

Fanshawe College

## FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

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Documentation (Approvals etc...)

Business – Finance (co-op / non co-op)

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2019

### BFN4 Program Health Tool 2018-19

Fanshawe College

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18/19 PROGRAM HEALTH TOOL

Program

**BFN4 Business - Finance**  
 School: Lawrence Kinlin School of Business

18/19 Total Score

Very Good / 3.97

Overall Summary

	18/19 Score
Exceptional Student Learning Experience	Satisfactory / 3.15
Enrolment Management	Exceptional / 4.1
Optimize Use of Resources	Exceptional / 4.25
<b>Total Score</b>	<b>Very Good / 3.97</b>

Criteria	Weight		18/19	Gain/Loss	17/18	16/17	18/19 College Median
<b>Total Score</b>			<b>Very Good / 3.97</b>	0.0%	<b>Very Good / 3.97</b>	<b>Very Good / 3.84</b>	3.07
<b>Exceptional Student Learning Experience</b>	<b>20%</b>		<b>Satisfactory / 3.15</b>	-10.0%	<b>Very Good / 3.5</b>	<b>Marginal / 1.9</b>	3.00
KPI Student Satisfaction	15%	Value Count Score	78.47 % 72 Satisfactory	↑ 0.4%	78.12 % 72 Very Good	72.55 % 51 Unsatisfactory	78.57%
KPI Graduate Satisfaction	15%	Value Count Score	100.00 % 7 Exceptional	↑ 20.0%	83.33 % 12 Satisfactory	72.22 % 18 Marginal	87.50%
Total KPI Graduation Rate	15%	Value Count Score	40.37 % 109 Unsatisfactory	↓ -33.5%	60.66 % 61 Marginal	56.72 % 67 Unsatisfactory	75.00%
Graduate Related Employment	15%	Value Count Score	65.00 % 20 Satisfactory	↑ 8.3%	60.00 % 15 Satisfactory	61.90 % 21 Satisfactory	65.83%
Program SFS Score	15%	Value Score	4.66 Very Good	↑ 2.5%	4.54 Satisfactory	4.64 Very Good	4.56
KPI Graduate Satisfaction Skills	25%	Value Score	83.02 % Satisfactory	↓ -13.5%	95.97 % Exceptional	81.35 % Unsatisfactory	84.06%
Communication Skills		Value	83.33 %	↓ -13.6%	96.43 %	82.14 %	
Critical Thinking/Problem Solving		Value	83.33 %	↓ -11.5%	94.12 %	77.14 %	
Information Management		Value	72.22 %	↓ -21.8%	92.31 %	85.71 %	
Interpersonal		Value	83.33 %	↓ -16.7%	100.00 %	64.29 %	
Personal		Value	84.72 %	↓ -8.6%	92.73 %	80.36 %	
Numeracy		Value	83.33 %	↓ -16.7%	100.00 %	92.86 %	
Job Specific Skills and Knowledge		Value	83.33 %	↓ -16.7%	100.00 %	87.50 %	
<b>Enrolment Management</b>	<b>40%</b>		<b>Exceptional / 4.1</b>	4.6%	<b>Very Good / 3.92</b>	<b>Very Good / 3.65</b>	
Domestic Eligible Applicants to Target	10%	Value Score	8.73 Exceptional	↑ 3.8%	8.41 Exceptional	6.10 Exceptional	4.21
International Eligible Applicants to Target	10%	Value Score	8.50 Exceptional	↑ 32.5%	6.42 Satisfactory	4.80 Very Good	5.81
Domestic First Level Enrolment	10%	Value Score	52 Exceptional	↓ -7.1%	56 Exceptional	46 Very Good	25.00
International First Level Enrolment	10%	Value Score	32 Exceptional	↑ 45.5%	22 Exceptional	22 Exceptional	11.00
Domestic First Level Count to First Day (<>S)	7.5%	Value Score	1.07 Exceptional	↑ 5.6%	1.02 Very Good	1.04 Exceptional	1.00
International First Level Count to First Day (<>S)	7.5%	Value Score	1.07 Exceptional	↑ 1.2%	1.05 Exceptional	1.09 Satisfactory	1.00
Domestic First Level Progression	10%	Value Score	65.38 % Unsatisfactory	↓ -0.1%	65.45 % Marginal	67.39 % Unsatisfactory	80.63%
International First Level Progression	10%	Value Score	75.00 % Unsatisfactory	↑ 17.9%	63.64 % Unsatisfactory	68.18 % Unsatisfactory	89.74%
Domestic Program Retention	10%	Value Score	91.16 % Very Good	↑ 11.9%	81.45 % Very Good	75.67 % Satisfactory	75.00%
International Program Retention	10%	Value Score	131.76 % Exceptional	↑ 13.4%	116.25 % Exceptional	107.35 % Exceptional	75.61%
Domestic Market Share	5%	Value Score	50.24 % Exceptional	↓ -14.0%	58.43 % Exceptional	59.85 % Exceptional	21.22%
<b>Optimize Use of Resources</b>	<b>40%</b>		<b>Exceptional / 4.25</b>	0.0%	<b>Exceptional / 4.25</b>	<b>Exceptional / 5</b>	
Total Revenue (thousands)	25%	Value Score	CAN\$ 1536.05 Exceptional	↑ 20.7%	CAN\$ 1272.49 Exceptional	CAN\$ 1100.24 Exceptional	CAN\$ 521.13
PS Grant (thousands)		Value	CAN\$ 395.68	↓ -1.4%	CAN\$ 401.15	CAN\$ 359.74	
PS Tuition (thousands)		Value	CAN\$ 279.06	↑ 21.5%	CAN\$ 229.62	CAN\$ 246.60	
International Tuition (thousands)		Value	CAN\$ 861.31	↑ 34.2%	CAN\$ 641.72	CAN\$ 493.90	
Mis/Prog Fee/Coop (thousands)		Value					
Contribution to Overhead	75%	Value Score	56.03 % Very Good	↓ -5.2%	59.10 % Very Good	60.04 % Exceptional	40.26%

Unsatisfactory <=1.75

Marginal <=2.5

Satisfactory <=3.25

Very Good <=4

Exceptional >4

