

Fanshawe College

FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

Documentation (Approvals etc...)

Tourism - Travel

2020

TTC6 Curriculum Modification for 2021-22




Fanshawe College

Follow this and additional works at: https://first.fanshawec.ca/cae_tourismhospitalityculinary_tourismtravel_documentation

CURRICULUM MODIFICATION REQUEST FORM

COURSE OR PROGRAM CURRICULUM "RATIONALE FOR CHANGE"

Program Requiring Changes

Program Title: Tourism - Travel		
Program Number: TTC6	Date Submitted: 12/1/2020	
Dean responsible for program: Tracy Gedies	Associate Dean: Michelle Giroux	
Credential Provided: <input type="checkbox"/> Declaration of Academic Achievement <input type="checkbox"/> Local Certificate <input type="checkbox"/> Ontario College Certificate <input checked="" type="checkbox"/> Diploma <input type="checkbox"/> Advanced Diploma <input type="checkbox"/> Grad Certificate <input type="checkbox"/> Degree <input type="checkbox"/> Apprenticeship		
Program Intakes: <input checked="" type="checkbox"/> F <input type="checkbox"/> W <input type="checkbox"/> S Other:	Catalogue Year(s) Impacted: 2021/22	
Residency Requirement: <input checked="" type="checkbox"/> Met or <input type="checkbox"/> Not Met	Date of Last Program Review: 2015	
<i>I have read the reasons for the change and...</i>	<i>Signature and date</i>	
Associate Dean of School:	<input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	 December 3, 2020
Dean of Faculty (Lead program):	<input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	 December 2, 2020
Dean of Faculty (Affiliate program-impacted by change):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Senior Vice President Academic (required for major changes and late DAs):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Director, Centre for Academic Excellence:	<input checked="" type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	 December 9, 2020
Office of the Registrar:	<input type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	
Notes:		

Please answer each of the questions below, if applicable. Missing or incomplete information may delay review of the proposed changes.

1.0 Describe proposed change(s). Complete Appendix A (if necessary), Appendix B and amend SDAR (Refer to Appendix C).

2.0

The following changes are being requested for the TTC program:
In Level 1 MATH-1012, TOUR-1011 and DEVL-1049 are being removed. This will reduce the number of courses in Level 1 from 11 down to 8 and create a more reasonable work load for students. Important learning from these courses will be realigned to other courses in the program.

MKTG-1059 – Marketing for Tourism and Hospitality will be renamed to Marketing for Travel and Tourism to allow outcomes and content to focus on the specific needs of the Tourism sector.

An additional hour will be added to Exploring Retail Travel, International Field Study, Group Tour Management and Customer Sales and Service.

Reason/Rationale for Changes

2.1 The reason for the change is based on:

- A recent program review
- Program Advisory Committee feedback
- Student feedback
- KPI results
- Accreditation or other regulatory requirements
- Shared curriculum
- Trends in the field/industry
- Other (please describe):

2.2 Does the change support the College's Strategic Framework (mission, vision, values)?

- Yes
- No (If no, please explain)

2.3 What strategic goal(s) does the proposed change support?

- Goal 1 – Enhance innovative practices for exceptional student learning
- Goal 2 – Manage enrolment growth
- Goal 3 – Optimize use of resources
- Goal 4 – Build sustainable sources of alternative revenue

3.0 Students

3.1 Will the change affect the cost of the program for students?

- Yes
- No

3.2 If yes, there will be an additional cost for:

- Materials (Include details):
- Equipment (Include details):
- Other (Please describe):

4.0 Program Learning Outcomes

4.1 Will the proposed change meet the Program Vocational Learning Outcomes? (Complete Appendix B and mark the changes in the mapping [e.g. red font])

- Yes
- No

4.2 Are there any implications related to progression because of pre-requisite courses (and/or co-requisite courses)?

- No
- Yes (If yes, please explain)

5.0 Relationships with Other Programs

5.1 Are any of the courses impacted by the change provided by another School (e.g., SLLS, LKSB) and/or delivered at another campus?

- No
- Yes

5.2 What Schools/Campuses will be impacted by the proposed change?

- Lawrence Kinlin School of Business
- School of Information Technology
- School of Contemporary Media
- School of Design
- School Digital and Performing Arts
- School of Tourism, Hospitality and Culinary Arts
- School of Community Studies
- School of Health Sciences
- School of Nursing
- School of Public Safety

- Donald J. Smith School of Building Technology
- Norton Wolf School of Aviation Technology
- School of Applied Sciences and Technology
- School of Transportation Technology and Apprenticeship
- School of Language and Liberal Studies
- English Language Institute
- London South Campus
- Simcoe/Norfolk Regional Campus
- St Thomas/Elgin Regional Campus
- Woodstock/Oxford Regional Campus
- Huron/Bruce Regional Sites

5.3 Will the change affect pathway agreements (e.g., bridging, articulations, laddering, advanced standing) with other Fanshawe program(s) and/or other institution(s)?
(Refer to the pathway agreements listed here: <http://transferagreements.fanshawec.ca/>)

- No
- Yes (If yes, indicate when you will notify the other Fanshawe program(s) and/or other institution(s) and the Pathways Coordinator in the Centre for Academic Excellence of the change)

5.4 If this program is a Co-Operative Education program, will the proposed change impact Co-op?

- No
- Yes (If yes, consult with the Co-op office prior to submission)

6.0 Resource Implications of Proposed Changes

6.1 Will the proposed change have staffing implications?

- No
- Yes (If yes, please explain)

6.2 Will the proposed change impact any of the Enabling areas?

- No
- Yes (If yes, please explain)

6.3 Will the proposed change affect space and/or technology requirements?

- No
- Yes (If yes, please explain)

7.0 General College Requirements

7.1 Are changes consistent with Colleges policies?

- Yes
- No (If no, please explain)

7.2 Will the program meet the General Education requirements (Policy A126) as listed below?

- No
- Yes

Local Certificate, Ontario College Certificate and Graduate Certificate - none required)	Diploma - 3 required (minimum of 1 must be an elective)	Advanced Diploma - 4 required (minimum of 2 must be electives)
---	--	---

7.3 Will the program have 25% distinct curriculum to meet the Residency Requirement of 25% credit units? Consider all pathway agreements (e.g., bridging, internal articulations, laddering, advanced standing) with other Fanshawe programs and/or other institutions.

- No
- Yes

Note: In accordance with POLICY NUMBER: A122 Graduation from Approved College Programs

...to be eligible for any College Credential a student must be enrolled and complete at least 25% of that program's credit units at Fanshawe College, unless stipulated differently by other approving bodies such as the Postsecondary Education Quality Assessment Board (PEQAB).

7.4 Indicate:

- i) Total program hours before proposed change: ___1251___
- ii) Total program hours after proposed change: ___1221___
- iii) Level(s) in which the proposed change(s) occurs: ___1,2,3,4___

7.4.1 Are the total program hours consistent with the requirements as listed below?

- Yes
- No (If no, please explain)

Local Certificate - 300 hours	Ontario College Certificate - 600 hours
Diploma - 1200 to 1400 hours	Advanced Diploma - 1800 to 2100 hours
Graduate Certificate - 600 hours	DOAA – 120 to 200 hours

COMMS - Vocational Learning Outcomes by Program, Level and Course

Program Name: Tourism - Travel
 Program Code: TTC6 (TTC6-THS-20201)
 Academic Year: 2020-2021
 Only Display Core Courses:

