NEWS-6024	TV News Sports Journalism	X	X	X	X	X	X	X	X	X	X	X

Skills by Program, Level and Course **Essential Employability Skills**

1	Communicate clearly, concisely and correctly in the written, spoken and visual form that fulfills the purpose and meets the needs of the audience.
2	Respond to written, spoken or visual messages in a manner that ensures effective communication.
3	Execute mathematical operations accurately.
4	Apply a systematic approach to solve problems.
5	Use a variety of thinking skills to anticipate and solve problems.
6	Locate, select, organize and document information using appropriate technology and information systems.
7	Analyze, evaluate and apply relevant information from a variety of sources.
8	Show respect for diverse opinions, values, belief systems and contributions of others.
9	Interact with others in groups or teams in ways that contribute to effective working relationships and the achievement of goals.
10	Manage the use of time and other resources to complete projects.
11	Take responsibility for one's own actions, decisions and consequences.

## Legend

I	Introductory
B	Building
C	Culminating

## Degree Audit Report

Catalog: 2020/2021

**Program:** TVN1

**Name:** Broadcast Journalism - Television News

**Department:** COM - Contemporary Media

**Academic Level:** PS

**CCD:** 7 - 2AcadSem/600-700 hrs

**Credential:** Ontario College Graduate Cert

**Grade Scheme:** LG2

**Major:** TVN1 - Broadcast Journalism -TV News

**Div:** COM - School of Contemporary Media

**Co-Op Indicator:** N/A

### Academic Program Requirement

**Total Credits:** 37.50

**Residency Reqmt:** 10.00

**GPA Requirement:** 2.00

**Residency Reqmt GPA:** 2.00

**Minimum Grade:** D

**Academic Requirement:** TVN1.20 Broadcast Journalism - Television News

**Major:** TVN1

**Grade Scheme:** LG2

**Minimum GPA:** 2.00

**Minimum Grade:**

**Subrequirement:** Level 1

Take all of the following Mandatory Courses:

		<b>Total Hours</b>	<b>Total Credits</b>	<b>GE</b>
NEWS-6010	TV News Presentation 1	135.00	4.50	
NEWS-6011	TV News Reporting 1	90.00	4.00	
NEWS-6012	TV News Production 1	135.00	6.50	
NEWS-6021	TV News Editing	75.00	2.50	
NEWS-6018	TV News Field Placement 1	90.00	2.40	
NEWS-6022	TV News Videography	90.00	3.00	

**Subrequirement:** Level 2

Take all of the following Mandatory Courses:

Group 1

		<b>Total Hours</b>	<b>Total Credits</b>	<b>GE</b>
NEWS-6014	TV News Presentation 2	63.00	2.00	
NEWS-6020	TV News Production 2	63.00	3.00	
FLDP-6006	News Internship	280.00	7.60	

~~Group 2~~


~~Take 1 of the following Courses: NEWS-6015 NEWS-6023 or NEWS-6024~~

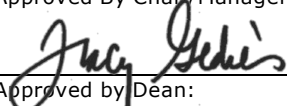
		<b>Total Hours</b>	<b>Total Credits</b>	<b>GE</b>
NEWS-6015	TV News Reporting 2	42.00	2.00	
<del>NEWS-6023</del>	<del>TV News Environmental Journalism</del>	<del>42.00</del>	<del>2.00</del>	
<del>NEWS-6024</del>	<del>TV News Sports Journalism</del>	<del>42.00</del>	<del>2.00</del>	

**Subrequirement:** Program Residency

Students Must Complete a Minimum of 10 credits in this program at Fanshawe College to meet the Program Residency requirement and graduate from this program

**Degree Audit Report**

  
\_\_\_\_\_  
Approved By Chair/Manager:

  
\_\_\_\_\_  
Approved by Dean:

\_\_\_\_\_  
General Education Approved By(as appropriate):

December 4, 2020  
\_\_\_\_\_  
Department and Date:

December 4, 2020  
\_\_\_\_\_  
Date:

\_\_\_\_\_  
Date: