

Fanshawe College

FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

Documentation (Approvals etc...)

Graphic Design

2021

GRD1 Curriculum Modification for 2022-23




Fanshawe College

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CURRICULUM MODIFICATION REQUEST FORM

COURSE OR PROGRAM CURRICULUM "RATIONALE FOR CHANGE"

Program Requiring Changes

Program Title: Graphic Design		
Program Number: GRD1	Date Submitted: 11/24/2021	
Dean responsible for program: Nord Mensah	Associate Dean: Dana Morningstar	
Credential Provided: <input type="checkbox"/> Declaration of Academic Achievement <input type="checkbox"/> Local Certificate <input type="checkbox"/> Ontario College Certificate <input type="checkbox"/> Diploma <input checked="" type="checkbox"/> Advanced Diploma <input type="checkbox"/> Grad Certificate <input type="checkbox"/> Degree <input type="checkbox"/> Apprenticeship		
Program Intakes: <input checked="" type="checkbox"/> F <input checked="" type="checkbox"/> W <input type="checkbox"/> S Other:	Catalogue Year(s) Impacted: 2022/3	
Residency Requirement: <input checked="" type="checkbox"/> Met or <input type="checkbox"/> Not Met	Date of Last Program Review: Click here to enter a date.	
<i>I have read the reasons for the change and...</i>		<i>Signature and date</i>
Associate Dean of School:	<input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	 Dec 1, 2021
Dean of Faculty (Lead program):	<input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	 December 1, 2021
Dean of Faculty (Affiliate program-impacted by change):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Senior Vice President Academic (required for major changes and late DAs):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Director, Centre for Academic Excellence:	<input checked="" type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	 December 2, 2021
Office of the Registrar:	<input type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	
Notes:		

Please answer each of the questions below, if applicable. Missing or incomplete information may delay review of the proposed changes.

1.0 Describe proposed change(s). Complete Appendix A (if necessary), Appendix B and amend SDAR (Refer to Appendix C).

2.0 [Changing sequencing of courses to give digital skills earlier. Adding a capstone project to level six to reinforce SILEX and community-engaged experiential learning. As attached.]

Reason/Rationale for Changes

2.1 The reason for the change is based on:

- A recent program review
- Program Advisory Committee feedback
- Student feedback
- KPI results
- Accreditation or other regulatory requirements
- Shared curriculum
- Trends in the field/industry
- Other (please describe):

2.2 Does the change support the College’s Strategic Framework (mission, vision, values)?

- Yes
- No (If no, please explain)

2.3 What strategic goal(s) does the proposed change support?

- Goal 1 – Enhance innovative practices for exceptional student learning
- Goal 2 – Manage enrolment growth
- Goal 3 – Optimize use of resources
- Goal 4 – Build sustainable sources of alternative revenue

3.0 Students

3.1 Will the change affect the cost of the program for students?

- Yes
- No

3.2 If yes, there will be an additional cost for:

- Materials (Include details):

Equipment (Include details):

Other (Please describe):

4.0 Program Learning Outcomes

4.1 Will the proposed change meet the Program Vocational Learning Outcomes? (Complete Appendix B and mark the changes in the mapping [e.g. red font])

Yes

No

4.2 Are there any implications related to progression because of pre-requisite courses (and/or co-requisite courses)?

No

Yes (If yes, please explain)

5.0 Relationships with Other Programs

5.1 Are any of the courses impacted by the change provided by another School (e.g., SLLS, LKSB) and/or delivered at another campus?

No

Yes

5.2 What Schools/Campuses will be impacted by the proposed change?

Lawrence Kinlin School of Business

School of Information Technology

School of Contemporary Media

School of Design

School Digital and Performing Arts

School of Tourism, Hospitality and Culinary Arts

School of Community Studies

School of Health Sciences

School of Nursing

School of Public Safety

Donald J. Smith School of Building Technology

Norton Wolf School of Aviation Technology

School of Applied Sciences and Technology

School of Transportation Technology and Apprenticeship

School of Language and Liberal Studies

English Language Institute

London South Campus

Simcoe/Norfolk Regional Campus

St Thomas/Elgin Regional Campus

- Woodstock/Oxford Regional Campus
- Huron/Bruce Regional Sites

5.3 Will the change affect pathway agreements (e.g., bridging, articulations, laddering, advanced standing) with other Fanshawe program(s) and/or other institution(s)?
(Refer to the pathway agreements listed here: <http://transferagreements.fanshawec.ca/>)

- No
- Yes (If yes, indicate when you will notify the other Fanshawe program(s) and/or other institution(s) and the Pathways Coordinator in the Centre for Academic Excellence of the change)

5.4 If this program is a Co-Operative Education program, will the proposed change impact Co-op?

- No
- Yes (If yes, consult with the Co-op office prior to submission)

6.0 Resource Implications of Proposed Changes

6.1 Will the proposed change have staffing implications?

- No
- Yes (If yes, please explain)

6.2 Will the proposed change impact any of the Enabling areas?

- No
- Yes (If yes, please explain)

6.3 Will the proposed change affect space and/or technology requirements?

- No
- Yes (If yes, please explain)

7.0 General College Requirements

7.1 Are changes consistent with Colleges policies?

- Yes
- No (If no, please explain)

7.2 Will the program meet the General Education requirements (Policy A126) as listed below?

- No
- Yes

Local Certificate, Ontario College Certificate and Graduate Certificate - none required)	Diploma - 3 required (minimum of 1 must be an elective)	Advanced Diploma - 4 required (minimum of 2 must be electives)
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7.3 Will the program have 25% distinct curriculum to meet the Residency Requirement of 25% credit units? Consider all pathway agreements (e.g., bridging, internal articulations, laddering, advanced standing) with other Fanshawe programs and/or other institutions.

- No
 Yes

Note: In accordance with POLICY NUMBER: A122 Graduation from Approved College Programs

...to be eligible for any College Credential a student must be enrolled and complete at least 25% of that program’s credit units at Fanshawe College, unless stipulated differently by other approving bodies such as the Postsecondary Education Quality Assessment Board (PEQAB).

7.4 Indicate:

- i) Total program hours before proposed change: 1911
ii) Total program hours after proposed change: 1866
iii) Level(s) in which the proposed change(s) occurs: 3, 4, 5, 6

7.4.1 Are the total program hours consistent with the requirements as listed below?

- Yes
 No (If no, please explain)

Local Certificate - 300 hours	Ontario College Certificate - 600 hours
Diploma - 1200 to 1400 hours	Advanced Diploma - 1800 to 2100 hours
Graduate Certificate - 600 hours	DOAA – 120 to 299 hours

APPENDIX A: PROPOSED CURRICULUM MODIFICATION

Course Code	Existing DA Courses	Total Hours	Total Credits	Describe proposed changes	Course Code	Proposed DA Courses	Total Hours	Total Credits
Level 1								
WRIT-1036	Reason & Writing 1 - Art & Design	45	3		WRIT-1036	Reason & Writing 1 - Art & Design	45	3
GRAF-1037	Design Basic 1	45	3		GRAF-1037	Design Basic 1	45	3
GRAF-1049	Typography Basic	45	3		GRAF-1049	Typography Basic	45	3
GRAF-1050	Digital Applications 1	45	3		GRAF-1050	Digital Applications 1	45	3
GRAF-1044	Interactive Design 1	30	1.5		GRAF-1044	Interactive Design 1	30	1.5
GRAF-1040	Creative Concepts	45	3		GRAF-1040	Creative Concepts	45	3
COOP-1020	CO-operative Education Employment Prep	6	1		COOP-1020	CO-operative Education Employment Prep	6	1
TOTAL		261	17.5		TOTAL		261	17.5
Level 2								
GRAF-1038	Design Basic 2	45	3		GRAF-1038	Design Basic 2	45	3
GRAF-1035	Typography Basic 2	60	4		GRAF-1035	Typography Basic 2	60	4
GRAF-1030	Digital Applications 2	60	4		GRAF-1030	Digital Applications 2	60	4
GRAF-1031	Interactive Design 2	45	3		GRAF-1031	Interactive Design 2	45	3
GRAF-1041	Creative Concepts 2	45	3		GRAF-1041	Creative Concepts 2	45	3
PHOT-1078	Camera Basics	30	2		PHOT-1078	Camera Basics	30	2
COMM-3074	Communications for Design	45	3		COMM-3074	Communications for Design	45	3
TOTAL		330	22		TOTAL		330	22
Level 3								
GRAF-3013	Design Intermediate 1	60	4		GRAF-3013	Design Intermediate 1	60	4
GRAF-3029	Digital Illustration	60	4		GRAF-3029	Digital Illustration	60	4
GRAF-3015	Digital Applications 3	60	4		GRAF-3015	Digital Applications 3	60	4
GRAF-1043	Natural Media Illustration 1	60	4	Remove				
				moved from level 4	GRAF-3028	Packaging & Display Design	60	4
GRAF-3017	Interactive Design 3	60	4		GRAF-3017	Interactive Design 3	60	4
GRAF-1051	Time, Money & Materials	30	2		GRAF-1051	Time, Money & Materials	30	2
PHOT-3017	Photography	30	1.5		PHOT-3017	Photography	30	1.5
TOTAL		360	23.5		TOTAL		360	23.5
Level 4								
GRAF-3018	Design Intermediate 2	60	4		GRAF-3018	Design Intermediate 2	60	4

APPENDIX A: PROPOSED CURRICULUM MODIFICATION

GRAF-3028	Packaging & Display Design	60	4	moved to Level 3				
GRAF-3020	Digital Applications 4	60	4		GRAF-3020	Digital Applications 4	60	4
GRAF-3022	Interactive Design 4	60	4		GRAF-3022	Interactive Design 4	60	4
GRAF-5013	Digital Illustration Advanced 1	60	5		GRAF-5013	Digital Illustration Advanced 1	60	5
				moved from Level 5	GRAF-5022	Digital Master Class 1	60	4
	Gen-Ed	45	3			Gen-Ed	45	3
TOTAL		345	24		TOTAL		345	24
Level 5								
GRAF-5012	Design Advanced 1	60	4		GRAF-5012	Design Advanced 1	60	4
GRAF-5014	Digital Applications 5	45	3		GRAF-5014	Digital Applications 5	45	3
GRAF-5022	Digital Master Class 1	60	4	move to Level 4				
GRAF-5016	Interactive Design 5	60	4	removing independent hour only	GRAF-5027	Interactive Design 5	45	3
				moved from Level 6	GRAF-5023	Digital Master Class 2	60	4
GRAF-5026	Digital Illustration Advanced 2	60	4		GRAF-5026	Digital Illustration Advanced 2	60	4
	Gen-Ed	45	3			Gen-Ed	45	3
TOTAL		330	22		TOTAL		315	21
Level 6								
GRAF-5017	Design Advanced 2	60	4		GRAF-5017	Design Advanced 2	60	4
GRAF-5019	Digital Applications 6	45	3		GRAF-5019	Digital Applications 6	45	3
GRAF-5023	Digital Master Class 2	60	4	moved to Level 5				
GRAF-5021	Interactive Design 6	60	4		GRAF-5021	Interactive Design 6	60	4
				add new course	GRAF-5026	Capstone	30	2
GRAF-5024	Motion Graphics	60	4		GRAF-5024	Motion Graphics	60	4
TOTAL		285	19		TOTAL		255	17

PROGRAM TOTAL 1911 104.5

PROGRAM TOTAL 1866 101.5

Degree Audit Report

Catalog: 2020/2021

Program: GRD1	Name: Graphic Design
Department: ARD - Design	
Academic Level: PS	
CCD: 9 - 6AcadSem/1800-2100hrs	
Credential: Ontario College Advanced Dipl	
Grade Scheme: LG2	
Major: GRD1 - Graphic Design	Div: ARD - School of Design
Co-Op Indicator: Mandatory Co-op	

Academic Program Requirement

Total Credits: 126.00	Residency Reqmt: 32.00
GPA Requirement: 2.00	Residency Reqmt GPA: 2.00
Minimum Grade: D	

Academic Requirement: GRD1.20 Graphic Design

Major: GRD1
Grade Scheme: LG2
Minimum GPA: 2.00
Minimum Grade:

Subrequirement: Level 1

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
WRIT-1036	Reason & Writing 1-Art & Design	45.00	3.00	
GRAF-1037	Design Basic 1	45.00	3.00	
GRAF-1049	Typography Basic	45.00	3.00	
GRAF-1050	Digital Applications 1	45.00	3.00	
GRAF-1044	Interactive Design 1	30.00	1.50	
GRAF-1040	Creative Concepts 1	45.00	3.00	**

Subrequirement: Level 2

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
GRAF-1038	Design Basic 2	45.00	3.00	
GRAF-1035	Typography Digital	60.00	4.00	
GRAF-1030	Digital Applications 2	60.00	4.00	
GRAF-1031	Interactive Design 2	45.00	3.00	
GRAF-1041	Creative Concepts 2	45.00	3.00	**
PHOT-1078	Camera Basics	30.00	2.00	
COMM-3074	Communications for Design	45.00	3.00	
COOP-1020	Co-operative Education Employment Prep	6.00	1.00	

Subrequirement: Level 3

Take all of the following Mandatory Courses:

Degree Audit Report

		Total Hours	Total Credits	GE	
GRAF-3013	Design Intermediate 1	60.00	4.00		
GRAF-3029	Digital Illustration	60.00	4.00		
GRAF-3015	Digital Applications 3	60.00	4.00		
GRAF-1043	Natural Media Illustration 1	60.00	4.00		delete
GRAF-3017	Interactive Design 3	60.00	4.00		
GRAF-1051	Time, Money & Materials	30.00	2.00		
PHOT-3017	Photography	30.00	1.50		
graf-3028 Packaging & Display Design		60.00	4.00		add

Subrequirement: Level 4

Gen Ed - Take a 3 credit General Education elective course Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE	
GRAF-3018	Design Intermediate 2	60.00	4.00		
GRAF-3028	Packaging & Display Design	60.00	4.00		Remove
GRAF-3020	Digital Applications 4	60.00	4.00		
GRAF-3022	Interactive Design 4	60.00	4.00		
GRAF-5013	Digital Illustration Advanced 1	60.00	4.00		
GRAF-5022 Digital Master Class 1		60.00	4.00		add

Subrequirement: Level 5

Gen Ed - Take a 3 credit General Education elective course Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE	
GRAF-5023 Digital Master Class 2		60.00	4.0		add
GRAF-5012	Design Advanced 1	60.00	4.00		
GRAF-5014	Digital Applications 5	45.00	3.00		
GRAF-5022	Digital Master Class 1	60.00	4.00		delete
GRAF-5016	Interactive Design 5	60.00	4.00		delete
GRAF-5025	Digital Illustration Advanced 2	60.00	4.00		
GRAF-5027 Interactive Design 5		45.00	3.00		add

Subrequirement: Level 6

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE	
GRAF-5017	Design Advanced 2	60.00	4.00		
GRAF-5019	Digital Applications 6	45.00	3.00		
GRAF-5023	Digital Master Class 2	60.00	4.00		delete
GRAF-5021	Interactive Design 6	60.00	4.00		
GRAF-5024	Motion Graphics	60.00	4.00		
GRAF-5026 Capstone		30.00	2.0		Add

Subrequirement: Gen Ed - Electives

Take 6 General Education Credits - Normally taken in Levels 4 and 5

Subrequirement: Program Residency

Students Must Complete a Minimum of 32 credits in this program at Fanshawe College to meet the Program Residency requirement and graduate from this program

Dana Morningstar
 Approved By Chair/Manager: _____

 Approved by Dean: _____

Design, December 2020
 Department and Date: _____
 December 1, 2021
 Date: _____

General Education Approved By(as appropriate): _____

Date: _____

COMMS - Vocational Learning Outcomes by Program, Level and Course

Program Name: Graphic Design
Program Code: GRD1 (GRD1-ARD-20212)
Academic Year: 2021-2022
Date Generated: 11/24/2021 11:26:13 AM
Only Display
Core Courses:

Level 1										
Course Number	Course Name	1	2	3	4	5	6	7	8	9
COOP-1020	Co-op Educ. Employment Prep									
GRAF-1037	Design Basic 1	I	I	I	I	I	I	I	I	I
GRAF-1044	Interactive Design 1	I	I	I	I	I	I	I	I	I
GRAF-1049	Typography Basic	I	I	I				I	I	
GRAF-1050	Digital Applications 1	I	I	I	I	I	I	I	I	I
WRIT-1036	Reason & Writing 1-Art/Design									
Level 2										
Course Number	Course Name	1	2	3	4	5	6	7	8	9
COMM-3074	Comm. for Design									
GRAF-1030	Digital Applications 2	I	I	I	I	I	I	I	I	I
GRAF-1031	Interactive Design 2	B	IB	I	I	B	IB	IB	B	IB
GRAF-1035	Typography Digital	I	I	I	I	I	I	I	I	I
GRAF-1038	Design Basic 2	I	I	I	I	I	I	I	I	I
PHOT-1078	Camera Basics	B	B	B	B	B	B	B	B	B
Level 3										

Level 6

Course Number	Course Name	1	2	3	4	5	6	7	8	9
GRAF-5017	Design Advanced 2	C	C	C	C	C	C	C	C	C
GRAF-5019	Digital Applications 6	C	C	C	B	C	B	C	C	B
GRAF-5021	Interactive Design 6	C	C	C	C	C	C	C	C	C
GRAF-5023	Digital Master Class 2	C	C	C	C	C	C	C	C	C
GRAF-5024	Motion Graphics	C	C	C	C		C	C	C	C
GRAF-5026	Capstone									

Vocational Learning Outcomes

1	conceptualize and develop design solutions using principles of design to create visual communications that meet the needs of the project.
2	employ the design process to create design solutions that meet the project objectives and the needs of the client and/or user.
3	plan, create and use photography, illustration and typography in design layouts to meet the requirements of the creative brief.
4	design, develop and create a variety of media products using relevant, current and/or emerging technologies.
5	communicate ideas, design concepts and opinions clearly and persuasively to others.
6	use recognized industry practices throughout the design process and related business tasks.
7	plan, implement, and evaluate graphic design projects using project management skills to deliver quality work to clients according to schedule and within budget.
8	complete all work in a professional and ethical manner, and in accordance with all applicable legislation and regulations.
9	keep current with visual media design trends, technologies and industry practices using strategies that enhance work performance and guide professional development.

Legend

I	Introductory
B	Building
C	Culminating