

Fanshawe College

## FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

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Documentation (Approvals etc...)

Business – Finance (co-op / non co-op)

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2019

### **BFN5 Program Health Tool 2018-19**

Fanshawe College

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18/19 PROGRAM HEALTH TOOL

Program

BFN5 Business - Finance (Co-op)  
 School: Lawrence Kinlin School of Business

18/19 Total Score  
 Satisfactory / 3.05

Overall Summary

	18/19 Score
Exceptional Student Learning Experience	Marginal / 2.5
Enrolment Management	Marginal / 2.38
Optimize Use of Resources	Very Good / 4
<b>Total Score</b>	<b>Satisfactory / 3.05</b>

Criteria	Weight		18/19	Gain/Loss	17/18	16/17	18/19 College Median
<b>Total Score</b>			<b>Satisfactory / 3.05</b>	↓ -6.4%	<b>Very Good / 3.26</b>	<b>Very Good / 3.58</b>	3.07
<b>Exceptional Student Learning Experience</b>	<b>20%</b>		<b>Marginal / 2.5</b>	↓ -13.2%	<b>Satisfactory / 2.88</b>	<b>Very Good / 3.29</b>	3.00
KPI Student Satisfaction	15%	Value Count Score	71.88 % 8 <b>Unsatisfactory</b>	↑ 21.6%	59.09 % 11 <b>Unsatisfactory</b>		78.57%
KPI Graduate Satisfaction	15%	Value Count Score				100.00 % 1 <b>Exceptional</b>	87.50%
Total KPI Graduation Rate	15%	Value Count Score			5.26 % 19 <b>Unsatisfactory</b>		75.00%
Graduate Related Employment	15%	Value Count Score	100.00 % 1 <b>Exceptional</b>	↑ 100.0%	50.00 % 2 <b>Marginal</b>	100.00 % 2 <b>Exceptional</b>	65.83%
Program SFS Score	15%	Value Score	4.63 <b>Very Good</b>	↑ 0.4%	4.61 <b>Very Good</b>	4.51 <b>Marginal</b>	4.56
KPI Graduate Satisfaction Skills	25%	Value Score	5.56 % <b>Unsatisfactory</b>	↓ -94.3%	97.22 % <b>Exceptional</b>	86.11 % <b>Marginal</b>	84.06%
Communication Skills		Value	0.00 %	↓ -100.0%	100.00 %	75.00 %	
Critical Thinking/Problem Solving		Value	0.00 %	↓ -100.0%	100.00 %	60.00 %	
Information Management		Value	0.00 %	↓ -100.0%	100.00 %	100.00 %	
Interpersonal		Value	100.00 %	⇒ 0.0%	100.00 %	100.00 %	
Personal		Value	0.00 %	↓ -100.0%	87.50 %	100.00 %	
Numeracy		Value	0.00 %	↓ -100.0%	100.00 %	100.00 %	
Job Specific Skills and Knowledge		Value	0.00 %	↓ -100.0%	100.00 %	100.00 %	
<b>Enrolment Management</b>	<b>40%</b>		<b>Marginal / 2.38</b>	↓ -11.9%	<b>Satisfactory / 2.7</b>	<b>Satisfactory / 2.8</b>	
Domestic Eligible Applicants to Target	10%	Value Score	3.62 <b>Marginal</b>	↓ -42.3%	6.27 <b>Exceptional</b>	4.44 <b>Very Good</b>	4.21
International Eligible Applicants to Target	10%	Value Score	5.16 <b>Satisfactory</b>	↓ -31.2%	7.50 <b>Very Good</b>	3.75 <b>Satisfactory</b>	5.81
Domestic First Level Enrolment	10%	Value Score	33 <b>Very Good</b>	↓ -17.5%	40 <b>Very Good</b>	30 <b>Satisfactory</b>	25.00
International First Level Enrolment	10%	Value Score	38 <b>Exceptional</b>	↑ 22.6%	31 <b>Exceptional</b>	15 <b>Exceptional</b>	11.00
Domestic First Level Count to First Day (<>S)	7.5%	Value Score	0.99 <b>Marginal</b>	↑ 3.6%	0.95 <b>Unsatisfactory</b>	0.97 <b>Marginal</b>	1.00
International First Level Count to First Day (<>S)	7.5%	Value Score	0.96 <b>Unsatisfactory</b>	↑ 4.1%	0.92 <b>Unsatisfactory</b>	1.17 <b>Very Good</b>	1.00
Domestic First Level Progression	10%	Value Score	71.88 % <b>Marginal</b>	↑ 15.0%	62.50 % <b>Marginal</b>	72.41 % <b>Marginal</b>	80.63%
International First Level Progression	10%	Value Score	76.32 % <b>Unsatisfactory</b>	↑ 2.9%	74.19 % <b>Unsatisfactory</b>	80.00 % <b>Marginal</b>	89.74%
Domestic Program Retention	10%	Value Score	12.72 % <b>Unsatisfactory</b>	↓ -11.0%	14.29 % <b>Unsatisfactory</b>	11.65 % <b>Unsatisfactory</b>	75.00%
International Program Retention	10%	Value Score	4.50 % <b>Unsatisfactory</b>	↓ -9.9%	5.00 % <b>Unsatisfactory</b>	6.15 % <b>Unsatisfactory</b>	75.61%
Domestic Market Share	5%	Value Score	50.24 % <b>Exceptional</b>	↓ -14.0%	58.43 % <b>Exceptional</b>	59.85 % <b>Exceptional</b>	21.22%
<b>Optimize Use of Resources</b>	<b>40%</b>		<b>Very Good / 4</b>	⇒ 0.0%	<b>Very Good / 4</b>	<b>Exceptional / 4.5</b>	
Total Revenue (thousands)	25%	Value Score	CAN\$ 728.34 <b>Very Good</b>	↑ 30.5%	CAN\$ 557.97 <b>Very Good</b>	CAN\$ 409.01 <b>Satisfactory</b>	CAN\$ 521.13
PS Grant (thousands)		Value	CAN\$ 187.62	↑ 6.7%	CAN\$ 175.90	CAN\$ 133.73	
PS Tuition (thousands)		Value	CAN\$ 132.32	↑ 31.4%	CAN\$ 100.69	CAN\$ 91.67	
International Tuition (thousands)		Value	CAN\$ 408.40	↑ 45.1%	CAN\$ 281.38	CAN\$ 183.60	
Mis/Prog Fee/Coop (thousands)		Value					
Contribution to Overhead	75%	Value Score	56.03 % <b>Very Good</b>	↓ -5.2%	59.10 % <b>Very Good</b>	60.04 % <b>Exceptional</b>	40.26%

Unsatisfactory <=1.75

Marginal <=2.5

Satisfactory <=3.25

Very Good <=4

Exceptional >4

