

Fanshawe College

## FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

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Documentation (Approvals etc...)

International Business Management

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2017

### ITB1 Curriculum Modification for 2018-19

Fanshawe College


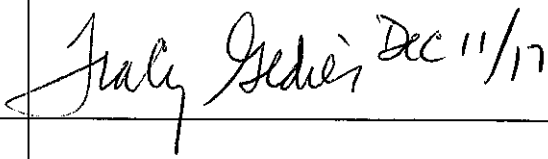
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# CURRICULUM MODIFICATION REQUEST FORM

## COURSE OR PROGRAM CURRICULUM "RATIONALE FOR CHANGE"

### Program Requiring Changes

Program Title: International Business Management		
Program Number: ITB1	Date Submitted: 11/29/2017	
Dean responsible for program: David Belford	Chair: Sue Deakin	
Credential Provided: <input type="checkbox"/> Declaration of Academic Achievement <input type="checkbox"/> Local Certificate <input type="checkbox"/> Ontario College Certificate <input type="checkbox"/> Diploma <input type="checkbox"/> Advanced Diploma <input checked="" type="checkbox"/> Grad Certificate <input type="checkbox"/> Degree <input type="checkbox"/> Apprenticeship		
Program Intakes: <input checked="" type="checkbox"/> F <input checked="" type="checkbox"/> W <input checked="" type="checkbox"/> S   Other:	Catalogue Year(s) Impacted: 2018/19	
Residency Requirement: <input checked="" type="checkbox"/> Met or <input type="checkbox"/> Not Met	Date of Last Program Review: 9/29/2017	
<i>I have read the reasons for the change and...</i>		<i>Signature and date</i>
Dean of Faculty (Lead program):	<input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	 Dec 5/17
Dean of Faculty (Affiliate program-impacted by change):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Dean of Faculty (Affiliate program-impacted by change):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Senior Vice President Academic (required for major changes and late DAs):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Director, Centre for Academic Excellence:	<input checked="" type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	 Dec 11/17
Office of the Registrar:	<input type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	
Notes:		

*Please answer each of the questions below, if applicable. Missing or incomplete information may delay review of the proposed changes.*

**1.0 Describe proposed change(s). Complete Appendix A (if necessary) and amend SDAR (Refer to Appendix C).**

The ITB program is currently offering a unique course in Project Management that parallels a generic course being offered in multiple programs within the school. Adopting the generic common course will facilitate internal credit applications for students and increase pathways to other programs, while creating economies of effort through the adoption of a common Project Management course. This adoption was strongly recommended by the faculty team in the most recent Program Success meeting.

**2.0 Reason/Rationale for Changes**

**2.1 The reason for the change is based on:**

- A recent program review
- Program Advisory Committee feedback
- Student feedback
- KPI results
- Accreditation or other regulatory requirements
- Shared curriculum
- Trends in the field/industry
- Other (please describe):

**2.2 Does the change support the College's Strategic Framework (mission, vision, values)?**

- Yes
- No (If no, please explain)

**2.3 What strategic goal(s) does the proposed change support?**

- Goal 1 - Enhance innovative practices for exceptional student learning
- Goal 2 - Manage enrolment growth
- Goal 3 - Optimize use of resources
- Goal 4 - Build sustainable sources of alternative revenue

**3.0 Students**

**3.1 Will the change affect the cost of the program for students?**

- Yes

No

3.2 If yes, there will be an additional cost for:

- Materials (Include details):
- Equipment (Include details):
- Other (Please describe):

#### 4.0 Program Learning Outcomes

4.1 Will the proposed change meet the Program Vocational Learning Outcomes? (Complete Appendix B and mark the changes in the mapping [e.g. red font])

- Yes
- No

4.2 Are there any implications related to progression because of pre-requisite courses (and/or co-requisite courses)?

- No
- Yes (If yes, please explain)

#### 5.0 Relationships with Other Programs

5.1 Are any of the courses impacted by the change provided by another School (e.g., SLLS, LKSB) and/or delivered at another campus?

- No
- Yes

5.2 What Schools/Campuses will be impacted by the proposed change?

- Lawrence Kinlin School of Business
- School of Information Technology
- School of Tourism, Hospitality and Culinary Arts
- School of Community Studies
- School of Health Sciences
- School of Nursing
- School of Public Safety
- School of Contemporary Media
- School of Design
- School of Language and Liberal Studies
- Donald J. Smith School of Building Technology
- Norton Wolf School of Aviation Technology
- School of Applied Sciences and Technology
- School of Transportation Technology and Apprenticeship
- Continuing Education
- Simcoe/Norfolk Regional Campus

- St Thomas/Elgin Regional Campus
- Woodstock/Oxford Regional Campus
- Huron/Bruce Regional Sites

5.3 Will the change affect pathway agreements (e.g., bridging, articulations, laddering, advanced standing) with other Fanshawe program(s) and/or other institution(s)? (Refer to the pathway agreements listed here: <http://transferagreements.fanshawec.ca/>)

- No
- Yes (If yes, indicate when you will notify the other Fanshawe program(s) and/or other institution(s) and the Pathways Coordinator in the Centre for Academic Excellence of the change)

5.4 If this program is a Co-Operative Education program, will the proposed change impact Co-op?

- No
- Yes (If yes, consult with the Co-op office prior to submission)

## 6.0 Resource Implications of Proposed Changes

6.1 Will the proposed change have staffing implications?

- No
- Yes (If yes, please explain) Increased economies of effort through shared curriculum.

6.2 Will the proposed change impact any of the Enabling areas?

- No
- Yes (If yes, please explain)

6.3 Will the proposed change affect space and/or technology requirements?

- No
- Yes (If yes, please explain)

## 7.0 General College Requirements

7.1 Are changes consistent with Colleges policies?

- Yes
- No (If no, please explain)

7.2 Will the program meet the General Education requirements (Policy 2-B-02) as listed below?

- No

Yes

<b>Local Certificate, Ontario College Certificate and Graduate Certificate</b> - none required)	<b>Diploma</b> - 3 required (minimum of 1 must be an elective)	<b>Advanced Diploma</b> - 4 required (minimum of 2 must be electives)
-------------------------------------------------------------------------------------------------	----------------------------------------------------------------	-----------------------------------------------------------------------

7.3 Will the program have 25% distinct curriculum to meet the Residency Requirement of 25% credit units? Consider all pathway agreements (e.g., bridging, internal articulations, laddering, advanced standing) with other Fanshawe programs and/or other institutions.

- No  
 Yes

**Note:** In accordance with POLICY NUMBER: 2-B-17 Graduation from Approved College Programs

...to be eligible for any College Credential a student must be enrolled and complete at least 25% of that program's credit units at Fanshawe College, unless stipulated differently by other approving bodies such as the Postsecondary Education Quality Assessment Board (PEQAB).

7.4 Indicate:

- i) Total program hours before proposed change: 600  
ii) Total program hours after proposed change: 615  
iii) Level(s) in which the proposed change(s) occurs: 1

7.4.1 Are the total program hours consistent with the requirements as listed below?

- Yes  
 No (If no, please explain)

<b>Local Certificate</b> - 300 hours	<b>Ontario College Certificate</b> - 600 hours
<b>Diploma</b> - 1200 to 1400 hours	<b>Advanced Diploma</b> - 1800 to 2100 hours
<b>Graduate Certificate</b> - 600 hours	

**APPENDIX A: PROPOSED CURRICULUM MODIFICATION**

Course Code	Existing DA Courses	Total Hours	Total Credits		Course Code	Proposed DA Courses	Total Hours	Total Credits
<b>Level 1:</b>								
COMM-6019	Advanced Professional Communication	45	3					
MGMT-6031	Ethics, Social Resp & Sustainability	45	3					
MGMT-6068	Project Management	45	3	Adopt existing, common PM course	MGMT-6084	Project Management	60	4
MGMT-6072	International Sales Skills	45	3					
MKTG-6013	Global Marketing Strategy	45	3					
MKTG-6019	International Trade Research	60	4					
<b>TOTAL</b>		<b>285</b>	<b>19</b>			<b>TOTAL</b>	<b>60</b>	<b>4</b>
<b>Level 2:</b>								
<b>TOTAL</b>		<b>0</b>	<b>0</b>			<b>TOTAL</b>	<b>0</b>	<b>0</b>
<b>Level 3:</b>								
<b>TOTAL</b>		<b>0</b>	<b>0</b>			<b>TOTAL</b>	<b>0</b>	<b>0</b>
<b>Level 4:</b>								
<b>TOTAL</b>		<b>0</b>	<b>0</b>			<b>TOTAL</b>	<b>0</b>	<b>0</b>
<b>Level 5:</b>								
<b>TOTAL</b>		<b>0</b>	<b>0</b>			<b>TOTAL</b>	<b>0</b>	<b>0</b>
<b>Level 6:</b>								
<b>TOTAL</b>		<b>0</b>	<b>0</b>			<b>TOTAL</b>	<b>0</b>	<b>0</b>
<b>PROGRAM TOTAL</b>		<b>600</b>	<b>40</b>			<b>PROGRAM TOTAL</b>	<b>615</b>	<b>41</b>



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## Project Management

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### Kinlin School of Business

