

Fanshawe College

FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

Documentation (Approvals etc...)

Marketing Management

2019

Marketing Management 72900 MTCU Program Standard Confirmation

Fanshawe College

Follow this and additional works at: [https://first.fanshawec.ca/
cae_business_marketingmgmt_documentation](https://first.fanshawec.ca/cae_business_marketingmgmt_documentation)

Attachment 2

Response Form Letter

Manager
Colleges Unit
Postsecondary Accountability Branch
Ministry of Advanced Education and Skills Development
7th Floor, Mowat Block
900 Bay Street
Toronto, ON M7A 1L2

Fanshawe College confirms that the program standard for the Marketing Management Program (APS# 01253; MTCU Code 72900) will be fully implemented for all students entering the first semester of the program in 2020/09/01. Full implementation ensures that the curriculum provided allows graduates to meet or exceed the vocational standard and the essential employability skills standard. It also involves the provision of the requisite courses to comply with the general education requirement.

Yours sincerely,

A handwritten signature in red ink, appearing to read "P. J. L.", is written over a circular stamp or seal.

College President