

Fanshawe College

## FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

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Documentation (Approvals etc...)

Business Fundamentals

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2019

### BFS2 Program Health Tool 2018-19

Fanshawe College

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18/19 PROGRAM HEALTH TOOL

Program

BFS2 Business Fundamentals  
 School: Lawrence Kinlin School of Business

18/19 Total Score

Very Good / 3.66

Overall Summary

	18/19 Score
Exceptional Student Learning Experience	Marginal / 2.4
Enrolment Management	Very Good / 3.7
Optimize Use of Resources	Exceptional / 4.25
<b>Total Score</b>	<b>Very Good / 3.66</b>

Criteria	Weight		18/19	Gain/Loss	17/18	16/17	18/19 College Median
<b>Total Score</b>			<b>Very Good / 3.66</b>	↑ 1.4%	<b>Very Good / 3.61</b>	<b>Very Good / 3.63</b>	3.07
<b>Exceptional Student Learning Experience</b>	<b>20%</b>		<b>Marginal / 2.4</b>	↓ -5.9%	<b>Satisfactory / 2.55</b>	<b>Satisfactory / 2.65</b>	3.00
KPI Student Satisfaction	15%	Value Count Score	79.51 % 72 <b>Satisfactory</b>	↑ 11.5%	71.32 % 34 <b>Marginal</b>	77.17 % 23 <b>Satisfactory</b>	78.57%
KPI Graduate Satisfaction	15%	Value Count Score	81.82 % 11 <b>Marginal</b>	↓ -8.0%	88.89 % 9 <b>Very Good</b>	50.00 % 10 <b>Unsatisfactory</b>	87.50%
Total KPI Graduation Rate	15%	Value Count Score	55.42 % 83 <b>Unsatisfactory</b>	↑ 0.5%	55.13 % 78 <b>Unsatisfactory</b>	53.10 % 113 <b>Unsatisfactory</b>	75.00%
Graduate Related Employment	15%	Value Count Score	35.71 % 14 <b>Unsatisfactory</b>	↓ -37.5%	57.14 % 7 <b>Marginal</b>	25.00 % 8 <b>Unsatisfactory</b>	65.83%
Program SFS Score	15%	Value Score	4.60 <b>Very Good</b>	↑ 0.5%	4.57 <b>Satisfactory</b>	4.68 <b>Exceptional</b>	4.56
KPI Graduate Satisfaction Skills	25%	Value Score	83.76 % <b>Satisfactory</b>	↓ -4.6%	87.78 % <b>Satisfactory</b>	92.63 % <b>Very Good</b>	84.06%
Communication Skills		Value	73.08 %	↓ -18.8%	90.00 %	95.45 %	
Critical Thinking/Problem Solving		Value	84.62 %	↓ -1.6%	86.00 %	88.46 %	
Information Management		Value	92.31 %	↑ 15.4%	80.00 %	90.00 %	
Interpersonal		Value	84.62 %	↑ 5.8%	80.00 %	100.00 %	
Personal		Value	80.77 %	↓ -12.7%	92.50 %	95.24 %	
Numeracy		Value	84.62 %	↑ 5.8%	80.00 %	90.91 %	
Job Specific Skills and Knowledge		Value	88.46 %	↓ -1.7%	90.00 %	92.86 %	
<b>Enrolment Management</b>	<b>40%</b>		<b>Very Good / 3.7</b>	↑ 5.7%	<b>Very Good / 3.5</b>	<b>Very Good / 3.5</b>	
Domestic Eligible Applicants to Target	10%	Value Score	4.08 <b>Satisfactory</b>	↓ -3.0%	4.20 <b>Marginal</b>	4.03 <b>Satisfactory</b>	4.21
International Eligible Applicants to Target	10%	Value Score	9.12 <b>Exceptional</b>	↑ 44.7%	6.30 <b>Satisfactory</b>	5.13 <b>Very Good</b>	5.81
Domestic First Level Enrolment	10%	Value Score	89 <b>Exceptional</b>	↑ 7.2%	83 <b>Exceptional</b>	94 <b>Exceptional</b>	25.00
International First Level Enrolment	10%	Value Score	55 <b>Exceptional</b>	↓ -1.8%	56 <b>Exceptional</b>	36 <b>Exceptional</b>	11.00
Domestic First Level Count to First Day (<>S)	7.5%	Value Score	1.17 <b>Exceptional</b>	↑ 9.0%	1.07 <b>Exceptional</b>	1.10 <b>Exceptional</b>	1.00
International First Level Count to First Day (<>S)	7.5%	Value Score	1.06 <b>Exceptional</b>	↓ -5.4%	1.12 <b>Exceptional</b>	2.00 <b>Exceptional</b>	1.00
Domestic First Level Progression	10%	Value Score	61.80 % <b>Unsatisfactory</b>	↓ -3.2%	63.86 % <b>Marginal</b>	68.48 % <b>Unsatisfactory</b>	80.63%
International First Level Progression	10%	Value Score	85.45 % <b>Marginal</b>	→ 0.0%	85.45 % <b>Marginal</b>	58.33 % <b>Unsatisfactory</b>	89.74%
Domestic Program Retention	10%	Value Score	76.74 % <b>Satisfactory</b>	↑ 0.9%	76.06 % <b>Satisfactory</b>	78.17 % <b>Satisfactory</b>	75.00%
International Program Retention	10%	Value Score	76.64 % <b>Satisfactory</b>	↑ 17.1%	65.43 % <b>Satisfactory</b>	65.09 % <b>Satisfactory</b>	75.61%
Domestic Market Share	5%	Value Score	48.96 % <b>Exceptional</b>	↑ 24.6%	39.29 % <b>Exceptional</b>	49.21 % <b>Exceptional</b>	21.22%
<b>Optimize Use of Resources</b>	<b>40%</b>		<b>Exceptional / 4.25</b>	→ 0.0%	<b>Exceptional / 4.25</b>	<b>Exceptional / 4.25</b>	
Total Revenue (thousands)	25%	Value Score	CAN\$ 1351.24 <b>Exceptional</b>	↑ 48.0%	CAN\$ 913.17 <b>Exceptional</b>	CAN\$ 882.26 <b>Exceptional</b>	CAN\$ 521.13
PS Grant (thousands)		Value	CAN\$ 308.25	↑ 15.5%	CAN\$ 266.81	CAN\$ 303.25	
PS Tuition (thousands)		Value	CAN\$ 226.41	↑ 38.1%	CAN\$ 163.93	CAN\$ 220.50	
International Tuition (thousands)		Value	CAN\$ 816.58	↑ 69.3%	CAN\$ 482.42	CAN\$ 358.52	
Mis/Prog Fee/Coop (thousands)		Value					
Contribution to Overhead	75%	Value Score	57.52 % <b>Very Good</b>	↑ 20.7%	47.64 % <b>Very Good</b>	42.05 % <b>Very Good</b>	40.26%

Unsatisfactory <=1.75

Marginal <=2.5

Satisfactory <=3.25

Very Good <=4

Exceptional >4

