

Fanshawe College

## FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

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Documentation (Approvals etc...)

Interactive Media Design

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2019

### IDP3 Curriculum Modification for 20189

Fanshawe College

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# CURRICULUM MODIFICATION REQUEST FORM

## COURSE OR PROGRAM CURRICULUM "RATIONALE FOR CHANGE"

### Program Requiring Changes

Program Title: Interactive Media Design		
Program Number: IDP3	Date Submitted: 5/29/2019	
Dean responsible for program: Tracy Gedies	Chair: Michelle Giroux	
Credential Provided: <input type="checkbox"/> Declaration of Academic Achievement <input type="checkbox"/> Local Certificate <input type="checkbox"/> Ontario College Certificate <input checked="" type="checkbox"/> Diploma <input type="checkbox"/> Advanced Diploma <input type="checkbox"/> Grad Certificate <input type="checkbox"/> Degree <input type="checkbox"/> Apprenticeship		
Program Intakes: <input checked="" type="checkbox"/> F <input type="checkbox"/> W <input type="checkbox"/> S                    Other:	Catalogue Year(s) Impacted: 20189	
Residency Requirement: <input checked="" type="checkbox"/> Met or <input type="checkbox"/> Not Met	Date of Last Program Review: 2013/2014	
<i>I have read the reasons for the change and...</i>		<i>Signature and date</i>
Dean of Faculty (Lead program):	<input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	<i>Tracy Gedies June 11/19</i>
Dean of Faculty (Affiliate program-impacted by change):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Dean of Faculty (Affiliate program-impacted by change):	<input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	<i>[Signature] June 19, 2019</i>
Senior Vice President Academic (required for major changes and late DAs):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Director, Centre for Academic Excellence:	<input checked="" type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	<i>[Signature]</i>
Office of the Registrar:	<input type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	
Notes:		

Please answer each of the questions below, if applicable. Missing or incomplete information may delay review of the proposed changes.

1.0 Describe proposed change(s). Complete Appendix A (if necessary) and amend SDAR (Refer to Appendix C).

In F18 the curriculum of the IDP3 program was changed to align with the new VIS1 program to have a common first year. At the same time some of the second year courses were renamed to be consistent between the programs. One of the courses, <sup>Animation</sup>MMED-3037-3D ~~Authoring~~, was changed to MMED-1058 – Motion Design 2, but the original course was not removed from the Degree Audit by mistake. As these courses are the same content, just a different name, MMED-3037 will need to be removed. This change will also result in a decrease in 45 hours over the program.

2.0 Reason/Rationale for Changes

2.1 The reason for the change is based on:

- A recent program review
- Program Advisory Committee feedback
- Student feedback
- KPI results
- Accreditation or other regulatory requirements
- Shared curriculum
- Trends in the field/industry
- Other (please describe): correction of error on 20189 DA ✓

2.2 Does the change support the College's Strategic Framework (mission, vision, values)?

- Yes
- No (If no, please explain)

2.3 What strategic goal(s) does the proposed change support?

- Goal 1 - Enhance innovative practices for exceptional student learning
- Goal 2 - Manage enrolment growth
- Goal 3 - Optimize use of resources
- Goal 4 - Build sustainable sources of alternative revenue

3.0 Students

3.1 Will the change affect the cost of the program for students?

- Yes
- No

3.2 If yes, there will be an additional cost for:

- Materials (Include details):
- Equipment (Include details):
- Other (Please describe):

#### 4.0 Program Learning Outcomes

4.1 Will the proposed change meet the Program Vocational Learning Outcomes? (Complete Appendix B and mark the changes in the mapping [e.g. red font])

- Yes
- No

4.2 Are there any implications related to progression because of pre-requisite courses (and/or co-requisite courses)?

- No
- Yes (If yes, please explain)

#### 5.0 Relationships with Other Programs

5.1 Are any of the courses impacted by the change provided by another School (e.g., SLLS, LKSB) and/or delivered at another campus?

- No
- Yes

5.2 What Schools/Campuses will be impacted by the proposed change?

- Lawrence Kinlin School of Business
- School of Information Technology
- School of Tourism, Hospitality and Culinary Arts
- School of Community Studies
- School of Health Sciences
- School of Nursing
- School of Public Safety
- School of Contemporary Media
- School of Design
- School of Language and Liberal Studies
- Donald J. Smith School of Building Technology
- Norton Wolf School of Aviation Technology
- School of Applied Sciences and Technology
- School of Transportation Technology and Apprenticeship
- Continuing Education
- Simcoe/Norfolk Regional Campus
- St Thomas/Elgin Regional Campus

- Woodstock/Oxford Regional Campus
- Huron/Bruce Regional Sites

5.3 Will the change affect pathway agreements (e.g., bridging, articulations, laddering, advanced standing) with other Fanshawe program(s) and/or other institution(s)?  
(Refer to the pathway agreements listed here: <http://transferagreements.fanshawec.ca/>)

- No
- Yes (If yes, indicate when you will notify the other Fanshawe program(s) and/or other institution(s) and the Pathways Coordinator in the Centre for Academic Excellence of the change)

5.4 If this program is a Co-Operative Education program, will the proposed change impact Co-op?

- No
- Yes (If yes, consult with the Co-op office prior to submission)

## 6.0 Resource Implications of Proposed Changes

6.1 Will the proposed change have staffing implications?

- No
- Yes (If yes, please explain)

6.2 Will the proposed change impact any of the Enabling areas?

- No
- Yes (If yes, please explain)

6.3 Will the proposed change affect space and/or technology requirements?

- No
- Yes (If yes, please explain)

## 7.0 General College Requirements

7.1 Are changes consistent with Colleges policies?

- Yes
- No (If no, please explain)

7.2 Will the program meet the General Education requirements (Policy 2-B-02) as listed below?

- No
- Yes

<b>Local Certificate, Ontario College Certificate and Graduate Certificate</b> - none required)	<b>Diploma</b> - 3 required (minimum of 1 must be an elective)	<b>Advanced Diploma</b> - 4 required (minimum of 2 must be electives)
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7.3 Will the program have 25% distinct curriculum to meet the Residency Requirement of 25% credit units? Consider all pathway agreements (e.g., bridging, internal articulations, laddering, advanced standing) with other Fanshawe programs and/or other institutions.

- No  
 Yes

**Note:** In accordance with POLICY NUMBER: 2-B-17 Graduation from Approved College Programs

...to be eligible for any College Credential a student must be enrolled and complete at least 25% of that program's credit units at Fanshawe College, unless stipulated differently by other approving bodies such as the Postsecondary Education Quality Assessment Board (PEQAB).

7.4 Indicate:

- i) Total program hours before proposed change: 1260  
ii) Total program hours after proposed change: 1215  
iii) Level(s) in which the proposed change(s) occurs: all



7.4.1 Are the total program hours consistent with the requirements as listed below?

- Yes  
 No (If no, please explain)

<b>Local Certificate</b> - 300 hours	<b>Ontario College Certificate</b> - 600 hours
<b>Diploma</b> - 1200 to 1400 hours	<b>Advanced Diploma</b> - 1800 to 2100 hours
<b>Graduate Certificate</b> - 600 hours	

