

Fanshawe College

FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

Documentation (Approvals etc...)

Business Administration - Accounting

2019

BAA2 Program Health Tool 2018-19

Fanshawe College

Follow this and additional works at: https://first.fanshawec.ca/cae_business_businessadminaccounting_documentation

18/19 PROGRAM HEALTH TOOL

Program

BAA2 Business Administration - Accounting
 School: Lawrence Kinlin School of Business

18/19 Total Score

Very Good / 3.37

Overall Summary

	18/19 Score
Exceptional Student Learning Experience	Very Good / 3.5
Enrolment Management	Very Good / 3.93
Optimize Use of Resources	Satisfactory / 2.75
Total Score	Very Good / 3.37

Criteria	Weight		18/19	Gain/Loss	17/18	16/17	18/19 College Median
Total Score			Very Good / 3.37	↓ -3.4%	Very Good / 3.49	Very Good / 3.55	3.07
Exceptional Student Learning Experience	20%		Very Good / 3.5	↑ 6.1%	Very Good / 3.3	Exceptional / 4.55	3.00
KPI Student Satisfaction	15%	Value Count Score	57.50 % 20 Unsatisfactory	↓ -10.2%	64.06 % 16 Unsatisfactory	83.00 % 25 Very Good	78.57%
KPI Graduate Satisfaction	15%	Value Count Score	100.00 % 3 Exceptional	⇒ 0.0%	100.00 % 6 Exceptional	100.00 % 1 Exceptional	87.50%
Total KPI Graduation Rate	15%	Value Count Score	86.84 % 38 Very Good	↓ -1.0%	87.69 % 65 Exceptional	85.87 % 92 Exceptional	75.00%
Graduate Related Employment	15%	Value Count Score	75.00 % 4 Very Good	↓ -25.0%	100.00 % 1 Exceptional	100.00 % 1 Exceptional	65.83%
Program SFS Score	15%	Value Score	4.23 Unsatisfactory	↑ 7.3%	3.95 Unsatisfactory	4.58 Satisfactory	4.56
KPI Graduate Satisfaction Skills	25%	Value Score	92.05 % Exceptional	↑ 6.9%	86.11 % Satisfactory	100.00 % Exceptional	84.06%
Communication Skills		Value	90.00 %	↑ 2.9%	87.50 %	100.00 %	
Critical Thinking/Problem Solving		Value	84.00 %	↓ -6.7%	90.00 %	100.00 %	
Information Management		Value	100.00 %	⇒ 0.0%	100.00 %	100.00 %	
Interpersonal		Value	100.00 %	⇒ 0.0%	100.00 %	100.00 %	
Personal		Value	95.00 %	↑ 16.9%	81.25 %	100.00 %	
Numeracy		Value	100.00 %	⇒ 0.0%	100.00 %	100.00 %	
Job Specific Skills and Knowledge		Value	94.44 %	↑ 25.9%	75.00 %	100.00 %	
Enrolment Management	40%		Very Good / 3.93	↑ 10.1%	Very Good / 3.57	Satisfactory / 3.1	
Domestic Eligible Applicants to Target	10%	Value Score					4.21
International Eligible Applicants to Target	10%	Value Score					5.81
Domestic First Level Enrolment	10%	Value Score	25 Satisfactory	↓ -10.7%	28 Satisfactory	28 Satisfactory	25.00
International First Level Enrolment	10%	Value Score	5 Marginal	↑ 66.7%	3 Marginal	1 Marginal	11.00
Domestic First Level Count to First Day (<>S)	7.5%	Value Score	1.04 Exceptional	↑ 6.5%	0.98 Marginal	0.97 Unsatisfactory	1.00
International First Level Count to First Day (<>S)	7.5%	Value Score	1.11 Exceptional	↑ 11.1%	1.00 Satisfactory	1.00 Marginal	1.00
Domestic First Level Progression	10%	Value Score	92.00 % Very Good	↑ 7.3%	85.71 % Very Good	82.14 % Satisfactory	80.63%
International First Level Progression	10%	Value Score	100.00 % Exceptional	⇒ 0.0%	100.00 % Exceptional	100.00 % Exceptional	89.74%
Domestic Program Retention	10%	Value Score	88.52 % Very Good	↓ -1.7%	90.07 % Very Good	88.82 % Very Good	75.00%
International Program Retention	10%	Value Score	90.00 % Very Good	↓ -10.0%	100.00 % Exceptional	85.71 % Very Good	75.61%
Domestic Market Share	5%	Value Score					21.22%
Optimize Use of Resources	40%		Satisfactory / 2.75	↓ -21.4%	Very Good / 3.5	Very Good / 3.5	
Total Revenue (thousands)	25%	Value Score	CAN\$ 229.66 Marginal	↑ 14.2%	CAN\$ 201.16 Marginal	CAN\$ 192.98 Marginal	CAN\$ 521.13
PS Grant (thousands)		Value	CAN\$ 94.89	↓ -7.2%	CAN\$ 102.21	CAN\$ 108.57	
PS Tuition (thousands)		Value	CAN\$ 66.93	↑ 9.1%	CAN\$ 61.37	CAN\$ 70.18	
International Tuition (thousands)		Value	CAN\$ 64.94	↑ 86.5%	CAN\$ 34.82	CAN\$ 11.36	
Mis/Prog Fee/Coop (thousands)		Value	CAN\$ 2.90	↑ 5.0%	CAN\$ 2.76	CAN\$ 2.88	
Contribution to Overhead	75%	Value Score	39.73 % Satisfactory	↓ -13.6%	45.97 % Very Good	44.39 % Very Good	40.26%

Unsatisfactory <=1.75

Marginal <=2.5

Satisfactory <=3.25

Very Good <=4

Exceptional >4

