

Fanshawe College

FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

Documentation (Approval etc...)

Business Essentials

2022

BES1 Curriculum Modification for 2022-23





Fanshawe College

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CURRICULUM MODIFICATION REQUEST FORM

COURSE OR PROGRAM CURRICULUM "RATIONALE FOR CHANGE"

Program Requiring Changes

Program Title: Business Essentials		
Program Number: BES1	Date Submitted: 6/1/2022	
Dean responsible for program: Mary Pierce	Associate Dean: Brad Bishop	
Credential Provided: <input type="checkbox"/> Declaration of Academic Achievement <input checked="" type="checkbox"/> Local Certificate <input type="checkbox"/> Ontario College Certificate <input type="checkbox"/> Diploma <input type="checkbox"/> Advanced Diploma <input type="checkbox"/> Grad Certificate <input type="checkbox"/> Degree <input type="checkbox"/> Apprenticeship		
Program Intakes: <input checked="" type="checkbox"/> F <input checked="" type="checkbox"/> W <input checked="" type="checkbox"/> S Other:	Catalogue Year(s) Impacted: 20223	
Residency Requirement: <input checked="" type="checkbox"/> Met or <input type="checkbox"/> Not Met	Date of Last Program Review: 5/11/2022	
<i>I have read the reasons for the change and...</i>		<i>Signature and date</i>
Associate Dean of School:	<input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Dean of Faculty (Lead program):	<input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Dean of Faculty (Affiliate program-impacted by change):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	n/a
Senior Vice President Academic (required for major changes and late DAs):	<input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	 June 7, 2022
Director, Centre for Academic Excellence:	<input checked="" type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	 June 6, 2022
Office of the Registrar:	<input type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	
Notes:		

Please answer each of the questions below, if applicable. Missing or incomplete information may delay review of the proposed changes.

1.0 Describe proposed change(s). Complete Appendix A (if necessary), Appendix B and amend SDAR (Refer to Appendix C).

2.0

A program review for BUS1/BES1 was conducted Spring 2022. The PAC emphasized BES1 seemed heavy on math courses for a local certificate program. The team made suggestions to eliminate MATH-1052 and BUSI-1070 and replace with MKTG-5009 and BUSI-1005.

After the ASC and Program Coordinator sat down to review the impact of these changes, they concluded the recommendation to refresh BES1 core courses, was a needed change.

In addition to this, CAE conducted a survey to current BES1 students to understand their perspective on the program, and majority of the feedback suggested for some course changes to reflect a more balanced course load to touch on different aspect in industry.

These changes will better equip BES1 graduates in the current business world.

Reason/Rationale for Changes

2.1 The reason for the change is based on:

- A recent program review
- Program Advisory Committee feedback
- Student feedback
- KPI results
- Accreditation or other regulatory requirements
- Shared curriculum
- Trends in the field/industry
- Other (please describe):

2.2 Does the change support the College's Strategic Framework (mission, vision, values)?

- Yes
- No (If no, please explain)

2.3 What strategic goal(s) does the proposed change support?

- Goal 1 – Enhance innovative practices for exceptional student learning
- Goal 2 – Manage enrolment growth
- Goal 3 – Optimize use of resources
- Goal 4 – Build sustainable sources of alternative revenue

3.0 Students

3.1 Will the change affect the cost of the program for students?

- Yes
- No

3.2 If yes, there will be an additional cost for:

- Materials (Include details):
- Equipment (Include details):
- Other (Please describe):

4.0 Program Learning Outcomes

4.1 Will the proposed change meet the Program Vocational Learning Outcomes? (Complete Appendix B and mark the changes in the mapping [e.g. red font])

- Yes
- No

4.2 Are there any implications related to progression because of pre-requisite courses (and/or co-requisite courses)?

- No
- Yes (If yes, please explain)

5.0 Relationships with Other Programs

5.1 Are any of the courses impacted by the change provided by another School (e.g., SLLS, LKSB) and/or delivered at another campus?

- No
- Yes

5.2 What Schools/Campuses will be impacted by the proposed change?

- Lawrence Kinlin School of Business
- School of Information Technology
- School of Contemporary Media
- School of Design
- School Digital and Performing Arts
- School of Tourism, Hospitality and Culinary Arts
- School of Community Studies
- School of Health Sciences
- School of Nursing
- School of Public Safety

- Donald J. Smith School of Building Technology
- Norton Wolf School of Aviation Technology
- School of Applied Sciences and Technology
- School of Transportation Technology and Apprenticeship
- School of Language and Liberal Studies
- English Language Institute
- London South Campus
- Simcoe/Norfolk Regional Campus
- St Thomas/Elgin Regional Campus
- Woodstock/Oxford Regional Campus
- Huron/Bruce Regional Sites

5.3 Will the change affect pathway agreements (e.g., bridging, articulations, laddering, advanced standing) with other Fanshawe program(s) and/or other institution(s)?
(Refer to the pathway agreements listed here: <http://transferagreements.fanshawec.ca/>)

- No
- Yes (If yes, indicate when you will notify the other Fanshawe program(s) and/or other institution(s) and the Pathways Coordinator in the Centre for Academic Excellence of the change)

5.4 If this program is a Co-Operative Education program, will the proposed change impact Co-op?

- No
- Yes (If yes, consult with the Co-op office prior to submission)