<b>Course Number:</b> MGMT-6068	<b>Co-Requisites:</b> N/A	<b>Pre-Requisites:</b> N/A
<b>Applicable Program(s):</b> ITB1 - International Business Management (ITB1-BUS-20178)	<b>Core/Elective:</b> Core	
<b>Prepared by:</b>	Albert Knab, Course Leader	
<b>Approved by:</b>	Sue Deakin, Chair	
<b>Approval Date:</b>	Thursday, July 27, 2017	
<b>Approved for Academic Year:</b>	2017-2018	
<b>Normative Hours:</b>	45.00	

### Course Description

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This course introduces the essentials of the project management discipline, and prepares students to manage project teams, project schedules, budgets and quality requirements. Students learn the process of analyzing, creating and managing a functional project plan and the various project management processes for managing and controlling a project through to fruition. This course brings all of the Project Management Institute (PMI) knowledge areas of project management together into a consolidated whole, and gives the student an understanding of project management methodologies as well as the tools and techniques used to plan, execute and control various types of projects.

### Course Learning Outcomes

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Upon successful completion of this course, you will be able to reliably demonstrate the following Course Learning Outcomes which will be taught and evaluated:

- 1.) Define project management as a distinct discipline and explain the strategic link between project management and organizational goals and objectives.
- 2.) Explain the processes of project management, the key knowledge areas of project management and the project life cycle.
- 3.) Discuss the characteristics of organizational structures, and project infrastructure as they relate to effective project management
- 4.) Develop and evaluate project objectives and priorities within the constraints of cost, time, resource requirements and risk.



- 5.) Create a comprehensive project plan by applying key project management tools such as a scope statement, work breakdown structure, resource plan, network diagram, critical path, project control and audit
- 6.) Describe how a team leader/member can achieve project goals and objectives by selecting and applying effective interpersonal management techniques such as: project team structure, project leadership, group dynamics, conflict resolution and negotiation
- 7.) Select and apply strategies to effectively manage inter-organizational relations and contracts with stakeholders, suppliers and contractors.
- 8.) Identify and select project control processes, identifying potential problems and project change management strategies.
- 9.) Describe how the follow-up project audit is used to assess whether process and project goals are met.

## **Essential Employability Skills**

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Upon successful completion of this course, you will be able to reliably demonstrate the following Essential Employability Skills (EES):

- |       |                                                                                                                                                    |
|-------|----------------------------------------------------------------------------------------------------------------------------------------------------|
| EES 1 | Communicate clearly, concisely and correctly in the written, spoken and visual form that fulfills the purpose and meets the needs of the audience. |
| EES 3 | Execute mathematical operations accurately.                                                                                                        |
| EES 4 | Apply a systematic approach to solve problems.                                                                                                     |
| EES 5 | Use a variety of thinking skills to anticipate and solve problems.                                                                                 |
| EES 6 | Locate, select, organize and document information using appropriate technology and information systems.                                            |
| EES 7 | Analyze, evaluate and apply relevant information from a variety of sources.                                                                        |

## **Relationship to Vocational Learning Outcomes**

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This course provides the opportunity for you to achieve the following Program Vocational Learning Outcomes (VLO) which will be taught and evaluated at an introductory (I), building (B) or culminating (C) level:

### **ITB1 - International Business Management (ITB1-BUS-20178)**

- |        |                                                                                                                                                                                                          |
|--------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| VLO 1  | conduct an environmental scan to evaluate the impact of world issues on an organization's international business opportunities. (B)                                                                      |
| VLO 3  | manage the preparation of documents and the application of procedures to support the movement of products and services in the organization's global supply chain. (B)                                    |
| VLO 5  | develop and implement strategies to negotiate effectively within various cultural environments and to address the impact of cultural differences on an organization's integrative trade initiatives. (B) |
| VLO 7  | identify and interpret relevant international financial documents, and evaluate financial strategies that support an organization's integrative trade initiatives. (B)                                   |
| VLO 8  | analyze the impact of an organization's integrative trade initiatives on its human resources management strategies, policies, and practices. (B)                                                         |
| VLO 10 | manage the implementation and evaluation of team projects by applying project management principles (C)                                                                                                  |
| VLO 12 | select and apply current technologies to support an organization's integrative trade* initiatives. (B)                                                                                                   |

## Evaluation

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The following list provides evidence of this course's learning achievements and the outcomes they validate:

### Group Written Assignment(s) (35%)

Validates Outcomes: CLO 1, CLO 2, CLO 3, CLO 4, CLO 5, CLO 6, CLO 7, CLO 8, CLO 9, EES 1, EES 3, EES 4, EES 5, EES 6, EES 7, VLO 1, VLO 3, VLO 5, VLO 7, VLO 8, VLO 10, VLO 12

### Written Assignment(s) (35%)

Validates Outcomes: CLO 1, CLO 2, CLO 3, CLO 4, CLO 5, CLO 6, CLO 7, CLO 8, CLO 9, EES 1, EES 3, EES 4, EES 5, EES 6, EES 7, VLO 3, VLO 5, VLO 7, VLO 10, VLO 12

### Quiz(zes)/Test(s) (30%)

Validates Outcomes: CLO 1, CLO 2, CLO 3, CLO 4, CLO 5, CLO 6, CLO 7, CLO 8, CLO 9, EES 1, EES 7, VLO 10

Refer to the FOL course site for detailed description and evaluation criteria and/or rubrics that will be used to evaluate your course work.

## Learning Resources to support the intended learning

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1) Project Management: The Managerial Process, 6th edition, ISBN- 9781259186400, Author: Clifford Gray and Erik Larson Publisher - McGraw-Hill Ryerson Ltd.

2) A laptop computer is required and Microsoft Office 2000 (Word, Excel, Powerpoint) or newer is recommended.

"NOTE: Students in blended and online courses require access to a computer and the Internet."

## Learning Activities to support the intended learning

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Lectures, Presentations, Group Work, Fanshaweonline, Virtual Library, Case Study, On-line Research, Guest speakers, Self-study/Self-Directed Learning, Simulations

Blended Course	On-Line Course
Direct Instruction 25%	Direct Instruction 30%
Interactive Instruction 25%	Interactive Instruction 25%
Indirect Instruction 30%	Indirect Instruction 35%
Experiential Learning 20%	Experiential Learning 10%

### Prior Learning Assessment and Recognition

If you intend to apply for prior learning assessment and recognition (PLAR) to earn college credits for learning and skills acquired through previous life and work experience, you will need to demonstrate competency at a post-secondary level in the course learning outcomes outlined above. The type of evaluation method used will be determined by a subject matter expert and evidence of intended learning will be demonstrated by a:

- Other: PLARS are being created for all courses within the Kinlin School in 2016-2017.

### College Grading

Final Grade	Range	Grade Point	Final Grade	Range	Grade Point
A+	90% - 100%	4.2	A	80% - 89%	4.0
B+	75% - 79%	3.5	B	70% - 74%	3.0
C+	65% - 69%	2.5	C	60% - 64%	2.0
D+	55% - 59%	1.5	D	50% - 54%	1.0
F	0% - 49%	0	P	Greater than 50	n/a
I	Incomplete	n/a	N	No credit achieved	n/a
W	Withdrawn	n/a	X	Audit Only	

Graduation from approved College programs requires a student to complete the program curriculum, to meet its academic standards and to achieve a minimum cumulative GPA of 2.0 (C grade), except in Applied Degree programs, where a student must achieve a minimum average GPA of 2.5 (C+) in vocational courses and a GPA of 2.0 (C) in all other courses.

### Course Specific Information (i.e., practices and procedures)

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Active participation in classroom and online discussions greatly enhance the learning outcomes of this course. This is a mandatory component for this course and is not optional. Individual and team participation, collaboration and group work during class discussions, group exercises (both in the class and online), case studies and presentations are necessary and required components of this course. In doing so, a dynamic, reciprocal learning environment is created; therefore enhancing the individual and group's learning opportunities culminating into further development of critical and analytical thinking skills.

### **School Related Information (i.e., practices and procedures)**

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#### **MISSED EVALUATIONS:**

A student must inform the instructor PRIOR to the commencement of a normally scheduled examination or test that he/she will be absent from the examination/test. Failure to do so will result in a mark of zero for that examination/test. If a student misses an evaluation due to exceptional circumstances, e.g. serious illness, bereavement, an opportunity may be provided to reschedule the evaluation. It is expected that the student has provided prior notification to the course Professor.

Immediately upon return from the absence during which an evaluation worth 20% or more was missed, the student is responsible for submitting a written request for a rescheduling opportunity to the course Professor. This request must state the reason(s) for the absence and be accompanied by appropriate supporting documentation. A form is available in the Lawrence Kinlin School of Business Office (B2015).

Rescheduled opportunities should be provided as soon as possible after the original date, depending on the circumstances. Most rescheduled examinations will be offered in the Testing Centre.

A fee of \$35, (determined annually by the Registrar's Office) shall be paid at the Registrar's Office for this rescheduling opportunity. The Registrar will provide a receipt to the student after the fee is paid. This receipt must be presented by the student to the Testing Centre before the student will be allowed to write the rescheduled examination.

For missed evaluations worth less than 25% but more than 10% the same form must be filled out but no fee is to be paid.

For missed evaluations worth 10% or less, the make-up of these evaluations is at the discretion of the professor. The request form must still be filled out but no fee is required.