Level 1

Course Number	Course Name		1	2	3	4	5	6	7	8	9
COMP-1517	Technology for Hospitality						I				
COOP-1020	Co-op Educ. Employment Prep										
DEVL-1049	Career Preparation	†						†			
GEOG-1006	Discover North America	†		†			†		†		
GEOG-1013	Discover North America	I					I		I		
MATH-1210	Math for Hospitality				†						
MMED-1066	Emerging Technology Trends			I			I				
TOUR-1005	Tourism Industry-Intro							I		I	
TOUR-1011	Tourism Certifications						B				
TRAV-1011	Travel Fundamentals	I	I					I			
WRIT-1042	Reason/Writing 1-Tourism/Hosp										

Level 2

Course Number	Course Name		1	2	3	4	5	6	7	8	9
COMM-3080	Comm Tourism & Hospitality										
TOUR-1003	Customer Sales & Service	B	B	B			B		B		
TOUR-1014	Customer Sales & Service	B	B	B			B		B		
TRAV-1013	Industry Insight	C				B		C	C		
TRAV-1024	Global Distribution Systems 1	I	I				B				
TRAV-1025	Hotel Operations	I							B		
TRAV-1035	Front Office Applications	I			B		B				

Level 3

Course Number	Course Name		1	2	3	4	5	6	7	8	9
FINA-3046	Finance & Business Operations				B						

GEOG-3002	World Destinations 1	B	B	B		B		B	B
TRAV-1004	Package Holidays		IB	B		B	B	IB	
TRAV-3010	Surface Transportation	I	B	I				B	B
TRAV-3011	Exploring Retail Travel	B	I	B		B	B		B
TRAV-3017	Exploring Retail Travel	B	I	B		B	B	B	
TRAV-3012	Global Distribution 2	B	C			C			
TRAV-3013	Flights & Fares 1	C			C	C		C	
Level 4									

Course Number	Course Name		1	2	3	4	5	6	7	8	9
GEOG-3003	World Destinations 2	C	C	B			C	C	B	B	
MKTG-1059	Marketing for Tourism/Hosp	C	B	C	C		B	B	B	B	
MKTG-3044	Marketing for Tourism and Travel	C	B	C	C		B	B	B	B	
TOUR-3001	Group Tour Management	C	C	B	C		C	C	C	C	
TOUR-3005	Group Tour Management	C	C	B	C		C	C	C		
TRAV-1012	The Business of Travel	C			C	C			C		
TRAV-1017	International Field Study	B					B		B		
TRAV-1037	International Field Study	B					B		B		
TRAV-3014	Flights & Fares 2										

Vocational Learning Outcomes

- 1 support an industry and workplace service culture by adopting a positive attitude and professional decorum, accommodating diverse
- 2 deliver customer service and solutions that anticipate, meet and/or exceed individual expectations, as well as organizational
- 3 use marketing concepts, market research, social networks, sales strategies, relationship management skills and product knowledge to
- 4 apply business principles as well as basic accounting, budgeting, financial and administration skills to support the effective
- 5 comply with relevant organization and workplace systems, processes, policies, standards, legal obligations and regulations, and apply
- 6 use appropriate technologies to enhance the quality and delivery of tourism products, services and customer experiences, to measure
- 7 keep current with tourism trends and issues, and interdependent relationships in the broader tourism industry sectors to improve
- 8 use leadership, teamwork, conflict and relationship management skills and tools, as well as knowledge of organizational behaviour,
- 9 respond to issues and dilemmas arising in the delivery of tourism products, services and customer experiences by using and promoting

COMMS - Essential Employability Skills by Program, Level and Course

Program Name: Tourism - Travel
 Program Code: TTC6 (TTC6-THS-20201)
 Academic Year: 2020-2021

