

Fanshawe College

FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

Documentation (Approvals etc...)

Business (co-op / non co-op)

2019

BUS1 Program Health Tool 2018-19

Fanshawe College

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18/19 PROGRAM HEALTH TOOL

Program

BUS1 Business

18/19 Total Score

Very Good / 3.82

School: Lawrence Kinlin School of Business

Overall Summary

	18/19 Score
Exceptional Student Learning Experience	Marginal / 2
Enrolment Management	Very Good / 3.55
Optimize Use of Resources	Exceptional / 5
Total Score	Very Good / 3.82

Criteria	Weight		18/19	Gain/Loss	17/18	16/17	18/19 College Median
Total Score			Very Good / 3.82	↑ 3.2%	Very Good / 3.7	Very Good / 3.85	3.07
Exceptional Student Learning Experience	20%		Marginal / 2	↑ 25.0%	Unsatisfactory / 1.6	Marginal / 1.95	3.00
KPI Student Satisfaction	15%	Value Count Score	77.78 % 162 Satisfactory	↑ 8.3%	71.79 % 78 Marginal	69.43 % 157 Unsatisfactory	78.57%
KPI Graduate Satisfaction	15%	Value Count Score	71.43 % 21 Unsatisfactory	↓ -4.8%	75.00 % 16 Marginal	85.29 % 34 Satisfactory	87.50%
Total KPI Graduation Rate	15%	Value Count Score	42.13 % 235 Unsatisfactory	↑ 2.7%	41.01 % 217 Unsatisfactory	46.46 % 254 Unsatisfactory	75.00%
Graduate Related Employment	15%	Value Count Score	60.53 % 38 Satisfactory	↑ 89.1%	32.00 % 25 Unsatisfactory	48.48 % 33 Marginal	65.83%
Program SFS Score	15%	Value Score	4.52 Marginal	↓ -0.5%	4.54 Satisfactory	4.43 Unsatisfactory	4.56
KPI Graduate Satisfaction Skills	25%	Value Score	79.46 % Marginal	↑ 8.0%	73.56 % Unsatisfactory	88.68 % Satisfactory	84.06%
Communication Skills		Value	83.08 %	↓ -4.7%	87.18 %	94.83 %	
Critical Thinking/Problem Solving		Value	77.44 %	↑ 2.9%	75.26 %	89.04 %	
Information Management		Value	81.82 %	↓ -1.8%	83.33 %	96.67 %	
Interpersonal		Value	84.85 %	↑ 30.5%	65.00 %	89.66 %	
Personal		Value	82.58 %	↑ 8.7%	75.95 %	93.97 %	
Numeracy		Value	78.79 %	↑ 5.1%	75.00 %	93.33 %	
Job Specific Skills and Knowledge		Value	75.37 %	↑ 22.9%	61.33 %	75.89 %	
Enrolment Management	40%		Very Good / 3.55	↑ 2.9%	Very Good / 3.45	Very Good / 3.65	
Domestic Eligible Applicants to Target	10%	Value Score	5.42 Very Good	↓ -7.5%	5.86 Very Good	4.71 Very Good	4.21
International Eligible Applicants to Target	10%	Value Score	11.71 Exceptional	↑ 22.6%	9.56 Very Good	12.55 Exceptional	5.81
Domestic First Level Enrolment	10%	Value Score	181 Exceptional	↓ -12.1%	206 Exceptional	197 Exceptional	25.00
International First Level Enrolment	10%	Value Score	71 Exceptional	↑ 7.6%	66 Exceptional	43 Exceptional	11.00
Domestic First Level Count to First Day (<>S)	7.5%	Value Score	1.05 Exceptional	↓ -1.6%	1.07 Exceptional	1.08 Exceptional	1.00
International First Level Count to First Day (<>S)	7.5%	Value Score	1.12 Exceptional	↓ -1.5%	1.14 Exceptional	1.50 Exceptional	1.00
Domestic First Level Progression	10%	Value Score	57.78 % Unsatisfactory	↑ 13.9%	50.74 % Unsatisfactory	51.53 % Unsatisfactory	80.63%
International First Level Progression	10%	Value Score	75.00 % Unsatisfactory	↑ 65.0%	45.45 % Unsatisfactory	35.90 % Unsatisfactory	89.74%
Domestic Program Retention	10%	Value Score	56.91 % Unsatisfactory	↓ -4.9%	59.86 % Unsatisfactory	62.01 % Marginal	75.00%
International Program Retention	10%	Value Score	122.99 % Exceptional	↑ 23.0%	100.00 % Exceptional	95.68 % Exceptional	75.61%
Domestic Market Share	5%	Value Score	12.14 % Marginal	↓ -13.5%	14.04 % Marginal	14.12 % Marginal	21.22%
Optimize Use of Resources	40%		Exceptional / 5	↔ 0.0%	Exceptional / 5	Exceptional / 5	
Total Revenue (thousands)	25%	Value Score	CAN\$ 4467.98 Exceptional	↑ 43.5%	CAN\$ 3112.73 Exceptional	CAN\$ 2842.31 Exceptional	CAN\$ 521.13
PS Grant (thousands)		Value	CAN\$ 973.55	↓ -5.4%	CAN\$ 1029.22	CAN\$ 1124.81	
PS Tuition (thousands)		Value	CAN\$ 440.36	↑ 11.2%	CAN\$ 396.13	CAN\$ 732.55	
International Tuition (thousands)		Value	CAN\$ 3054.08	↑ 81.0%	CAN\$ 1687.38	CAN\$ 984.95	
Mis/Prog Fee/Coop (thousands)		Value					
Contribution to Overhead	75%	Value Score	68.21 % Exceptional	↓ -0.7%	68.70 % Exceptional	59.78 % Exceptional	40.26%
			Unsatisfactory <=1.75		Marginal <=2.5		
					Satisfactory <=3.25		
						Very Good <=4	
						Exceptional >4	

