

Fanshawe College

## FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

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Documentation (Approvals etc...)

Business – Accounting (co-op / non co-op)

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2019

### BAC2 Program Health Tool 2018-19

Fanshawe College

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18/19 PROGRAM HEALTH TOOL

Program

BAC2 Business - Accounting  
 School: Lawrence Kinlin School of Business

18/19 Total Score

Very Good / 3.77

Overall Summary

	18/19 Score
Exceptional Student Learning Experience	Marginal / 2
Enrolment Management	Exceptional / 4.18
Optimize Use of Resources	Exceptional / 4.25
<b>Total Score</b>	<b>Very Good / 3.77</b>

Criteria	Weight		18/19	Gain/Loss	17/18	16/17	18/19 College Median
<b>Total Score</b>			<b>Very Good / 3.77</b>	↑ 4.1%	<b>Very Good / 3.62</b>	<b>Very Good / 3.75</b>	3.07
<b>Exceptional Student Learning Experience</b>	<b>20%</b>		<b>Marginal / 2</b>	↑ 14.3%	<b>Unsatisfactory / 1.75</b>	<b>Marginal / 2.35</b>	3.00
KPI Student Satisfaction	15%	Value Count Score	78.12 % 152 <b>Satisfactory</b>	↑ 6.6%	73.32 % 104 <b>Marginal</b>	80.28 % 142 <b>Very Good</b>	78.57%
KPI Graduate Satisfaction	15%	Value Count Score	81.82 % 22 <b>Marginal</b>	↑ 7.9%	75.86 % 29 <b>Marginal</b>	85.11 % 47 <b>Satisfactory</b>	87.50%
Total KPI Graduation Rate	15%	Value Count Score	52.23 % 224 <b>Unsatisfactory</b>	↓ -8.7%	57.22 % 194 <b>Unsatisfactory</b>	65.75 % 254 <b>Marginal</b>	75.00%
Graduate Related Employment	15%	Value Count Score	46.88 % 32 <b>Marginal</b>	↑ 7.8%	43.48 % 23 <b>Marginal</b>	50.00 % 30 <b>Marginal</b>	65.83%
Program SFS Score	15%	Value Score	4.52 <b>Marginal</b>	↑ 0.4%	4.51 <b>Satisfactory</b>	4.59 <b>Satisfactory</b>	4.56
KPI Graduate Satisfaction Skills	25%	Value Score	79.41 % <b>Marginal</b>	↑ 3.3%	76.87 % <b>Unsatisfactory</b>	79.89 % <b>Unsatisfactory</b>	84.06%
Communication Skills		Value	80.00 %	↑ 8.1%	74.00 %	80.70 %	
Critical Thinking/Problem Solving		Value	74.67 %	↑ 9.3%	68.29 %	75.17 %	
Information Management		Value	74.19 %	↓ -11.7%	84.00 %	82.76 %	
Interpersonal		Value	79.31 %	↑ 10.2%	72.00 %	75.86 %	
Personal		Value	85.95 %	↑ 6.4%	80.81 %	85.00 %	
Numeracy		Value	83.33 %	↓ -0.8%	84.00 %	82.76 %	
Job Specific Skills and Knowledge		Value	78.81 %	↓ -5.0%	82.98 %	79.66 %	
<b>Enrolment Management</b>	<b>40%</b>		<b>Exceptional / 4.18</b>	↑ 6.6%	<b>Very Good / 3.92</b>	<b>Very Good / 3.95</b>	
Domestic Eligible Applicants to Target	10%	Value Score	9.60 <b>Exceptional</b>	↑ 18.5%	8.10 <b>Exceptional</b>	11.40 <b>Exceptional</b>	4.21
International Eligible Applicants to Target	10%	Value Score	9.48 <b>Exceptional</b>	↑ 44.7%	6.55 <b>Satisfactory</b>	7.29 <b>Exceptional</b>	5.81
Domestic First Level Enrolment	10%	Value Score	128 <b>Exceptional</b>	↓ -8.6%	140 <b>Exceptional</b>	135 <b>Exceptional</b>	25.00
International First Level Enrolment	10%	Value Score	60 <b>Exceptional</b>	↑ 27.7%	47 <b>Exceptional</b>	30 <b>Exceptional</b>	11.00
Domestic First Level Count to First Day (<>S)	7.5%	Value Score	1.03 <b>Very Good</b>	↑ 1.8%	1.01 <b>Very Good</b>	1.04 <b>Exceptional</b>	1.00
International First Level Count to First Day (<>S)	7.5%	Value Score	1.07 <b>Exceptional</b>	↓ -4.8%	1.12 <b>Exceptional</b>	1.31 <b>Exceptional</b>	1.00
Domestic First Level Progression	10%	Value Score	80.47 % <b>Satisfactory</b>	↑ 9.7%	73.38 % <b>Satisfactory</b>	75.56 % <b>Marginal</b>	80.63%
International First Level Progression	10%	Value Score	73.33 % <b>Unsatisfactory</b>	↑ 11.2%	65.96 % <b>Unsatisfactory</b>	62.07 % <b>Unsatisfactory</b>	89.74%
Domestic Program Retention	10%	Value Score	106.80 % <b>Exceptional</b>	↑ 12.3%	95.12 % <b>Exceptional</b>	88.31 % <b>Very Good</b>	75.00%
International Program Retention	10%	Value Score	118.00 % <b>Exceptional</b>	↑ 24.2%	95.00 % <b>Very Good</b>	85.30 % <b>Very Good</b>	75.61%
Domestic Market Share	5%	Value Score	17.33 % <b>Marginal</b>	↓ -5.8%	18.39 % <b>Satisfactory</b>	18.19 % <b>Marginal</b>	21.22%
<b>Optimize Use of Resources</b>	<b>40%</b>		<b>Exceptional / 4.25</b>	↔ 0.0%	<b>Exceptional / 4.25</b>	<b>Exceptional / 4.25</b>	
Total Revenue (thousands)	25%	Value Score	CAN\$ 3629.15 <b>Exceptional</b>	↑ 25.0%	CAN\$ 2902.40 <b>Exceptional</b>	CAN\$ 2594.01 <b>Exceptional</b>	CAN\$ 521.13
PS Grant (thousands)		Value	CAN\$ 1001.84	↓ -9.0%	CAN\$ 1100.35	CAN\$ 979.75	
PS Tuition (thousands)		Value	CAN\$ 684.11	↑ 12.6%	CAN\$ 607.44	CAN\$ 636.05	
International Tuition (thousands)		Value	CAN\$ 1927.83	↑ 63.3%	CAN\$ 1180.29	CAN\$ 966.87	
Mis/Prog Fee/Coop (thousands)		Value	CAN\$ 15.37	↑ 7.4%	CAN\$ 14.31	CAN\$ 11.35	
Contribution to Overhead	75%	Value Score	54.67 % <b>Very Good</b>	↑ 9.1%	50.10 % <b>Very Good</b>	45.24 % <b>Very Good</b>	40.26%

Unsatisfactory <=1.75

Marginal <=2.5

Satisfactory <=3.25

Very Good <=4

Exceptional >4