Level 1

Course Number	Course Name		1	2	3	4	5	6	7	8	9	10	11
ANTH-1012	Cultural Anthropology	X	X				X	X	X		X	X	
COMP-1517	Technology for Hospitality		X	X		X	X				X	X	
COOP-1020	Co-op Educ. Employment Prep	X	X				X	X	X		X	X	
DEVL-1049	Career Preparation	X	X			X	X	X	X	X	X	X	
GEOG-1006	Discover North America	X	X				X	X		X	X	X	
GEOG-1013	Discover North America	X	X				X	X		X	X	X	
MATH-1210	Math for Hospitality	X	X	X	X			X		X	X	X	
MMED-1066	Emerging Technology Trends	X					X	X			X		
TOUR-1005	Tourism Industry-Intro	X	X				X		X		X	X	
TOUR-1011	Tourism Certifications		X		X	X	X				X	X	
TRAV-1011	Travel Fundamentals	X	X			X		X		X			
WRIT-1042	Reason/Writing 1-Tourism/Hosp	X	X		X	X			X			X	

Level 2

Course Number	Course Name		1	2	3	4	5	6	7	8	9	10	11
COMM-3080	Comm Tourism & Hospitality	X	X		X	X	X	X	X	X	X		
TOUR-1003	Customer Sales & Service	X	X		X	X	X		X	X	X	X	
TOUR-1014	Customer Sales & Service	X	X		X	X	X		X	X	X	X	
TRAV-1013	Industry Insight	X	X		X		X	X	X		X	X	
TRAV-1024	Global Distribution Systems 1		X		X	X	X	X					
TRAV-1025	Hotel Operations	X		X			X	X			X	X	
TRAV-1035	Front Office Applications			X	X	X	X				X	X	

Level 3

Course Number	Course Name		1	2	3	4	5	6	7	8	9	10	11
FINA-3046	Finance & Business Operations	X	X	X	X		X	X	X		X	X	
GEOG-3002	World Destinations 1	X	X				X	X	X	X	X	X	
TRAV-1004	Package Holidays	X	X	X	X	X	X	X	X	X	X	X	
TRAV-3010	Surface Transportation	X	X	X	X	X	X	X					
TRAV-3011	Exploring Retail Travel	X						X		X			

TRAV-3017	Exploring Retail Travel	X							X		X		
TRAV-3012	Global Distribution 2		X		X	X	X	X	X				
TRAV-3013	Flights & Fares 1	X	X	X	X	X	X	X			X	X	
Level 4													
Course Number	Course Name		1	2	3	4	5	6	7	8	9	10	11
BEVR-1004	Wines of the World	X	X		X	X		X		X	X	X	
GEOG-3003	World Destinations 2	X	X					X	X	X			
MKTG-1059	Marketing for Tourism/Hosp	X	X			X	X	X	X	X	X		
MKTG-3044	Marketing for Tourism & Travel	X	X			X	X	X	X	X	X		
TOUR-3001	Group Tour Management	X	X	X	X	X	X	X	X	X	X	X	X
TOUR-3005	Group Tour Management	X	X	X	X	X	X	X	X	X	X	X	X
TRAV-1012	The Business of Travel	X	X		X	X	X	X	X	X	X	X	X
TRAV-1017	International Field Study	X	X				X	X		X	X		
TRAV-1037	International Field Study	X	X				X	X					
TRAV-3014	Flights & Fares 2	X	X	X	X	X	X	X					

Essential Employability Skills

- 1 Communicate clearly, concisely and correctly in the written, spoken and visual form that fulfills the purpose and meets the needs of the audience.
- 2 Respond to written, spoken or visual messages in a manner that ensures effective communication.
- 3 Execute mathematical operations accurately.
- 4 Apply a systematic approach to solve problems.
- 5 Use a variety of thinking skills to anticipate and solve problems.
- 6 Locate, select, organize and document information using appropriate technology and information systems.
- 7 Analyze, evaluate and apply relevant information from a variety of sources.
- 8 Show respect for diverse opinions, values, belief systems and contributions of others.
- 9 Interact with others in groups or teams in ways that contribute to effective working relationships and the achievement of goals.
- 10 Manage the use of time and other resources to complete projects.
- 11 Take responsibility for one's own actions, decisions and consequences.

