

Fanshawe College

## FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

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Documentation (Approvals etc...)

Interactive Media Design

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2017

### IDP3 Curriculum Modification for 2018-19

Fanshawe College


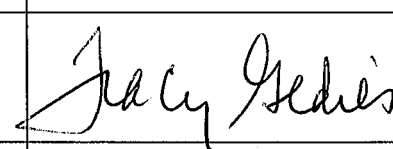
Follow this and additional works at: [https://first.fanshawec.ca/cae\\_digitalandperformingarts\\_interactivemediadesign\\_documentation](https://first.fanshawec.ca/cae_digitalandperformingarts_interactivemediadesign_documentation)

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# CURRICULUM MODIFICATION REQUEST FORM

## COURSE OR PROGRAM CURRICULUM "RATIONALE FOR CHANGE"

### Program Requiring Changes

Program Title: Interactive Media Design		
Program Number: IDP3	Date Submitted: 10/24/2017	
Dean responsible for program: Stephen Patterson	Chair: Robert Carver	
Credential Provided: <input type="checkbox"/> Declaration of Academic Achievement <input type="checkbox"/> Local Certificate <input type="checkbox"/> Ontario College Certificate <input checked="" type="checkbox"/> Diploma <input type="checkbox"/> Advanced Diploma <input type="checkbox"/> Grad Certificate <input type="checkbox"/> Degree <input type="checkbox"/> Apprenticeship		
Program Intakes: <input checked="" type="checkbox"/> F <input type="checkbox"/> W <input type="checkbox"/> S   Other:	Catalogue Year(s) Impacted: 20189	
Residency Requirement: <input type="checkbox"/> Met or <input type="checkbox"/> Not Met	Date of Last Program Review: 2013/2014	
<i>I have read the reasons for the change and...</i>		<i>Signature and date</i>
Dean of Faculty (Lead program):	<input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	 Nov 2/18
Dean of Faculty (Affiliate program-impacted by change):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Dean of Faculty (Affiliate program-impacted by change):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Senior Vice President Academic (required for major changes and late DAs):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Director, Centre for Academic Excellence:	<input checked="" type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	 Jan 29/18
Office of the Registrar:	<input type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	
Notes: "C" courses in level 1 - will need to change. eg. multimedia authoring 1 & Visual Comm 1 Digital media theory + Proj. Mgmt.		

Please answer each of the questions below, if applicable. Missing or incomplete information may delay review of the proposed changes.

**1.0 Describe proposed change(s). Complete Appendix A (if necessary) and amend SDAR (Refer to Appendix C).**

In F18 the School of Contemporary Media will be launching a new 3 year advanced diploma program, Interactive Media Development - 3D Visualization (VIS1). As the foundational skills for this program are closely aligned with those in IDP3, the decisions was made to have the two programs share a common curriculum in levels 1 & 2. This will provide improved pathways for students in both programs, who will have the option of changing streams after the first year, and ease space issues scheduling wise as they can share common class times. To ensure students on both paths have the best mix of foundational training in the first year, it was necessary to revise the degree audit for IDP3, in some cases moving some higher level classes down, and lower level classes up. Curriculum updates also reflect the current trends in the interactive multi-media industry and prepare students to be more competitive in the job market.

**2.0 Reason/Rationale for Changes**

2.1 The reason for the change is based on:

- A recent program review
- Program Advisory Committee feedback
- Student feedback
- KPI results
- Accreditation or other regulatory requirements
- Shared curriculum
- Trends in the field/industry
- Other (please describe):

2.2 Does the change support the College's Strategic Framework (mission, vision, values)?

- Yes
- No (If no, please explain)

2.3 What strategic goal(s) does the proposed change support?

- Goal 1 - Enhance innovative practices for exceptional student learning
- Goal 2 - Manage enrolment growth
- Goal 3 - Optimize use of resources
- Goal 4 - Build sustainable sources of alternative revenue

**3.0 Students**

3.1 Will the change affect the cost of the program for students?

- Yes
- No

3.2 If yes, there will be an additional cost for:

- Materials (Include details):
- Equipment (Include details):
- Other (Please describe):

#### 4.0 Program Learning Outcomes

4.1 Will the proposed change meet the Program Vocational Learning Outcomes? (Complete Appendix B and mark the changes in the mapping [e.g. red font])

- Yes
- No

4.2 Are there any implications related to progression because of pre-requisite courses (and/or co-requisite courses)?

- No
- Yes (If yes, please explain)

#### 5.0 Relationships with Other Programs

5.1 Are any of the courses impacted by the change provided by another School (e.g., SLLS, LKSB) and/or delivered at another campus?

- No
- Yes

5.2 What Schools/Campuses will be impacted by the proposed change?

- Lawrence Kinlin School of Business
- School of Information Technology
- School of Tourism, Hospitality and Culinary Arts
- School of Community Studies
- School of Health Sciences
- School of Nursing
- School of Public Safety
- School of Contemporary Media
- School of Design
- School of Language and Liberal Studies
- Donald J. Smith School of Building Technology
- Norton Wolf School of Aviation Technology
- School of Applied Sciences and Technology

- School of Transportation Technology and Apprenticeship
- Continuing Education
- Simcoe/Norfolk Regional Campus
- St Thomas/Elgin Regional Campus
- Woodstock/Oxford Regional Campus
- Huron/Bruce Regional Sites

5.3 Will the change affect pathway agreements (e.g., bridging, articulations, laddering, advanced standing) with other Fanshawe program(s) and/or other institution(s)?  
(Refer to the pathway agreements listed here: <http://transferagreements.fanshawec.ca/>)

- No
- Yes (If yes, indicate when you will notify the other Fanshawe program(s) and/or other institution(s) and the Pathways Coordinator in the Centre for Academic Excellence of the change)

5.4 If this program is a Co-Operative Education program, will the proposed change impact Co-op?

- No
- Yes (If yes, consult with the Co-op office prior to submission)

## 6.0 Resource Implications of Proposed Changes

6.1 Will the proposed change have staffing implications?

- No
- Yes (If yes, please explain)

6.2 Will the proposed change impact any of the Enabling areas?

- No
- Yes (If yes, please explain)

6.3 Will the proposed change affect space and/or technology requirements?

- No
- Yes (If yes, please explain)

## 7.0 General College Requirements

7.1 Are changes consistent with Colleges policies?

- Yes
- No (If no, please explain)

7.2 Will the program meet the General Education requirements (Policy 2-B-02) as listed below?

- No  
 Yes

<b>Local Certificate, Ontario College Certificate and Graduate Certificate</b> - none required)	<b>Diploma</b> - 3 required (minimum of 1 must be an elective)	<b>Advanced Diploma</b> - 4 required (minimum of 2 must be electives)
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7.3 Will the program have 25% distinct curriculum to meet the Residency Requirement of 25% credit units? Consider all pathway agreements (e.g., bridging, internal articulations, laddering, advanced standing) with other Fanshawe programs and/or other institutions.

- No  
 Yes

**Note:** In accordance with POLICY NUMBER: 2-B-17 Graduation from Approved College Programs

...to be eligible for any College Credential a student must be enrolled and complete at least 25% of that program's credit units at Fanshawe College, unless stipulated differently by other approving bodies such as the Postsecondary Education Quality Assessment Board (PEQAB).

7.4 Indicate:

- i) Total program hours before proposed change: 1260  
 ii) Total program hours after proposed change: 1260  
 iii) Level(s) in which the proposed change(s) occurs: all

7.4.1 Are the total program hours consistent with the requirements as listed below?

- Yes  
 No (If no, please explain)

<b>Local Certificate</b> - 300 hours	<b>Ontario College Certificate</b> - 600 hours
<b>Diploma</b> - 1200 to 1400 hours	<b>Advanced Diploma</b> - 1800 to 2100 hours
<b>Graduate Certificate</b> - 600 hours	

**Degree Audit Report**

Catalog: 2018/2019

**Program:** IDP3

**Name:** Interactive Media Design

**Department:** COM - Contemporary Media

**Academic Level:** PS

**CCD:** 8 - 4AcadSem/1200-1400hrs

**Credential:** Ontario College Diploma

**Grade Scheme:** LG2

**Major:** IDP3 - Interactive Media Design

**Div:** COM - School of Contemporary Media

**Co-Op Indicator:** N/A

**Academic Program Requirement**

**Total Credits:** ~~65.00~~ 77

**Residency Reqmt:** 17.00

**GPA Requirement:** 2.00

**Residency Reqmt GPA:** 2.00

**Minimum Grade:** D

**Academic Requirement:** IDP3.17 Interactive Media Design and Production

**Major:** IDP3

**Grade Scheme:** LG2

**Minimum GPA:** 2.00

**Minimum Grade:**

**Subrequirement:** Level 1

Take all of the following Mandatory Courses:

		<b>Total</b>	<b>Total</b>	<b>GE</b>		
		<b>Hours Credits</b>				
	WRIT-1037		Reason & Writing 1-Contemporary Media	45.00	3.00	45.00 3.00
MMED- 1050	<del>MMED-1020</del>		Digital Media Theory & Proj Management 1	<del>60.00</del>	3.00	45.00 3.00
MMED- 1051	<del>MMED-1018</del>		Design & Image 1	<del>60.00</del>	3.00	45.00 3.00
MMED- 1052	<del>MMED-1003</del>		Multimedia Production	<del>60.00</del>	3.00	45.00 3.00
MMED- 1053	<del>MMED-1017</del>		Visual Communication 1	<del>60.00</del>	3.00	45.00 3.00
MMED -1054	From level 2		Multimedia Authoring 1			45.00 3.00

**Subrequirement:** Level 2

Gen Ed - Take a 3 credit General Education elective course Take all of the following Mandatory Courses:

		<b>Total</b>	<b>Total</b>	<b>GE</b>		
		<b>Hours Credits</b>				
	COMM-3075		Communications for Media	45.00	3.00	45.00 3.00
Move to level 1	<del>MMED-1005</del>		Multimedia Authoring 1	<del>60.00</del>	3.00	
MMED- 1055	From Level 3		Multimedia Authoring 2	<del>60.00</del>	3.00	45.00 3.00
MMED- 1056	<del>MMED-1006</del>		Web Development 2 1	<del>60.00</del>	3.00	45.00 3.00
MMED- 3035	<del>MMED-3011</del>		Design & Image 2	<del>60.00</del>	3.00	45.00 3.00
MMED- 1057	<del>MMED-1016</del>		Motion Design 1	<del>60.00</del>	3.00	45.00 3.00
MMED- 3036	NEW COURSE		Digital Media Theory & Proj Management 2			45.00 3.00

**Subrequirement:** Level 3

Gen Ed - Take a 3 credit General Education elective course Take all of the following Mandatory Courses:

		<b>Total</b>	<b>Total</b>	<b>GE</b>		
		<b>Hours Credits</b>				
MMED-3037	<del>MMED-3001</del>		3D Animation	<del>60.00</del>	3.00	45.00 3.00
MMED-3038	<del>MMED-3002</del>		Electronic Image Production	<del>60.00</del>	3.00	45.00 3.00
MMED-3039	FROM LEVEL 4		Multimedia Authoring 2 3	<del>60.00</del>	3.00	45.00 3.00
MMED-3040	<del>MMED-3003</del>		Web Development 3 2	<del>60.00</del>	3.00	45.00 3.00
MMED-1058	NEW COURSE		Motion Design 2			45.00 3.00

**Subrequirement: Level 4**

Gen Ed - Take a 3 credit General Education elective course Take all of the following Mandatory Courses:

			Total Hours	Total Credits	GE
MMED- 5006	NEW COURSE	Multimedia Authoring 3 4	60.00	3.00	60.00 3.00
	MMED-3006	Video Production	60.00	3.00	60.00 3.00
	MMED-3013	Multimedia Marketing/Business Management	60.00	3.00	60.00 3.00
	MMED-3014	Multimedia & the Internet	60.00	3.00	60.00 3.00
REMOVE	MMED-3007	Career Research & Internship	75.00	2.00	
DEVL-3005		Career Research			45.00 3.00
MMED-3048		Internship			75.00 2.00

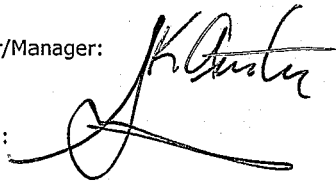
**Subrequirement: Gen Ed - Electives**

Take 9 General Education Credits - Normally taken in Levels 2, 3 and 4

**Subrequirement: Program Residency**

Students Must Complete a Minimum of 17 credits in this program at Fanshawe College to meet the Program Residency requirement and graduate from this program

Approved By Chair/Manager:



Department and Date:

com Oct. 17/17

Approved by Dean:



Date:

com  
ARO Oct 17/17

General Education Approved By(as appropriate):

Date:

