

Fanshawe College

FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

Documentation (Approval etc...)

Customer Relationship Marketing & Sales
Management

2020

FANS01375 Customer Relationship Marketing & Sales Management CVS Validation Letter (funded)

Fanshawe College

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cae_business_custrelationshipmarketingsalesmgmt_documentation](https://first.fanshawec.ca/cae_business_custrelationshipmarketingsalesmgmt_documentation)



Ontario College Quality Assurance Service

Service de l'assurance de la qualité des
collèges de l'Ontario

*Suite 1600, 20 Bay Street
Toronto M5J 2N8*

Program Validation Decision

We have completed our validation of your application for the Customer Relationship Marketing & Sales Management program submitted to us on March 30, 2020 and leading to the conferring of an Ontario College Graduate Certificate.

Please accept this as our validation of your proposal. As a signal of our validation decision, we have assigned the following Approved Program Sequence (APS) number to your program: FANS01375.

A copy of this validation decision is being sent to the Ministry of Colleges and Universities (MCU) for their information and records.

However, in keeping with the MCU process for college program funding approvals, we have not sent your documents to the Ministry. Please be advised that you need to submit the documentation directly to the Ministry to complete the approval for funding request, if applicable.

The required documents for the Ministry's funding approval decision are the Board Attestation form, signed by your college president, the Program Delivery Information (PDI) form, and the completed Application for Program Validation form (CVS).

The Ministry will reply separately to your request for funding approval of your program.

Sincerely,

Lindita Prendi
March 31, 2020