6.0 Resource Implications of Proposed Changes

6.1 Will the proposed change have staffing implications?

- No
- Yes (If yes, please explain)

6.2 Will the proposed change impact any of the Enabling areas?

- No
- Yes (If yes, please explain)

6.3 Will the proposed change affect space and/or technology requirements?

- No
- Yes (If yes, please explain)

7.0 General College Requirements

7.1 Are changes consistent with Colleges policies?

- Yes
- No (If no, please explain)

7.2 Will the program meet the General Education requirements (Policy A126) as listed below?

- No
- Yes

Local Certificate, Ontario College Certificate and Graduate Certificate - none required)	Diploma - 3 required (minimum of 1 must be an elective)	Advanced Diploma - 4 required (minimum of 2 must be electives)
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7.3 Will the program have 25% distinct curriculum to meet the Residency Requirement of 25% credit units? Consider all pathway agreements (e.g., bridging, internal articulations, laddering, advanced standing) with other Fanshawe programs and/or other institutions.

- No
- Yes

Note: In accordance with POLICY NUMBER: A122 Graduation from Approved College Programs

...to be eligible for any College Credential a student must be enrolled and complete at least 25% of that program’s credit units at Fanshawe College, unless stipulated differently by other approving bodies such as the Postsecondary Education Quality Assessment Board (PEQAB).

7.4 Indicate:

- i) Total program hours before proposed change: 360
- ii) Total program hours after proposed change: 360
- iii) Level(s) in which the proposed change(s) occurs: n/a

7.4.1 Are the total program hours consistent with the requirements as listed below?

- Yes
- No (If no, please explain)

Local Certificate - 300 hours	Ontario College Certificate - 600 hours
Diploma - 1200 to 1400 hours	Advanced Diploma - 1800 to 2100 hours
Graduate Certificate - 600 hours	DOAA – 120 to 299 hours

COMMS - Vocational Learning Outcomes by Program, Level and Course

Program Name: Business Essentials
Program Code: BES1 (BES1-BUS-20212)
Academic Year: ~~2021-2022~~ 2022-2023
Date Generated: 6/2/2022 10:48:38 AM
Only Display Core Courses:

Level 1													
Course Number	Course Name	1	2	3	4	5	6	7	8	9	10	11	12
ACCT-1100	Principles of Accounting 1		I	I									
BUSI-1070	Small Business Ownership		I		B	C							
COMP-3077	Excel for Business Adv	IBC	IBC				I	I				IBC	I
FINA-1031	Financial Mgmt Applications	C	I										
LAWS-3041	Business Law			I	I								
MATH-1052	Business Math		I			I					I	I	
MGMT-3041	Organizational Behaviour	I		I				I	I	I		I	I
MKTG-1012	Principles of Marketing 1										I		
BUSI-1005	Intro to Bus Processes		I	I				I	I	I	I	I	I
MKTG-5009	Sales, Marketing & Digital Channels	B	IB	BC	BC	BC	IB			BC		B	B

Vocational Learning Outcomes

1	Apply business concepts to solve common business problems and situations.
2	Create and explain financial process and data.
3	Recognize common legal and ethical issues facing today's businesses.
4	Evaluate the challenges and risks associated with small business management.
5	Create a business plan.
6	Identify and apply customer service strategies.
7	Compare a number of techniques necessary to enhance communications in organizations.
8	Describe the implications of the global market on business.
9	Describe the effect of personality profiles and behavior in organizations.
10	Discuss the basic elements of the marketing planning process and examine the information required to make effective marketing decisions.
11	Identify the effect and role of information technology on today's businesses.
12	Describe the issues that one may face in a diverse team.

Legend

I	Introductory
B	Building
C	Culminating

Degree Audit Report

Catalog: 2022/2023

Program: BES1 **Name:** Business Essentials
Department: BUS - Kinlin School of Business
Academic Level: CE
CCD: 6 - Locally Determined-Min 300 Hrs
Credential: Certificate

Grade Scheme: LG2
Major: BES1 - Business Essentials **Div:** BUS - Business and Management
Co-Op Indicator: N/A

Academic Program Requirement

Total Credits: 24.00 **Residency Reqmt:** 6.00
GPA Requirement: 2.00 **Residency Reqmt GPA:** 2.00
Minimum Grade: D

Academic Requirement: BES1.22 Business Essentials

Major: BES1
Grade Scheme: LG2
Minimum GPA: 2.00
Minimum Grade:

Subrequirement: Level 1

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
ACCT-1100	Principles of Accounting 1	45.00	3.00	
LAWS-3041	Business Law	45.00	3.00	
MKTG-1012	Principles of Marketing 1	45.00	3.00	
MATH-1052	Business Math	45.00	3.00	MATH-1052 will be removed; add MKTG-5009
MGMT-3041	Organizational Behaviour	45.00	3.00	**
FINA-1031	Financial Management Applications	45.00	3.00	
COMP-3077	Excel for Business Adv	45.00	3.00	
BUSI-1070	Small Business Ownership	45.00	3.00	BUSI-1070 will be removed; add BUSI-1005

Subrequirement: Program Residency

Students Must Complete a Minimum of 6 credits in this program at Fanshawe College to meet the Program Residency requirement and graduate from this program

Bullyobikof

M.P.

Lawrence Kinlin School of Business June 2, 2022

Faculty of Business, Information Technology & Part-time Studies - June 3, 2022