TG  
Jan 29/18



APPENDIX A: PROPOSED CURRICULUM MODIFICATION

Course Code	Existing DA Courses	Total Hours	Total Credits	Describe proposed changes	Course Code	Proposed DA Courses	Total Hours	Total Credits
<b>Level 1</b>								
WRIT-1037	Reason & Writing	45	3	no change	WRIT-1037	Reason & Writing	45	3
MMED-1020	Digital Media Theory & Proj Managm't 1	60	3	delivery method changed to lecture	MMED-1050	Digital Media Theory & Proj Managm't 1	45	3
MMED-1018	Design & Image 1	60	3	delivery method changed to lecture	MMED-1051	Design & Image 1	45	3
MMED-1003	Multimedia Production	60	3	delivery method changed to lecture	MMED-1052	Multimedia Production	45	3
MMED-1017	Visual Communication 1	60	3	delivery method changed to lecture	MMED-1053	Visual Communication	45	3
				moved from level 2 & delivery method changed to lecture	MMED-1054	Multimedia Authoring 1	45	3
<b>TOTAL</b>		285	15	<i>REMOVED UNDESIGNATED FOR TOTAL</i>	<b>TOTAL</b>		270	18
<b>Level 2</b>								
GEN ED	GEN ED Elective	45	3	no change	GEN ED	GEN ED Elective	45	3
COMM-3075	Communications for Media	45	3	no change	COMM-3075	Communications for Media	45	3
MMED-1005	Multimedia Authoring 1	60	3	moved to level 1				
				moved from level 3 & delivery method changed to lecture	MMED-1055	Multimedia Authoring 2	45	3
MMED-1006	Web Development 2	60	3	delivery method changed to lecture	MMED-1056	Web Development 1	45	3
MMED-3011	Design & Image 2	60	3	delivery method changed to lecture	MMED-3035	Design & Image 2	45	3
MMED-1016	Motion Design 1	60	3	delivery method changed to lecture	MMED-1057	Motion Design 1	45	3
				New Course	MMED-3036	Digital Media Theory & Proj Managm't 2	45	3
<b>TOTAL</b>		330	15		<b>TOTAL</b>		315	21
<b>Level 3</b>								
GEN ED	GEN ED Elective	45	3	no change	GEN ED	GEN ED Elective	45	3
MMED-3001	3D Animation	60	3	delivery method changed to lecture	MMED-3037	3D Animation	45	3
MMED-3002	Electronic Image Production	60	3	delivery method changed to lecture	MMED-3038	Electronic Image Production	45	3
MMED-1012	Multimedia Authoring 2	60	3	moved to level 2 & delivery method changed to lecture				
				moved from level 4 delivery method changed to lecture	MMED-3039	Multimedia Authoring 3	45	3
MMED-3003	Web Development 3	60	3	name change and delivery method changed to lecture	MMED-3040	Web Development 2	45	3
				New Course	MMED-1058	Motion Design 2	45	3
<b>TOTAL</b>		285	15		<b>TOTAL</b>		270	18

**APPENDIX A: PROPOSED CURRICULUM MODIFICATION**

Level 4								
GEN ED	GEN ED Elective	45	3	no change	GEN ED	GEN ED Elective	45	3
MMED-3012	Multimedia Authoring 3	60	3	moved to level 3 & delivery method changed to lecture	<i>removed for review</i>			
				New Course	MMED-5006	Multimedia Authoring 4	60	3
MMED-3006	Video Production	60	3	no change	MMED-3006	Video Production	60	3
MMED-3013	Multimedia Marketing/Business Management	60	3	no change	MMED-3013	Multimedia Marketing/Business Management	60	3
MMED-3014	Multimedia & The Internet	60	3	no change	MMED-3014	Multimedia & The Internet	60	3
MMED-3007	Career Reseearach & Internship	75	2	split into 2 courses	DEVL-5005	Career Research	45	3
					MMED-3048	Internship	75	2
<b>TOTAL</b>		<b>360</b>	<b>17</b>		<b>TOTAL</b>		<b>405</b>	<b>20</b>
Level 5								
<b>TOTAL</b>		<b>0</b>	<b>0</b>		<b>TOTAL</b>		<b>0</b>	<b>0</b>
Level 6								
<b>TOTAL</b>		<b>0</b>	<b>0</b>		<b>TOTAL</b>		<b>0</b>	<b>0</b>

**PROGRAM TOTAL** 1260 62

**PROGRAM TOTAL** 1260 77