### **College Related Information**

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## **Fanshawe College and the Fanshawe Student Union (FSU)**

The College and FSU are committed to offering a high quality education, learning experience and student life to all who attend Fanshawe College. The principles set forth within the *Statement of Rights and Responsibilities* guide that commitment. For more information on the College and FSU responsibilities or Student rights and responsibilities visit: <http://www.fsu.ca/rights-responsibilities.php>

## **Policies**

Fanshawe College has a number of academic and administrative policies that:

- define procedures to resolve complaints, launch academic appeals, and protect human rights;
- define the expectations the College has about student behavior and responsibilities, including sanctions which may be applied when offences occur and;
- provide information that can impact the college experience, including refund and withdrawal dates, or rules for academic progression.

It is important you are aware of the policies that apply to you, what they are about, and how to access them. College policies are available on the Fanshawe College web site at [www.fanshawec.ca/policies](http://www.fanshawec.ca/policies) and myFanshawe.

If you need assistance with policy information, contact Counselling and Accessibility Services, Fanshawe Student Union, School or Campus Office, or the Ombuds Office.

## **Student Services**

Whether you're a new student looking for a peer-tutor to help you get a handle on a tough class or an experienced student looking for career counselling, take advantage of the many services available to you as a Fanshawe student at: <https://www.fanshawec.ca/student-life/student-services>

## **Accessibility Services**

Students requiring academic accommodations for accessibility related needs are required to register with Accessibility Services. Accessibility services are available for students with any type of accessibility need including 'non-visible' disabilities such as learning disabilities, medical conditions and mental illness <https://www.fanshawec.ca/student-life/student-services/accessibility> . Learn more about identifying early or complete the Early I.D. form: log on to FanshaweOnline, look under "Resources" and click "Accessibility Online Services".

## **Office of the Registrar**

For all admissions and registration related information, visit: <https://www.fanshawec.ca/admissions/registrar-office>

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## **Legend**

## Terms

- ALO: Aboriginal Learning Outcome
- Apprenticeship LO: Apprenticeship Learning Outcome
- CLO: Course Learning Outcome
- DPLO: Degree Program Learning Outcome
- EES: Essential Employability Skill
- EOP: Element of Performance
- GELO: General Education Learning Outcome
- LO: Learning Outcome
- PC: Program Competency
- PLA: Prior Learning Assessment
- PLAR: Prior Learning Assessment and Recognition
- VLO: Vocational Learning Outcome

## Assessment Levels

- I: Introductory
- B: Building
- C: Culminating



## Project Management

### Kinlin School of Business

<b>Course Number:</b> MGMT-6084	<b>Co-Requisites:</b> N/A	<b>Pre-Requisites:</b> N/A
<b>Applicable Program(s):</b> HSY2 - Health Systems Management (HSY2-ITY-20178)	<b>Core/Elective:</b> Core	
OPM2 - Operations Management (OPM2-BUS-20178)	Core	
SCM1 - Logistics and Supply Chain Management (SCM1-BUS-20178)	Core	
THM1 - Hospitality and Tourism Operations Management (THM1-THS-20178)	Core	
THM2 - Hospitality and Tourism Management (THM2-THS-20178)	Core	
<b>Prepared by:</b>	Dr David McKenna, Coordinator	
<b>Approved by:</b>	Sue Deakin, Chair	
<b>Approval Date:</b>	Friday, September 1, 2017	
<b>Approved for Academic Year:</b>	2017-2018	
<b>Normative Hours:</b>	60.00	

### Course Description

This course introduces the essentials of the project management discipline, and prepares students to manage project teams, project schedules, budgets and quality requirements. Students learn the process of analyzing, creating and managing a functional project plan and the various project management processes for managing and controlling a project through to fruition. This course brings all of the Project Management Institute (PMI) knowledge areas of project management together into a consolidated whole, and gives the student an understanding of project management methodologies as well as the tools and techniques used to plan, execute and control various types of projects.

### Course Learning Outcomes

Upon successful completion of this course, you will be able to reliably demonstrate the following Course Learning Outcomes which will be taught and evaluated:

1.)

Discuss the characteristics of organizational structures, and project infrastructure as they relate to effective project management.

2.)

Define project management as a distinct discipline and explain the strategic link between project management and organizational goals and objectives.

3.)

Develop and evaluate project objectives and priorities within the constraints of cost, time, resource requirements and risk.

4.)

Create a comprehensive project plan by applying key project management tools such as a scope statement, work breakdown structure, resource plan, network diagram, critical path, project control and audit.

5.)

Describe how a team leader/member can achieve project goals and objectives by selecting and applying effective interpersonal management techniques such as: project team structure, project leadership, group dynamics, conflict resolution and negotiation.

6.)

Select and apply strategies to effectively manage inter-organizational relations and contracts with stakeholders, suppliers and contractors.

7.)

Identify and select project control processes, identifying potential problems and project change management strategies.

## Essential Employability Skills

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Upon successful completion of this course, you will be able to reliably demonstrate the following Essential Employability Skills (EES):

- EES 3      Execute mathematical operations accurately.
- EES 4      Apply a systematic approach to solve problems.
- EES 5      Use a variety of thinking skills to anticipate and solve problems.