APPENDIX A: PROPOSED CURRICULUM MODIFICATION

Course Code	Existing DA Courses	Total Hours	Total Credits	Describe proposed changes	Course Code	Proposed DA Courses	Total Hours	Total Credits
<b>Level 1</b>								
WRIT-1037	Reason & Writing	45	3		WRIT-1037	Reason & Writing	45	3
MMED-1050	Digital Media Theory & Proj Managm't 1	45	3		MMED-1050	Digital Media Theory & Proj Managm't 1	45	3
MMED-1051	Design & Image 1	45	3		MMED-1051	Design & Image 1	45	3
MMED-1052	Multimedia Production	45	3		MMED-1052	Multimedia Production	45	3
MMED-1053	Visual Communication 1	45	3		MMED-1053	Visual Communication 1	45	3
MMED-1054	Multimedia Authoring 1	45	3		MMED-1054	Multimedia Authoring 1	45	3
<b>TOTAL</b>		<b>270</b>	<b>18</b>	<b>TOTAL</b>			<b>270</b>	<b>18</b>
<b>Level 2</b>								
GEN ED	GEN ED Elective	45	3		GEN ED	GEN ED Elective	45	3
COMM-3075	Communications for Media	45	3		COMM-3075	Communications for Media	45	3
MMED-1055	Multimedia Authoring 2	45	3		MMED-1055	Multimedia Authoring 2	45	3
MMED-1056	Web Development 1	45	3		MMED-1056	Web Development 1	45	3
MMED-3035	Design & Image 2	45	3		MMED-3035	Design & Image 2	45	3
MMED-1057	Motion Design 1	45	3		MMED-1057	Motion Design 1	45	3
MMED-3036	Digital Media Theory & Proj Managm't 2	45	3		MMED-3036	Digital Media Theory & Proj Managm't 2	45	3
<b>TOTAL</b>		<b>315</b>	<b>18</b>	<b>TOTAL</b>			<b>315</b>	<b>21</b>
<b>Level 3</b>								
GEN ED	GEN ED Elective	45	3		GEN ED	GEN ED Elective	45	3
MMED-3037	3D Animation	45	3	remove course				
MMED-3038	Electronic Image Production	45	3		MMED-3038	Electronic Image Production	45	3
MMED-3039	Multimedia Authoring 3	45	3		MMED-3039	Multimedia Authoring 3	45	3
MMED-3040	Web Development 2	45	3		MMED-3040	Web Development 2	45	3
MMED-1058	Motion Design 2	45	3		MMED-1058	Motion Design 2	45	3
<b>TOTAL</b>		<b>270</b>	<b>18</b>	<b>TOTAL</b>			<b>225</b>	<b>15</b>
<b>Level 4</b>								
GEN ED	GEN ED Elective	45	3		GEN ED	GEN ED Elective	45	3
MMED-5006	Multimedia Authoring 4	60	3		MMED-5006	Multimedia Authoring 4	60	3
MMED-3006	Video Production	60	3		MMED-3006	Video Production	60	3
MMED-3013	Multimedia Marketing/Business Management	60	3		MMED-3013	Multimedia Marketing/Business Management	60	3
MMED-3014	Multimedia & The Internet	60	3		MMED-3014	Multimedia & The Internet	60	3
DEVL-3005	Career Research	45	3		DEVL-3005	Career Research	45	3

**APPENDIX A: PROPOSED CURRICULUM MODIFICATION**

MMED-3048	Internship	75	2		MMED-3048	Internship	75	2
<b>TOTAL</b>		405	20	<b>TOTAL</b>			405	20
Level 5								
<b>TOTAL</b>		0	0	<b>TOTAL</b>			0	0
Level 6								
<b>TOTAL</b>		0	0	<b>TOTAL</b>			0	0
<b>PROGRAM</b>	<b>GRAND TOTAL</b>	1260	74	<b>PROGRAM TOTAL</b>			1215	74



# COMMS - Vocational Learning Outcomes by Program, Level and Course

**Program Name:** Interactive Media Design  
**Program Code:** IDP3 (IDP3-CDP-20190)  
**Academic Year:** 2019-2020  
**Date Generated:** 5/29/2019 11:46:24 AM  
**Only Display Courses:**

Level 1											
Course Number	Course Name	1	2	3	4	5	6	7	8	9	10
MMED-1050	Digital Media Theory & Proj 1	I	I		I	I	I		I	I	I
MMED-1051	Design & Image 1	I	I	I	I	I			I	I	I
MMED-1052	Multi-Media Production	I	I	I	I	I	I		I	I	I
MMED-1053	Visual Communication 1	I	I			I	I			B	
MMED-1054	Multimedia Authoring 1	I	I	IB	C	I	I	B	I	I	C
WRIT-1037	Reason & Writing 1-Cont Media										
Level 2											
Course Number	Course Name	1	2	3	4	5	6	7	8	9	10
COMM-3075	Comm. for Media										
MMED-1055	Multimedia Authoring 2	B	B	B	B	B	C	B	B	B	B
MMED-1056	Web Development 1	B	B	B		B	IB		IB	B	
MMED-1057	Motion Design 1	IB	IBC	IB	IBC	IBC	IB	IB	IB	IBC	I
MMED-3035	Design & Image 2	I	IB	C	I	C	I	I	I	C	I
MMED-3036	Digital Media Theory & Proj 2	B	B		B	B	B		B	B	B
Level 3											
Course Number	Course Name	1	2	3	4	5	6	7	8	9	10
MMED-1058	Motion Design 2	B	BC	BC	BC	BC	B	B	B	BC	BC
MMED-3037	3D Animation										
MMED-3038	Electronic Image Production	IBC	IBC	IBC	IBC	IBC	IBC	IB	IB	IB	IB
MMED-3039	Multimedia Authoring 3	BC	BC	BC	C	B	B	B	BC	BC	BC
MMED-3040	Web Development 2	IB	BC	BC	IB	BC	IB	I	IB	IB	IB
Level 4											

Course Number	Course Name	1	2	3	4	5	6	7	8	9	10
DEVL-3005	Career Research	BC	BC	B	B	BC		B	I	BC	BC
MMED-3006	Video Production	BC	B	C	C	I	I	I	B	C	C
MMED-3013	Multimedia Marketing/Bus Mgmt	C	C	C	C				C	C	C
MMED-3014	Multimedia & the Internet	BC	B	BC	B	BC	BC	I	BC	BC	I
MMED-3048	Internship	BC	BC	B	B	BC		B	I	BC	BC
MMED-5006	Multimedia Authoring 4	C	C	C	C	B	B	C	C	C	C
MED-3007	Career Research & Internship	BC	BC	B	B	BC		B	I	BC	BC
MMED-3012	Multimedia Authoring 3	C	C	C	C	B	B	C	C	C	C

## Vocational Learning Outcomes

1	Complete both individual and collaborative interactive media projects effectively.
2	Use best practices and tools to design and develop dynamic, rich-media content.
3	Contribute to the assessment of the requirements of an interactive media project.
4	Contribute to the development, budgeting, planning and professional presentation of an interactive media project.
5	Design a media project (interface, navigation, graphics, text treatment) using current best practice design and development principles, and applying conceptual and theoretical.
6	Build effective and dynamic Web sites and/or mobile applications.
7	Identify and analyze ethical and professional issues arising in an online environment.
8	Apply research and conceptual skills to propose possible solutions for mobile/multimedia/Web development problems.
9	Use creative and critical thinking techniques in the effective design, development and implementation of an interactive media project.
10	Contribute to the assessment of the financial, technical and artistic success of an interactive media project.

## Legend

I	Introductory
B	Building
C	Culminating



MMED-3006	Video Production	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
MMED-3013	Multimedia Marketing/Bus Mgmt	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
MMED-3014	Multimedia & the Internet	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
MMED-3048	Internship	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
MMED-5006	Multimedia Authoring 4	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
MMED-3007	Career Research & Internship	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
MMED-3012	Multimedia Authoring 3	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X

## Essential Employability Skills

1	Communicate clearly, concisely and correctly in the written, spoken and visual form that fulfills the purpose and meets the needs of the audience.
2	Respond to written, spoken or visual messages in a manner that ensures effective communication.
3	Execute mathematical operations accurately.
4	Apply a systematic approach to solve problems.
5	Use a variety of thinking skills to anticipate and solve problems.
6	Locate, select, organize and document information using appropriate technology and information systems.
7	Analyze, evaluate and apply relevant information from a variety of sources.
8	Show respect for diverse opinions, values, belief systems and contributions of others.
9	Interact with others in groups or teams in ways that contribute to effective working relationships and the achievement of goals.
10	Manage the use of time and other resources to complete projects.
11	Take responsibility for one's own actions, decisions and consequences.

