

Fanshawe College

FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

Documentation (Approvals etc...)

Business Analysis

2019

BAN2 Program Health Tool 2018-19

Fanshawe College

Follow this and additional works at: https://first.fanshawec.ca/cae_business_businessanalysis_documentation

18/19 PROGRAM HEALTH TOOL

Program

BAN2	Business Analysis
School:	Lawrence Kinlin School of Business

18/19 Total Score

Very Good / 3.6

Overall Summary

	18/19 Score
Exceptional Student Learning Experience	Exceptional / 5
Enrolment Management	Very Good / 3.26
Optimize Use of Resources	Satisfactory / 3.25
Total Score	Very Good / 3.6

Criteria	Weight	18/19	Gain/Loss	17/18	16/17	18/19 College Median
Total Score		Very Good / 3.6		/	/	3.07
Exceptional Student Learning Experience	20%	Exceptional / 5		/	/	3.00
KPI Student Satisfaction	15%	Value Count Score				78.57%
KPI Graduate Satisfaction	15%	Value Count Score				87.50%
Total KPI Graduation Rate	15%	Value Count Score				75.00%
Graduate Related Employment	15%	Value Count Score				65.83%
Program SFS Score	15%	Value Score	4.76 Exceptional			4.56
KPI Graduate Satisfaction Skills	25%	Value Score				84.06%
Communication Skills		Value				
Critical Thinking/Problem Solving		Value				
Information Management		Value				
Interpersonal		Value				
Personal		Value				
Numeracy		Value				
Job Specific Skills and Knowledge		Value				
Enrolment Management	40%	Very Good / 3.26		/	/	
Domestic Eligible Applicants to Target	10%	Value Score	1.00 Unsatisfactory			4.21
International Eligible Applicants to Target	10%	Value Score	4.22 Marginal			5.81
Domestic First Level Enrolment	10%	Value Score				25.00
International First Level Enrolment	10%	Value Score	21 Exceptional			11.00
Domestic First Level Count to First Day (<>S)	7.5%	Value Score				1.00
International First Level Count to First Day (<>S)	7.5%	Value Score	0.91 Unsatisfactory			1.00
Domestic First Level Progression	10%	Value Score				80.63%
International First Level Progression	10%	Value Score	100.00 % Exceptional			89.74%
Domestic Program Retention	10%	Value Score				75.00%
International Program Retention	10%	Value Score	100.00 % Exceptional			75.61%
Domestic Market Share	5%	Value Score				21.22%
Optimize Use of Resources	40%	Satisfactory / 3.25		/	/	
Total Revenue (thousands)	25%	Value Score	CAN\$ 112.99 Unsatisfactory			CAN\$ 521.13
PS Grant (thousands)		Value				
PS Tuition (thousands)		Value				
International Tuition (thousands)		Value	CAN\$ 112.99			
Mis/Prog Fee/Coop (thousands)		Value				
Contribution to Overhead	75%	Value Score	46.35 % Very Good			40.26%

Unsatisfactory <=1.75

Marginal <=2.5

Satisfactory <=3.25

Very Good <=4

Exceptional >4