## Relationship to Vocational Learning Outcomes

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This course provides the opportunity for you to achieve the following Program Vocational Learning Outcomes (VLO) which will be taught and evaluated at an introductory (Rank 1), building (Rank 2) or culminating (Rank 3) level:

### HSY2 - Health Systems Management (HSY2-ITY-20178)

- VLO 5      Ensure the completeness, accuracy, consistency, timeliness and integrity of health information throughout the management of its lifecycle. (I)



VLO 6 Work professionally, ethically and collaboratively with stakeholders and as a member of an interdisciplinary health care team, to enhance the collection, distribution, use, security and awareness of quality health information and its impact on client care. (I)

**OPM2 - Operations Management (OPM2-BUS-20178)**

VLO 3 Develop, implement, evaluate, and adapt or revise plans and processes for using materials, equipment, and human resources effectively to meet targets within an organization and along the supply chain. (C)

VLO 7 Apply cost and managerial accounting principles to the planning, administration, and control of budgets for contracts, equipment, and supplies. (C)

VLO 8 Collaborate and communicate effectively across functional teams and levels of management as required in a culturally diverse and globalized business culture including for the hiring, supervising, and training of employees. (C)

VLO 9 Collect, analyze, and synthesize information for the preparation of reports, briefs, and presentations to management committees. (B)

**SCM1 - Logistics and Supply Chain Management (SCM1-BUS-20178)**

VLO 4 use risk mitigation tools and strategies to inform supply chain management decisions. (I)

VLO 6 contribute to the strategic planning and scheduling of material requirements, resource allocation and inventory for efficient production and fulfillment of customer orders and returns. (B)

**THM1 - Hospitality and Tourism Operations Management (THM1-THS-20178)**

VLO 6 Develop and implement effective customer relations; manage guest problems with empathy and sensitivity. (I)

VLO 12 Conduct meetings and make formal presentations employing effective public speaking skills and techniques. (I)

**THM2 - Hospitality and Tourism Management (THM2-THS-20178)**

VLO 6 Develop and implement effective customer relations; manage guest problems with empathy and sensitivity. (I)

VLO 8 Contribute effectively to the development and implementation of management procedures for the supervision of employees; identify and use appropriate organizational behaviour principles and motivational or team-building techniques to achieve desired performance. (I)

VLO 12 Conduct meetings and make formal presentations employing effective public speaking skills and techniques. (I)

## Evaluation

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The following list provides evidence of this course's learning achievements and the outcomes they validate:

**Assignment(s) (40%)**

Validates Outcomes: CLO 1, CLO 2, CLO 3, CLO 4, CLO 5, CLO 6, CLO 7, EES 3, EES 4, EES 5

**Quiz(zes)/Test(s) (40%)**

Validates Outcomes: CLO 2, CLO 3, CLO 5, CLO 6, CLO 7, EES 3, EES 4, EES 5

**Project(s) (20%)**

Validates Outcomes: CLO 2, CLO 3, CLO 4, CLO 7, EES 3, EES 4, EES 5

Refer to the FOL course site for detailed description and evaluation criteria and/or rubrics that will be used to evaluate your course work.

**Learning Resources to support the intended learning**

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Required:

**Project Management – The Managerial Process (7E)**

Author: Erik W. Larson and Clifford F. Gray

ISBN: 978-1-259-66609-4

Publisher: McGraw Hill

Recommended:

A Guide to the Project Management Body of Knowledge (PMBOK® Guide) Fifth Edition

Author: Project Management Institute, Inc

ISBN: 978-1-935589-67-9

Publisher: Project Management Institute, Inc

**Learning Activities to support the intended learning**

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<b>Methodology</b>	<b>Percentage</b>
Lecture, demonstration, discussion of course material	20%
Interactive Instruction	15%
Indirect Instruction	15%
Independent Study	30%
Experiential Learning	20%

**Prior Learning Assessment and Recognition**

---

If you intend to apply for prior learning assessment and recognition (PLAR) to earn college credits for learning and skills acquired through previous life and work experience, you will need to demonstrate competency at a post-secondary level in the course learning outcomes outlined above. The type of evaluation method used will be determined by a subject matter expert and evidence of intended learning will be demonstrated by a:

- Other: PLAR's are being created for all courses within the Kinlin School in 2016-2017.

### College Grading

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Final Grade	Range	Grade Point	Final Grade	Range	Grade Point
A+	90% - 100%	4.2	A	80% - 89%	4.0
B+	75% - 79%	3.5	B	70% - 74%	3.0
C+	65% - 69%	2.5	C	60% - 64%	2.0
D+	55% - 59%	1.5	D	50% - 54%	1.0
F	0% - 49%	0	P	Greater than 50	n/a
I	Incomplete	n/a	N	No credit achieved	n/a
W	Withdrawn	n/a	X	Audit Only	

Graduation from approved College programs requires a student to complete the program curriculum, to meet its academic standards and to achieve a minimum cumulative GPA of 2.0 (C grade), except in Applied Degree programs, where a student must achieve a minimum average GPA of 2.5 (C+) in vocational courses and a GPA of 2.0 (C) in all other courses.

### Course Specific Information (i.e., practices and procedures)

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NOTE: Test and assignment due dates, etc. will be provided by the professor at the beginning of the course.

### School Related Information (i.e., practices and procedures)

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#### MISSED EVALUATIONS:

A student must inform the instructor PRIOR to the commencement of a normally scheduled examination or test that he/she will be absent from the examination/test. Failure to do so will result in a mark of zero for that examination/test. If a student misses an evaluation due to exceptional circumstances, e.g. serious illness, bereavement, an opportunity may be provided to reschedule the evaluation. It is expected that the student has provided prior notification to the course Professor.

Immediately upon return from the absence during which an evaluation worth 20% or more was missed, the student is responsible for submitting a written request for a rescheduling opportunity to the course Professor. This request must state the reason(s) for the absence and be accompanied by appropriate supporting documentation. A form is available in the Lawrence Kinlin School of Business Office (B2015).

Rescheduled opportunities should be provided as soon as possible after the original date, depending on the circumstances. Most rescheduled examinations will be offered in the Testing Centre.

A fee of \$35, (determined annually by the Registrar's Office) shall be paid at the Registrar's Office for this rescheduling opportunity. The Registrar will provide a receipt to the student after the fee is paid. This receipt must be presented by the student to the Testing Centre before the student will be allowed to write the rescheduled examination.

For missed evaluations worth less than 25% but more than 10% the same form must be filled out but no fee is to be paid.

For missed evaluations worth 10% or less, the make-up of these evaluations is at the discretion of the professor. The request form must still be filled out but no fee is required.

## College Related Information

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### Fanshawe College and the Fanshawe Student Union (FSU)

The College and FSU are committed to offering a high quality education, learning experience and student life to all who attend Fanshawe College. The principles set forth within the *Statement of Rights and Responsibilities* guide that commitment. For more information on the College and FSU responsibilities or Student rights and responsibilities visit: <http://www.fsu.ca/rights-responsibilities.php>

### Policies

Fanshawe College has a number of academic and administrative policies that:

- define procedures to resolve complaints, launch academic appeals, and protect human rights;
- define the expectations the College has about student behavior and responsibilities, including sanctions which may be applied when offences occur and;
- provide information that can impact the college experience, including refund and withdrawal dates, or rules for academic progression.

It is important you are aware of the policies that apply to you, what they are about, and how to access them. College policies are available on the Fanshawe College web site at [www.fanshawec.ca/policies](http://www.fanshawec.ca/policies) and myFanshawe.

If you need assistance with policy information, contact Counselling and Accessibility Services, Fanshawe Student

Union, School or Campus Office, or the Ombuds Office.

### **Student Services**

Whether you're a new student looking for a peer-tutor to help you get a handle on a tough class or an experienced student looking for career counselling, take advantage of the many services available to you as a Fanshawe student at: <https://www.fanshawec.ca/student-life/student-services>

### **Accessibility Services**

Students requiring academic accommodations for accessibility related needs are required to register with Accessibility Services. Accessibility services are available for students with any type of accessibility need including 'non-visible' disabilities such as learning disabilities, medical conditions and mental illness <https://www.fanshawec.ca/student-life/student-services/accessibility> . Learn more about identifying early or complete the Early I.D. form: log on to FanshaweOnline, look under "Resources" and click "Accessibility Online Services".

### **Office of the Registrar**

For all admissions and registration related information, visit: <https://www.fanshawec.ca/admissions/registrar-office>

## **Legend**

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### **Terms**

- ALO: Aboriginal Learning Outcome
- Apprenticeship LO: Apprenticeship Learning Outcome
- CLO: Course Learning Outcome
- DPLO: Degree Program Learning Outcome
- EES: Essential Employability Skill
- EOP: Element of Performance
- GELO: General Education Learning Outcome
- LO: Learning Outcome
- PC: Program Competency
- PLA: Prior Learning Assessment
- PLAR: Prior Learning Assessment and Recognition
- VLO: Vocational Learning Outcome

### **Assessment Levels**

- I: Introductory
- B: Building
- C: Culminating

**COMMS - Vocational Learning Outcomes by Program, Level and Course**

Program Name: International Business Management  
 Program Code: ITB1 (ITB1-BUS-20178)  
 Academic Year: 2017-2018  
 Date Generated: 11/30/2017 3:56:38 PM  
 Only Display Core Courses:

		Level 1											
Course Number	Course Name	1	2	3	4	5	6	7	8	9	10	11	12
COMM-6019	Adv. Professional Comm'n												
FINA-6016	International Trade Finance	BC	BC	BC	BC	BC	BC	IBC		BC	BC		BC
LAW-6013	Legal Aspects of Int Trade	I	C	C	I	B		I					
MGMT-6027	Int Mkt Entry & Distrib	C	C	C	I	I						I	
MGMT-6031	Ethics, Social Resp & Sustain	B			B	B						C	
MGMT-6068	Project Management	B		B		B		B	B		C		B
MGMT-6069	Global HR Management				I	C		I	C	B		B	
MGMT-6070	Global Supply Chain Management	B	B	C	C	B		B				IB	I
MGMT-6071	International Trade Management	C	C	B	B	B	C	B	B	C	I	B	I
MGMT-6072	International Sales Skills						IBC				BC	BC	BC
MKTG-6073	Global Marketing Strategy	C	C	B	B	I	C	I			I	I	
MKTG-6019	International Trade Research	B	C	B	C	I	B	B	B	C	B	I	I

**Vocational Learning Outcomes**

1	conduct an environmental scan to evaluate the impact of world issues on an organization's international business opportunities.
2	conduct, evaluate and present market research to support an organization's international business decision-making.
3	manage the preparation of documents and the application of procedures to support the movement of products and services in the organization's global supply chain.
4	evaluate the impact of statutory and regulatory compliance on an organization's integrative trade initiatives.
5	develop and implement strategies to negotiate effectively within various cultural environments and to address the impact of cultural differences on an organization's integrative trade initiatives.
6	develop and present an international marketing plan, and evaluate sales strategies that support an organization's integrative trade initiatives.
7	identify and interpret relevant international financial documents, and evaluate financial strategies that support an organization's integrative trade initiatives.
8	analyze the impact of an organization's integrative trade initiatives on its human resources management strategies, policies, and practices.

NGM  
 6068  
 6069

9	develop and present an international business plan.
10	manage the implementation and evaluation of team projects by applying project management principles
11	recommend strategies to support principles of corporate sustainability, corporate social responsibility and ethics associated with an organization's integrative trade initiatives and evaluate their effectiveness.
12	select and apply current technologies to support an organization's integrative trade* initiatives.

**Legend**

- |   |              |
|---|--------------|
| I | Introductory |
| B | Building     |
| C | Culminating  |

Degree Audit Report

*[Signature]*  
29 Nov 2017

Catalog: 2018/2019

**Program:** ITB1  
**Department:** BUS - Kinlin School of Business  
**Academic Level:** PS  
**CCD:** 7 - 2AcadSem/600-700 hrs  
**Credential:** Ontario College Graduate Cert  
**Grade Scheme:** LG2  
**Major:** ITB1 - International Business Mgmt  
**Co-Op Indicator:** N/A

**Name:** International Business Management  
**Div:** BUS - Business and Management

**Academic Program Requirement**

**Total Credits:** 40.00      **Residency Reqmt:** 10.00  
**GPA Requirement:** 2.00      **Residency Reqmt GPA:** 2.00  
**Minimum Grade:** D

**Academic Requirement:** ITB1.18 International Business Management

**Major:** ITB1  
**Grade Scheme:** LG2  
**Minimum GPA:** 2.00  
**Minimum Grade:**

**Subrequirement:** Year 1

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
6084	MGMT- <del>6068</del> Project Management	60.00	45.00	3.00
	MGMT-6027 Int Market Entry & Distribution		45.00	3.00
	MKTG-6019 International Trade Research		60.00	4.00
	FINA-6016 International Trade Finance		60.00	4.00
	MGMT-6069 Global HR Management		45.00	3.00
	MKTG-6013 Global Marketing Strategy		45.00	3.00
	MGMT-6070 Global Supply Chain Management		60.00	4.00
	MGMT-6071 International Trade Management		60.00	4.00
	LAWS-6013 Legal Aspects of International Trade		45.00	3.00
	MGMT-6072 International Sales Skills		45.00	3.00
	MGMT-6031 Ethics, Social Resp & Sustainability		45.00	3.00
	COMM-6019 Advanced Professional Communication		45.00	3.00

**Subrequirement:** Program Residency

Students Must Complete a Minimum of 10 credits in this program at Fanshawe College to meet the Program Residency requirement and graduate from this program

*[Signature]*  
Approved By: Chair/Manager:

*LRBB, Dec. 4/17*  
Department and Date:

*[Signature]*  
Approved by Dean:

*Dec. 5/17*  
Date:

General Education Approved By(as appropriate):

Date:

*TJ*  
*Dec 11/17*