## Legend

I	Introductory
B	Building
C	Culminating

**Degree Audit Report**

**Catalog:** 2018/2019

**Program:** IDP3 **Name:** Interactive Media Design  
**Department:** CDP - School -Digital & Perf Arts  
**Academic Level:** PS  
**CCD:** 8 - 4AcadSem/1200-1400hrs  
**Credential:** Ontario College Diploma  
**Grade Scheme:** LG2  
**Major:** IDP3 - Interactive Media Design **Div:** CDP - Centre for Digital & Performance Art  
**Co-Op Indicator:** N/A

**Academic Program Requirement**

**Total Credits:** 78.00 **Residency Reqmt:** 20.00  
**GPA Requirement:** 2.00 **Residency Reqmt GPA:** 2.00  
**Minimum Grade:** D

**Academic Requirement:** IDP3.18 Interactive Media Design and Production

**Major:** IDP3  
**Grade Scheme:** LG2  
**Minimum GPA:** 2.00  
**Minimum Grade:**

**Subrequirement:** Level 1

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
WRIT-1037	Reason & Writing 1-Contemporary Media	45.00	3.00	
MMED-1050	Digital Media Theory & Project Mgmt 1	45.00	3.00	
MMED-1051	Design & Image 1	45.00	3.00	
MMED-1052	Multi-Media Production	45.00	3.00	
MMED-1053	Visual Communication 1	45.00	3.00	
MMED-1054	Multimedia Authoring 1	45.00	3.00	

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**Subrequirement:** Level 2

Gen Ed - Take a 3 credit General Education elective course Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
COMM-3075	Communications for Media	45.00	3.00	
MMED-1055	Multimedia Authoring 2	45.00	3.00	
MMED-1056	Web Development 1	45.00	3.00	
MMED-3035	Design & Image 2	45.00	3.00	
MMED-1057	Motion Design 1	45.00	3.00	
MMED-3036	Digital Media Theory & Project Mgmt 2	45.00	3.00	

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**Subrequirement:** Level 3

Gen Ed - Take a 3 credit General Education elective course Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
<del>MMED-3037</del>	<del>3D-Animation</del>	<del>45.00</del>	<del>3.00</del>	
MMED-3038	Electronic Image Production	45.00	3.00	
MMED-3039	Multimedia Authoring 3	45.00	3.00	
MMED-3040	Web Development 2	45.00	3.00	
MMED-1058	Motion Design 2	45.00	3.00	

Remove's

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**Degree Audit Report**

**Subrequirement: Level 4**

Gen Ed - Take a 3 credit General Education elective course Take all of the following Mandatory Courses:

		Total Hours	Total GE Credits
MMED-5006	Multimedia Authoring 4	60.00	4.00
MMED-3006	Video Production	60.00	3.00
MMED-3013	Multimedia Marketing/Business Management	60.00	3.00
MMED-3014	Multimedia & the Internet	60.00	3.00
DEVL-3005	Career Research	45.00	3.00
MMED-3048	Internship	75.00	2.00

**Subrequirement: Gen Ed - Electives**

Take 9 General Education Credits - Normally taken in Levels 2, 3 and 4

**Subrequirement: Program Residency**

Students Must Complete a Minimum of 20 credits in this program at Fanshawe College to meet the Program Residency requirement and graduate from this program

Michelle Giroux  
Approved By Chair/Manager:

Judy Geddes  
Approved by Dean:

\_\_\_\_\_  
General Education Approved By(as appropriate):

CDD 29-May-2019  
Department and Date:

June 11/19  
Date:

\_\_\_\_\_  
Date:

*CDD  
June 14, 2019*