

Fanshawe College

## FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

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Documentation (Approvals etc...)

International Business Management

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2019

### ITB1 Program Health Tool 2018-19

Fanshawe College

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18/19 PROGRAM HEALTH TOOL

Program

ITB1	International Business Management
School:	Lawrence Kinlin School of Business

18/19 Total Score

Exceptional / 4.04

Overall Summary

	18/19 Score
Exceptional Student Learning Experience	Satisfactory / 3
Enrolment Management	Very Good / 3.6
Optimize Use of Resources	Exceptional / 5
<b>Total Score</b>	<b>Exceptional / 4.04</b>

Criteria	Weight		18/19	Gain/Loss	17/18	16/17	18/19 College Median
<b>Total Score</b>			<b>Exceptional / 4.04</b>	↓ -4.5%	<b>Exceptional / 4.23</b>	<b>Exceptional / 4.34</b>	3.07
<b>Exceptional Student Learning Experience</b>	<b>20%</b>		<b>Satisfactory / 3</b>	↓ -9.1%	<b>Very Good / 3.3</b>	<b>Satisfactory / 3.24</b>	3.00
KPI Student Satisfaction	15%	Value Count Score	79.08 % 49 <b>Satisfactory</b>	↓ -10.4%	88.24 % 34 <b>Exceptional</b>	83.52 % 44 <b>Very Good</b>	78.57%
KPI Graduate Satisfaction	15%	Value Count Score	50.00 % 2 <b>Unsatisfactory</b>	↓ -25.0%	66.67 % 3 <b>Unsatisfactory</b>	100.00 % 3 <b>Exceptional</b>	87.50%
Total KPI Graduation Rate	15%	Value Count Score	100.00 % 68 <b>Exceptional</b>	↑ 2.7%	97.37 % 76 <b>Exceptional</b>		75.00%
Graduate Related Employment	15%	Value Count Score	50.00 % 20 <b>Marginal</b>	↑ 55.6%	32.14 % 28 <b>Unsatisfactory</b>	28.57 % 7 <b>Unsatisfactory</b>	65.83%
Program SFS Score	15%	Value Score	4.64 <b>Very Good</b>	↓ -1.5%	4.71 <b>Exceptional</b>	4.74 <b>Exceptional</b>	4.56
KPI Graduate Satisfaction Skills	25%	Value Score	84.84 % <b>Satisfactory</b>	↓ -4.3%	88.63 % <b>Satisfactory</b>	87.08 % <b>Marginal</b>	84.06%
Communication Skills		Value	87.10 %	↓ -11.2%	98.08 %	80.00 %	
Critical Thinking/Problem Solving		Value	85.16 %	↓ -5.3%	89.92 %	87.76 %	
Information Management		Value	83.87 %	↓ -0.9%	84.62 %	90.00 %	
Interpersonal		Value	93.55 %	↓ -2.7%	96.15 %	90.00 %	
Personal		Value	87.10 %	↓ -6.6%	93.27 %	84.62 %	
Numeracy		Value	80.00 %	↑ 11.1%	72.00 %	90.00 %	
Job Specific Skills and Knowledge		Value	80.17 %	↓ -0.8%	80.77 %	90.00 %	
<b>Enrolment Management</b>	<b>40%</b>		<b>Very Good / 3.6</b>	↓ -8.2%	<b>Very Good / 3.92</b>	<b>Exceptional / 4.22</b>	
Domestic Eligible Applicants to Target	10%	Value Score	4.20 <b>Satisfactory</b>	↓ -13.5%	4.86 <b>Satisfactory</b>	7.00 <b>Exceptional</b>	4.21
International Eligible Applicants to Target	10%	Value Score	11.08 <b>Exceptional</b>	↓ -72.2%	39.84 <b>Exceptional</b>	18.18 <b>Exceptional</b>	5.81
Domestic First Level Enrolment	10%	Value Score	7 <b>Unsatisfactory</b>	↓ -12.5%	8 <b>Marginal</b>	10 <b>Marginal</b>	25.00
International First Level Enrolment	10%	Value Score	147 <b>Exceptional</b>	↑ 13.1%	130 <b>Exceptional</b>	77 <b>Exceptional</b>	11.00
Domestic First Level Count to First Day (<>S)	7.5%	Value Score	0.75 <b>Unsatisfactory</b>	↓ -25.0%	1.00 <b>Satisfactory</b>	1.14 <b>Exceptional</b>	1.00
International First Level Count to First Day (<>S)	7.5%	Value Score	1.00 <b>Satisfactory</b>	↓ -1.8%	1.02 <b>Very Good</b>	1.00 <b>Marginal</b>	1.00
Domestic First Level Progression	10%	Value Score	100.00 % <b>Exceptional</b>	→ 0.0%	100.00 % <b>Exceptional</b>	100.00 % <b>Exceptional</b>	80.63%
International First Level Progression	10%	Value Score	97.96 % <b>Very Good</b>	↑ 0.3%	97.66 % <b>Very Good</b>	93.51 % <b>Very Good</b>	89.74%
Domestic Program Retention	10%	Value Score	100.00 % <b>Exceptional</b>	↑ 4.6%	95.65 % <b>Exceptional</b>	100.00 % <b>Exceptional</b>	75.00%
International Program Retention	10%	Value Score	87.69 % <b>Very Good</b>	↓ -0.1%	87.76 % <b>Very Good</b>	93.14 % <b>Exceptional</b>	75.61%
Domestic Market Share	5%	Value Score	12.70 % <b>Marginal</b>	↑ 13.1%	11.22 % <b>Marginal</b>	14.29 % <b>Marginal</b>	21.22%
<b>Optimize Use of Resources</b>	<b>40%</b>		<b>Exceptional / 5</b>	→ 0.0%	<b>Exceptional / 5</b>	<b>Exceptional / 5</b>	
Total Revenue (thousands)	25%	Value Score	CAN\$ 1949.44 <b>Exceptional</b>	↑ 37.5%	CAN\$ 1417.58 <b>Exceptional</b>	CAN\$ 897.30 <b>Exceptional</b>	CAN\$ 521.13
PS Grant (thousands)		Value	CAN\$ 28.19	↓ -11.1%	CAN\$ 31.72	CAN\$ 34.29	
PS Tuition (thousands)		Value	CAN\$ 21.81	↑ 0.3%	CAN\$ 21.75	CAN\$ 25.06	
International Tuition (thousands)		Value	CAN\$ 1884.44	↑ 39.3%	CAN\$ 1352.57	CAN\$ 830.18	
Mis/Prog Fee/Coop (thousands)		Value	CAN\$ 14.99	↑ 30.0%	CAN\$ 11.54	CAN\$ 7.76	
Contribution to Overhead	75%	Value Score	71.01 % <b>Exceptional</b>	↓ -7.7%	76.97 % <b>Exceptional</b>	57.25 % <b>Exceptional</b>	40.26%

Unsatisfactory <=1.75

Marginal <=2.5

Satisfactory <=3.25

Very Good <=4

Exceptional >4