Degree Audit Report

Catalog: 2021/2022

Program:	TTC6	Name: Tourism - Travel
Department:	THS - Tourism, Hospitality & Cul.	
Academic Level:	PS	
CCD:	8 - 4AcadSem/1200-1400hrs	
Credential:	Ontario College Diploma	
Grade Scheme:	LG2	
Major:	TTC6 - Tourism - Travel	Div: THS - Tourism, Hospitalit & Culinary Arts
Co-Op Indicator:	Mandatory Co-op	

Academic Program Requirement

Total Credits:	83.5	Residency Reqmt:	21
GPA Requirement:	2	Residency Reqmt GPA:	2
Minimum Grade:	D		

Academic Requirement: TTC6.21 Tourism - Travel

Major:	TTC6	
Grade Scheme:	LG2	
Minimum GPA:	2	
Minimum Grade:		

Subrequirement: Level 1

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
GEOG-1006	Discover North America	60	3.5	REMOVE
GEOG-1013	Discover North America	45	3	ADD
TRAV-1011	Travel Fundamentals	45	3	
MMED-1066	Emerging Technology Trends	45	3	
TOUR-1005	Tourism Industry-Intro	30	2	
ANTH-1012	Cultural Anthropology	45	3	**
WRIT-1042	Reason & Writing 1-Tourism/Hospitality	45	3	
MATH-1210	Math for Hospitality	30	2	REMOVE
COMP-1517	Technology for Hospitality	45	3	
TOUR-1011	Tourism Certifications	15	1	REMOVE
DEVL-1049	Career Preparation	30	2	REMOVE
COOP-1020	Co-operative Education Employment Prep	6	1	

Subrequirement: Level 2

Gen Ed - Take a 3 credit General Education elective course. Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
COMM-3080	Comm for Tourism & Hospitality	45	3	
TOUR-1003	Customer Sales & Service	45	3	REMOVE
TOUR-1014	Customer Sales & Service	60	4	ADD
TRAV-1035	Front Office Applications	45	3	
TRAV-1024	Global Distribution Systems 1	60	4	
TRAV-1013	Industry Insight	45	3	
TRAV-1025	Hotel Operations	30	2	
		45		

Subrequirement: Level 3

Take all of the following Mandatory Courses:

	Total	Total	GE
--	--------------	--------------	-----------

		Hours	Credits	
GEOG-3002	World Destinations 1	45	3	
TRAV-3013	Flights & Fares 1	30	2	
TRAV-3010	Surface Transportation	45	3	
FINA-3046	Finance & Business Operations	30	2	
TRAV-1004	Package Holidays	45	3	
TRAV-3012	Global Distribution 2	60	4	
TRAV-3011	Exploring Retail Travel	30	2	REMOVE
TRAV-3017	Exploring Retail Travel	45	3	ADD

Subrequirement: Level 4

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
TRAV-3014	Flights & Fares 2	30	2	
TRAV-1012	The Business of Travel	45	3	
GEOG-3003	World Destinations 2	45	3	
TRAV-1017	International Field Study	15	1	REMOVE
TRAV-1037	International Field Study	30	2	ADD
BEVR-1004	Wines of the World	45	3	**
MKTG-1059	Marketing for Tourism & Hospitality	45	3	REMOVE
MKTG-3044	Marketing for Tourism and Travel	45	3	ADD
TOUR-3001	Group Tour Management	30	2	REMOVE
TOUR-3005	Group Tour Management	45	3	ADD

Subrequirement: Gen Ed - Electives

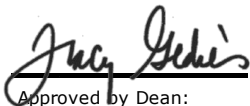
Take 3 General Education credits - Normally taken in Level 2

Subrequirement: Program Residency

Students Must Complete a Minimum of 21 credits in this program at Fanshawe College to meet the Program Residency requirement and Graduate



Approved By
Chair/Manager:



Approved by Dean:

December 3, 2020

Department and Date:

December 2, 2020

Date:

General Education Approved By (as appropriate):

Date: