

Fanshawe College

## FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

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Documentation (Approvals etc...)

Massage Therapy (Accelerated)

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2019

### MSG2 Program Health Tool 2018-19

Fanshawe College

Follow this and additional works at: [https://first.fanshawec.ca/cae\\_healthsciences\\_massagetherapy\\_accelerated\\_documentation](https://first.fanshawec.ca/cae_healthsciences_massagetherapy_accelerated_documentation)

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18/19 PROGRAM HEALTH TOOL

Program

MSG2 Massage Therapy (Accelerated)  
 School: Health Sciences

18/19 Total Score  
 Satisfactory / 2.65

Overall Summary

	18/19 Score
Exceptional Student Learning Experience	Exceptional / 4.25
Enrolment Management	Marginal / 2.5
Optimize Use of Resources	Marginal / 2
<b>Total Score</b>	<b>Satisfactory / 2.65</b>

Criteria	Weight		18/19	Gain/Loss	17/18	16/17	18/19 College Median
<b>Total Score</b>			<b>Satisfactory / 2.65</b>	↓ -5.7%	<b>Satisfactory / 2.81</b>	<b>Satisfactory / 2.6</b>	3.07
<b>Exceptional Student Learning Experience</b>	<b>20%</b>		<b>Exceptional / 4.25</b>	↑ 11.3%	<b>Very Good / 3.82</b>	<b>Very Good / 3.71</b>	3.00
KPI Student Satisfaction	15%	Value Count Score	88.11 % 61 <b>Exceptional</b>	↑ 15.3%	76.44 % 52 <b>Satisfactory</b>	84.26 % 54 <b>Exceptional</b>	78.57%
KPI Graduate Satisfaction	15%	Value Count Score	100.00 % 5 <b>Exceptional</b>	→ 0.0%	100.00 % 7 <b>Exceptional</b>	87.50 % 8 <b>Very Good</b>	87.50%
Total KPI Graduation Rate	15%	Value Count Score	14.29 % 7 <b>Unsatisfactory</b>				75.00%
Graduate Related Employment	15%	Value Count Score	91.67 % 12 <b>Exceptional</b>	↓ -8.3%	100.00 % 6 <b>Exceptional</b>	80.00 % 10 <b>Very Good</b>	65.83%
Program SFS Score	15%	Value Score	4.67 <b>Very Good</b>	↑ 4.0%	4.49 <b>Marginal</b>	4.56 <b>Satisfactory</b>	4.56
KPI Graduate Satisfaction Skills	25%	Value Score	93.13 % <b>Exceptional</b>	↑ 2.9%	90.53 % <b>Very Good</b>	89.17 % <b>Satisfactory</b>	84.06%
Communication Skills		Value	100.00 %	→ 0.0%	100.00 %	100.00 %	
Critical Thinking/Problem Solving		Value	91.11 %	↓ -5.2%	96.15 %	95.35 %	
Information Management		Value	62.50 %	↑ 56.3%	40.00 %	37.50 %	
Interpersonal		Value	100.00 %	→ 0.0%	100.00 %	100.00 %	
Personal		Value	100.00 %	→ 0.0%	100.00 %	88.89 %	
Numeracy		Value	50.00 %	↑ 150.0%	20.00 %	71.43 %	
Job Specific Skills and Knowledge		Value	100.00 %	↑ 4.8%	95.45 %	88.89 %	
<b>Enrolment Management</b>	<b>40%</b>		<b>Marginal / 2.5</b>	↓ -19.9%	<b>Satisfactory / 3.12</b>	<b>Satisfactory / 2.64</b>	
Domestic Eligible Applicants to Target	10%	Value Score	3.88 <b>Satisfactory</b>	↓ -10.5%	4.33 <b>Satisfactory</b>	4.92 <b>Very Good</b>	4.21
International Eligible Applicants to Target	10%	Value Score	2.50 <b>Unsatisfactory</b>	↓ -58.3%	6.00 <b>Satisfactory</b>	0.00 <b>Unsatisfactory</b>	5.81
Domestic First Level Enrolment	10%	Value Score	50 <b>Exceptional</b>	↓ -10.7%	56 <b>Exceptional</b>	58 <b>Exceptional</b>	25.00
International First Level Enrolment	10%	Value Score	2 <b>Marginal</b>	→ 0.0%	2 <b>Marginal</b>		11.00
Domestic First Level Count to First Day (<>S)	7.5%	Value Score	0.95 <b>Unsatisfactory</b>	↓ -1.8%	0.97 <b>Marginal</b>	0.99 <b>Marginal</b>	1.00
International First Level Count to First Day (<>S)	7.5%	Value Score	1.00 <b>Satisfactory</b>	↑ 33.3%	0.75 <b>Unsatisfactory</b>		1.00
Domestic First Level Progression	10%	Value Score	78.00 % <b>Satisfactory</b>	↓ -2.9%	80.36 % <b>Very Good</b>	82.76 % <b>Satisfactory</b>	80.63%
International First Level Progression	10%	Value Score	100.00 % <b>Exceptional</b>	→ 0.0%	100.00 % <b>Exceptional</b>		89.74%
Domestic Program Retention	10%	Value Score	49.03 % <b>Unsatisfactory</b>	↑ 20.3%	40.74 % <b>Unsatisfactory</b>	38.46 % <b>Unsatisfactory</b>	75.00%
International Program Retention	10%	Value Score	33.33 % <b>Unsatisfactory</b>	↓ -66.7%	100.00 % <b>Exceptional</b>		75.61%
Domestic Market Share	5%	Value Score	15.62 % <b>Marginal</b>	↓ -5.5%	16.54 % <b>Marginal</b>	14.29 % <b>Marginal</b>	21.22%
<b>Optimize Use of Resources</b>	<b>40%</b>		<b>Marginal / 2</b>	→ 0.0%	<b>Marginal / 2</b>	<b>Marginal / 2</b>	
Total Revenue (thousands)	25%	Value Score	CAN\$ 1125.55 <b>Exceptional</b>	↑ 4.9%	CAN\$ 1072.68 <b>Exceptional</b>	CAN\$ 977.66 <b>Exceptional</b>	CAN\$ 521.13
PS Grant (thousands)		Value	CAN\$ 718.99	↓ -3.1%	CAN\$ 741.92	CAN\$ 680.09	
PS Tuition (thousands)		Value	CAN\$ 350.28	↑ 13.0%	CAN\$ 309.92	CAN\$ 296.28	
International Tuition (thousands)		Value	CAN\$ 56.28	↑ 170.0%	CAN\$ 20.84	CAN\$ 1.29	
Mis/Prog Fee/Coop (thousands)		Value					
Contribution to Overhead	75%	Value Score	-14.93 % <b>Unsatisfactory</b>		2.17 % <b>Unsatisfactory</b>	2.65 % <b>Unsatisfactory</b>	40.26%

Unsatisfactory <=1.75

Marginal <=2.5

Satisfactory <=3.25

Very Good <=4

Exceptional >4

