

Fanshawe College

## FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

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Documentation (Approvals etc...)

Artisanal Culinary Arts

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2019

### ATA2 Program Health Tool 2018-19

Fanshawe College

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18/19 PROGRAM HEALTH TOOL

Program

ATA2 Artisanal Culinary Arts  
 School: Tourism, Hospitality and Culinary Arts

18/19 Total Score

Marginal / 2.5

Overall Summary

|   | 18/19 Score           |
|---|-----------------------|
| Exceptional Student Learning Experience | Exceptional / 5       |
| Enrolment Management                    | Satisfactory / 2.75   |
| Optimize Use of Resources               | Unsatisfactory / 1    |
| <b>Total Score</b>                      | <b>Marginal / 2.5</b> |

| Criteria   | Weight     | 18/19                      | Gain/Loss | 17/18                                 | 16/17                               | 18/19 College Median                  |              |
|--|------------|----------------------------|-----------|---------------------------------------|-------------------------------------|---------------------------------------|--------------|
| <b>Total Score</b>                                 |            | <b>Marginal / 2.5</b>      | ↓ -36.4%  | <b>Very Good / 3.93</b>               | <b>Marginal / 2.49</b>              | 3.07                                  |              |
| <b>Exceptional Student Learning Experience</b>     | <b>20%</b> | <b>Exceptional / 5</b>     | → 0.0%    | <b>Exceptional / 5</b>                | <b>Exceptional / 4.55</b>           | 3.00                                  |              |
| KPI Student Satisfaction                           | 15%        | Value<br>Count<br>Score    |           |                                       |                                     | 78.57%                                |              |
| KPI Graduate Satisfaction                          | 15%        | Value<br>Count<br>Score    |           | 100.00 %<br>1<br><b>Exceptional</b>   |                                     | 87.50%                                |              |
| Total KPI Graduation Rate                          | 15%        | Value<br>Count<br>Score    | ↓ -11.1%  | 100.00 %<br>5<br><b>Exceptional</b>   | 100.00 %<br>4<br><b>Exceptional</b> | 75.00%                                |              |
| Graduate Related Employment                        | 15%        | Value<br>Count<br>Score    |           | 100.00 %<br>4<br><b>Exceptional</b>   | 100.00 %<br>1<br><b>Exceptional</b> | 65.83%                                |              |
| Program SFS Score                                  | 15%        | Value<br>Score             |           | 4.91<br><b>Exceptional</b>            |                                     | 4.56                                  |              |
| KPI Graduate Satisfaction Skills                   | 25%        | Value<br>Score             |           | 97.10 %<br><b>Exceptional</b>         | 94.44 %<br><b>Very Good</b>         | 84.06%                                |              |
| Communication Skills                               |            | Value                      |           | 100.00 %                              | 100.00 %                            |                                       |              |
| Critical Thinking/Problem Solving                  |            | Value                      |           | 100.00 %                              | 80.00 %                             |                                       |              |
| Information Management                             |            | Value                      |           | 66.67 %                               | 100.00 %                            |                                       |              |
| Interpersonal                                      |            | Value                      |           | 100.00 %                              | 100.00 %                            |                                       |              |
| Personal   |            | Value                      |           | 100.00 %                              | 100.00 %                            |                                       |              |
| Numeracy   |            | Value                      |           | 75.00 %                               | 100.00 %                            |                                       |              |
| Job Specific Skills and Knowledge                  |            | Value                      |           | 100.00 %                              | 100.00 %                            |                                       |              |
| <b>Enrolment Management</b>                        | <b>40%</b> | <b>Satisfactory / 2.75</b> | ↓ -19.1%  | <b>Very Good / 3.4</b>                | <b>Satisfactory / 2.95</b>          |                                       |              |
| Domestic Eligible Applicants to Target             | 10%        | Value<br>Score             | ↓ -100.0% | 0.00<br><b>Unsatisfactory</b>         | 6.00<br><b>Very Good</b>            | 1.40<br><b>Unsatisfactory</b>         | 4.21         |
| International Eligible Applicants to Target        | 10%        | Value<br>Score             | ↑ 23.3%   | 3.70<br><b>Marginal</b>               | 3.00<br><b>Marginal</b>             | 4.20<br><b>Satisfactory</b>           | 5.81         |
| Domestic First Level Enrolment                     | 10%        | Value<br>Score             |           | 1<br><b>Unsatisfactory</b>            |                                     | 3<br><b>Unsatisfactory</b>            | 25.00        |
| International First Level Enrolment                | 10%        | Value<br>Score             |           | 8<br><b>Marginal</b>                  |                                     | 6<br><b>Satisfactory</b>              | 11.00        |
| Domestic First Level Count to First Day (<>S)      | 7.5%       | Value<br>Score             |           | 1.00<br><b>Satisfactory</b>           |                                     | 1.00<br><b>Satisfactory</b>           | 1.00         |
| International First Level Count to First Day (<>S) | 7.5%       | Value<br>Score             |           | 1.00<br><b>Satisfactory</b>           |                                     | 1.20<br><b>Exceptional</b>            | 1.00         |
| Domestic First Level Progression                   | 10%        | Value<br>Score             |           | 100.00 %<br><b>Exceptional</b>        |                                     | 66.67 %<br><b>Unsatisfactory</b>      | 80.63%       |
| International First Level Progression              | 10%        | Value<br>Score             |           | 100.00 %<br><b>Exceptional</b>        |                                     | 100.00 %<br><b>Exceptional</b>        | 89.74%       |
| Domestic Program Retention                         | 10%        | Value<br>Score             |           | 66.67 %<br><b>Marginal</b>            |                                     | 75.00 %<br><b>Satisfactory</b>        | 75.00%       |
| International Program Retention                    | 10%        | Value<br>Score             |           | 95.65 %<br><b>Very Good</b>           |                                     | 95.83 %<br><b>Exceptional</b>         | 75.61%       |
| Domestic Market Share                              | 5%         | Value<br>Score             | ↓ -85.7%  | 14.29 %<br><b>Marginal</b>            | 100.00 %<br><b>Exceptional</b>      |                                       | 21.22%       |
| <b>Optimize Use of Resources</b>                   | <b>40%</b> | <b>Unsatisfactory / 1</b>  |           | /                                     | <b>Unsatisfactory / 1</b>           |                                       |              |
| Total Revenue (thousands)                          | 25%        | Value<br>Score             |           | CAN\$ 135.60<br><b>Unsatisfactory</b> |                                     | CAN\$ 113.04<br><b>Unsatisfactory</b> | CAN\$ 521.13 |
| PS Grant (thousands)                               |            | Value                      |           | CAN\$ 6.89                            |                                     | CAN\$ 17.08                           |              |
| PS Tuition (thousands)                             |            | Value                      |           | CAN\$ 3.83                            |                                     | CAN\$ 9.33                            |              |
| International Tuition (thousands)                  |            | Value                      |           | CAN\$ 111.56                          |                                     | CAN\$ 78.26                           |              |
| Mis/Prog Fee/Coop (thousands)                      |            | Value                      |           | CAN\$ 13.32                           |                                     | CAN\$ 8.37                            |              |
| Contribution to Overhead                           | 75%        | Value<br>Score             |           | -3.47 %<br><b>Unsatisfactory</b>      |                                     | 13.09 %<br><b>Unsatisfactory</b>      | 40.26%       |

Unsatisfactory <=1.75

Marginal <=2.5

Satisfactory <=3.25

Very Good <=4

Exceptional >4

